

Essentials in Primary Care 2010



CONTINUING EDUCATION
COMPANY

Essentials in Primary
Care Conference
August 2–6, 2010

**Amelia Island
Plantation**
Amelia Island,
Florida

Essentials in Primary
Care Conference
November 11–14, 2010

**Hilton Marco
Island Resort
& Spa**
Marco Island,
Florida

20 HOURS OF CME CREDIT FOR PRACTICING PHYSICIANS AND OTHER HEALTH CARE PROFESSIONALS

"I was pleasantly surprised by the high quality speakers/lectures and the amount of practical take-home info at this conference—an excellent CME course! I will be back! Lots of excellent evidence-based information."



Continuing Education Company has been organizing its' Primary Care Conference Series for the past 18 years. For 2010, we are pleased to announce the addition of a new series of conferences. **Essentials in Primary Care Conference** is designed to update primary care clinicians in rapidly changing therapeutic areas. The emphasis is on practical and useful information for clinical practice. Join us this August when we hold the **Essentials in Primary Care Summer Conference in Amelia Island, Florida**. Or join us for the **Fall Conference to be held this November in Marco Island on the Paradise Coast of Florida**.

August 2–6, 2010

Amelia Island Plantation

www.aipfl.com 1-888-261-6165

Special Rates:

Starting at \$159, plus applicable taxes and fees for a one bedroom Ocean View Inn room. Room rates have also been negotiated for one bedroom suites and two and three bedroom villas as well.

Deadline for all room reservations is June 28, 2010, however, the resort may be sold out before this date. We recommend that you reserve your room as soon as possible. When you call the resort, please reference **Continuing Education Company and group number 8BH6IN**. Any requests for special room arrangements must be made at the time of this call. The resort will require a two (2)-night deposit to confirm the reservation. This deposit may be made by credit card or check and will be applied to first and last night of stay. Deposits will not be refunded unless reservation is cancelled seven (7) days prior to arrival.

About Amelia Island

Located in the northeastern tip of Florida, Amelia Island offers an unspoiled setting for relaxing and rewarding getaways. Recently named among the Top 10 North American islands by Conde Nast Traveler's Reader's Choice Awards, Amelia Island is treasured for its long stretches of quiet beaches, natural beauty, unique history, and charming seaport character. Thirteen miles long and two miles wide, the northern and southern tips of the island are park preserves, which make up nearly 10 percent of the entire island. Surrounded by the Atlantic Ocean, Intra-coastal waterway, Amelia Island is edged with natural Appalachian quartz beaches and framed by sand dunes as high as 40 feet. For those who want pure rest, relaxation and quality time with loved ones, there is no better place than Amelia Island.

November 11–14, 2010

Hilton Marco Island Beach Resort & Spa

HiltonMarcoIsland.com

1-800-445-8667

Special Rates:

Starting at \$170 per night, plus applicable taxes and fees.

Deadline for reservations is October 9, 2010, however, the resort may be sold out before this date. We recommend that you reserve your room as soon as possible. When you call the resort, please reference **Continuing Education Company and group number CEC** to receive the Group rate. Please inquire about any additional resort fees, early departure fees or cancellation penalties when making reservations. The Resort requires a deposit equal to the first night stay plus tax to hold the reservation. Any room cancellations or modifications must be made up to 14 days prior to the reservation date.

About Marco Island

Marco Island, the largest of the Ten Thousand Islands. A beachfront paradise located north of the Gulf Coast entrance to Everglades National Park, the island is surrounded by the Gulf of Mexico on one side and pristine wilderness on the other. You'll find some of the world's most beautiful beaches, shopping and dining here. Water lovers will relish immediate access to both the Gulf and mangrove-lined estuaries for shelling, fishing, boating, bird and wildlife watching, kayaking and canoeing. There is also plenty of excellent shopping, dining, attractions, and world-class arts and cultural offerings to keep you occupied.

