

**Kiawah Island
Golf Resort**
*Kiawah Island,
South Carolina*

18th Annual Primary
Care Conference
July 5–9, 2010

**Amelia Island
Plantation**
*Amelia Island,
Florida*

Essentials in Primary
Care Conference
August 2–6, 2010

Primary Care 2010



CONTINUING EDUCATION
COMPANY

20 HOURS OF CME CREDIT FOR PRACTICING PHYSICIANS AND OTHER HEALTH CARE PROFESSIONALS

"This is the best conference setting I've ever attended going back to 1993. I will use this conference as the gold standard which I'll measure all subsequent conferences."



Continuing Education Company has been organizing its' Primary Care Conference Series for the past 18 years. Our signature symposium, the **18th Annual Primary Care** conference will be held during July 4th week at the **Kiawah Island Golf Resort in Kiawah Island, South Carolina**. For 2010, we are pleased to announce the addition of a new series of conferences, Essentials in Primary Care Conference which is designed to update primary care clinicians in rapidly changing therapeutic areas. The emphasis is on practical and useful information for clinical practice. Join us this August when we hold the **Essentials in Primary Care Summer Conference in Amelia Island, Florida**. Or join us for the Fall Conference to be held this November in Marco Island on the Paradise Coast of Florida.

July 5–9, 2010

Kiawah Island Golf Resort

www.kiawahresort.com 1-800-654-2924

Special Rates:

Starting at \$215, plus applicable taxes and fees for a one bedroom Scenic View Villa. Room rates have also been negotiated for two and three bedroom villas as well.

Deadline for reservations is May 31, 2010, however, the resort may be sold out before this date. We recommend that you reserve your room as soon as possible. When you call the resort, please reference PRIMARY CARE 2010 to receive the Group rate. Please inquire about any additional resort fees, early departure fees or cancellation penalties when making reservations. The Resort requires a deposit equal to two night's stay to hold the reservation. Any room cancellations or modifications must be made up to 14 days prior to the reservation date.

About Kiawah Island, SC

Kiawah Island is a resort community that combines exclusive style with relaxed island living. Located just 30 minutes south of historic Charleston, Kiawah Island is a sun-washed barrier island that offers both sophistication and simplicity. On Kiawah, you can dine in a five-star luxury restaurant or enjoy a simple picnic on the beach. You can accept the challenge of seven legendary golf courses or relax to the soothing sounds of the Atlantic Ocean. And best of all, you will be surrounded by a landscape of serene tidal marshes, lush maritime forests, and a ten-mile ribbon of pristine beach.

www.CMEmeeting.org

August 2–6, 2010

Amelia Island Plantation

www.aipfl.com 1-888-261-6165

Special Rates:

Starting at \$159, plus applicable taxes and fees for a one bedroom Ocean View Inn room. Room rates have also been negotiated for one bedroom suites and two and three bedroom villas as well.

Deadline for all room reservations is June 28, 2010, however, the resort may be sold out before this date. We recommend that you reserve your room as soon as possible. When you call the resort, please reference Continuing Education Company and group number 8BH6IN. Any requests for special room arrangements must be made at the time of this call. The resort will require a two (2)-night deposit to confirm the reservation. This deposit may be made by credit card or check and will be applied to first and last night of stay. Deposits will not be refunded unless reservation is cancelled seven (7) days prior to arrival.

About Amelia Island

Located in the northeastern tip of Florida, Amelia Island offers an unspoiled setting for relaxing and rewarding getaways. Recently named among the Top 10 North American islands by Conde Nast Traveler's Reader's Choice Awards, Amelia Island is treasured for its long stretches of quiet beaches, natural beauty, unique history, and charming seaport character. Thirteen miles long and two miles wide, the northern and southern tips of the island are park preserves, which make up nearly 10 percent of the entire island. Surrounded by the Atlantic Ocean, Intra-coastal waterway, Amelia Island is edged with natural Appalachian quartz beaches and framed by sand dunes as high as 40 feet. For those who want pure rest, relaxation and quality time with loved ones, there is no better place than Amelia Island.

Primary Care 2010

Arrival & Registration

Sunday

5:00–6:00PM Early Registration
(Door prize drawing for Sunday registrants)

OR Monday

7:00–7:45AM

Educational Sessions

Monday thru Friday

Breakfast: 7:30AM

Educational Sessions: 8:00AM–12:15PM

Seminar adjourns

Friday at 12:30PM

Save the Date

4th Annual Primary Care Spring Conference:

Session 1: March 29–April 2, 2010

Hammock Beach Resort, Palm Coast, Florida

4th Annual Primary Care Spring Conference:

Session 2: April 2–6, 2010

Hammock Beach Resort, Palm Coast, Florida

How to Register

Online: www.CMEmeeting.org

Phone: 1-800-327-4502

Fax: 1-516-565-1021

Mail: Complete the form and mail to:

Continuing Education Company, Inc.

273 Marie Court

West Hempstead, NY 11552

Tuition

\$585 for Physicians

\$485 for NPs, Pas, Residents and
other healthcare professionals

Program Objectives

- Discuss the clinical presentation of the common disorders seen in the primary care.
- Identify the role of the family physician in the management of these common problems.
- Utilize current advances in the diagnosis and treatment of these common problems, using whenever possible, and evidence-based approach.
- Interact and question nationally acclaimed speakers on a variety of common clinical scenarios from medical practice.

Topics to Expect

- Metabolic syndrome • Heart Failure • Hypertension • Depression • Geriatric assessment
- Antibiotic use/abuse • Dizziness/vertigo • Chronic pain • Headache/migraine
- Pain-Pharmacotherapy • Thyroid/pituitary diseases • Diabetes • Drug Abuse and addiction (pain medication) • COPD • Imaging modalities • Musculoskeletal Exam techniques
- Women's Healthcare Update • Low back pain • New Drug Update

Target Audience

This course is intended for Family Practice and other primary care providers including internists, Gynecologists, Nurse Practitioners, Physician Assistants, and other healthcare professionals.

Accreditation

This program has been reviewed and is acceptable for up to 20 prescribed hours by the American Academy of Family Physicians. AAFP Prescribed credit is accepted by the AMA as equivalent to AMA PRA Category I for the Physician's Recognition Award. When applying for AMA PRA, prescribed hours earned must be reported as prescribed hours, not Category I.

Distinguished Faculty

Jan Basile, MD

Professor of Medicine, Medical University of South Carolina, Charleston, SC

C. Wayne Weart, PharmD

Professor, Department of Pharmacy and Clinical Sciences, Professor of Family Medicine, South Carolina College of Pharmacy Medical University of South Carolina, Charleston

John Fisher, MD

Training Program Director, Associate Professor of Medicine, Infectious Disease Section Medical College of Georgia, Augusta, Georgia

Louis Kuritzky, MD

Clinical Assistant Professor, Department of Community Health and Family Medicine, University of Florida, Gainesville, FL

John H. Post III, MD

Private Practice Orthopedic Surgeon, 5-Time Ironman Finisher, Charlottesville, VA



www.CMEmeeting.org

Please make all checks payable to Continuing Education Company.

Cancellations: A full refund minus a \$35 processing fee will be given for written cancellations received 30 days prior to the first day of the conference. Refunds cannot be honored after this date and tuition will be applied as full payment for any of our future meetings. No refund will be given for no-shows. Occasionally, speakers or topics need to be changed. In the unlikely event that the conference is canceled, CEC will refund the registration fee in full, but is not responsible for any travel or hotel costs incurred. However, we will not cancel any meeting due to lack of attendance.

Select a date:

Kiawah Island: July 5–9, 2010 **Amelia Island: August 2–6, 2010**

Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Credit Card # _____ Exp. Date _____ Visa Mastercard

Name (as it appears on card) _____ CVC _____