Essentials in Primary Care 2010

Summer Conference

**Monday thru Friday,
August 2-6, 2010**

Breakfast: 7:30AM

Educational Sessions: 8:00AM–12:15PM

Fall Conference

**Thursday thru Sunday,
November 11-14, 2010**

Breakfast: 7:30AM

Educational Sessions: 8:00AM–12:15PM

Visit www.CMEmeeting.org for actual agenda.



Program Objectives

- Discuss the clinical presentation of the common disorders seen in the primary care.
- Identify the role of the family physician in the management of these common problems.
- Utilize current advances in the diagnosis and treatment of these common problems, using whenever possible, and evidence-based approach.
- Interact and question nationally acclaimed speakers on a variety of common clinical scenarios from medical practice.

Topics to Expect

- Metabolic syndrome • Heart Failure • Hypertension • Depression • Geriatric assessment
- Antibiotic use/abuse • Dizziness/vertigo • Chronic pain • Headache/migraine
- Pain-Pharmacotherapy • Thyroid/pituitary diseases • Diabetes • Drug Abuse and addiction (pain medication) • COPD • Imaging modalities • Musculoskeletal Exam techniques • Women's Healthcare Update • Low back pain • New Drug Update

Target Audience

This course is intended for Family Practice and other primary care providers including internists, Gynecologists, Nurse Practitioners, Physician Assistants, and other healthcare professionals.

Accreditation

Summer Conference: This program has been reviewed and is acceptable for up to 20 prescribed hours by the American Academy of Family Physicians. AAFP Prescribed credit is accepted by the AMA as equivalent to AMA PRA Category I for the Physician's Recognition Award. When applying for AMA PRA, prescribed hours earned must be reported as prescribed hours, not Category 1.

Fall Conference: This program has been reviewed and is acceptable for up to 16 prescribed hours by the American Academy of Family Physicians. AAFP Prescribed credit is accepted by the AMA as equivalent to AMA PRA Category I for the Physician's Recognition Award. When applying for AMA PRA, prescribed hours earned must be reported as prescribed hours, not Category 1.

Distinguished Faculty

Jan Basile, MD

Professor of Medicine, Medical University of South Carolina, Charleston, SC

C. Wayne Weart, PharmD

Professor; Department of Pharmacy and Clinical Sciences, Professor of Family Medicine, South Carolina College of Pharmacy Medical University of South Carolina, Charleston

John Fisher, MD

Training Program Director, Associate Professor of Medicine, Infectious Disease Section Medical College of Georgia, Augusta, Georgia

Louis Kuritzky, MD

Clinical Assistant Professor; Department of Community Health and Family Medicine, University of Florida, Gainesville, FL



www.CMEmeeting.org

How to Register

Online: www.CMEmeeting.org

Phone: 1-800-327-4502

Fax: 1-516-565-1021

Mail: Complete the form and mail to:

Continuing Education Company, Inc.
273 Marie Court
West Hempstead, NY 11552

Tuition

Summer ☐ \$585/ Physicians ☐ \$485/Other*

Fall ☐ \$525/ Physicians ☐ \$425/Other*

*NPs, PA, residents and other healthcare professionals

Please make all checks payable to Continuing Education Company.

Meeting and hotel space are subject to availability.

Cancellations: A full refund minus a \$35 processing fee will be given for written cancellations received 30 days prior to the first day of the conference. Refunds cannot be honored after this date and tuition will be applied as full payment for any of our future meetings. No refund will be given for no-shows. Occasionally, speakers or topics need to be changed. In the unlikely event that the conference is canceled, CEC will refund the registration fee in full, but is not responsible for any travel or hotel costs incurred. However, we will not cancel any meeting due to lack of attendance.

☐ **Amelia Island: August 2-6, 2010** ☐ **Marco Island: November 11-14, 2010**

Name _____

Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Credit Card # _____ Exp. Date _____ ☐ Visa ☐ Mastercard

Name (as it appears on card) _____ CVC _____