

# 4th Annual Primary Care 2010

Session 1:  
March 29–April 2, 2010

Session 2:  
April 5–9, 2010

**Hammock  
Beach Resort**  
Palm Coast,  
Florida



20 HOURS OF CME CREDIT FOR PRACTICING PHYSICIANS AND OTHER HEALTH CARE PROFESSIONALS

*“This conference is excellent for Primary Care physicians. The location of this conference was excellent. The resort far far exceeded my expectations. I have been to four conferences put on by your company and this location has been my favorite.”*

Presented by Continuing Education Company for the past 18 years, our Primary Care Conference Series is designed to update primary care clinicians in rapidly changing therapeutic areas. The emphasis is on practical and useful information for clinical practice. This year, the **4th Annual Primary Care Spring Conference** is being held for the third time at the beautiful **Hammock Beach Resort**, one of Florida’s newest premier oceanfront property. A \$200 million destination resort, the resort is situated on 2.4 miles of pristine beach frontage just south of St. Augustine, America’s oldest city.

Due to the popularity of this location as a family destination during Spring recess, this year’s conference will be held during two week long sessions, offering physicians flexibility when making their travel plans.



[www.CMEmeeting.org](http://www.CMEmeeting.org)



Come and Relax on the Quiet Side of Florida. Call 800-670-2450 or visit [www.VisitFlagler.org](http://www.VisitFlagler.org) for your free vacation guide and calendar of events.

## Special Rates:

Starting at \$240 for a one bedroom Ocean View room. All accommodations are oversized and rates have been negotiated for one to four bedroom Suites and Villas. For additional rate information or to learn about alternative accommodations for the budget traveler, visit [www.CMEmeeting.org](http://www.CMEmeeting.org).

## Hammock Beach Resort

Situated just south of St. Augustine, America’s oldest city, Hammock Beach Resort encourages families and couples to enjoy time together while exploring an unspoiled haven overlooking 2.4 miles of pristine Atlantic shoreline. This world-class destination resort boasts all the amenities one could possibly imagine — exceptional golf, a 6.5-acre multiple-level water park, a full-service spa and fitness center, and world-class dining. The luxurious and elegantly appointed accommodations at this oceanfront resort are all oversized and feature one to four bedrooms.

## Hammock Beach Resort

**Reservations/866-453-2227**

[www.HammockBeach.com](http://www.HammockBeach.com)

(Refer to Primary Care 2010 or Continuing Education Company to receive special rates)

## About Palm Coast, Florida

One of Florida’s new “hot” destinations, this 20-mile stretch of coastline and its natural sportsmen’s haven inland are just being discovered by visitors who value its proximity to resort and culture centers, yet its removal from the stress and fast pace of metropolises. Mammoth sea turtles nest along this traffic-free, all-natural coastline. Anglers catch fish and surfers catch waves. Bayside, marshlands and estuaries harbor rare and endangered birds along Florida’s Great Birding Trail, such as the roseate spoonbill, wood stork, great blue heron and osprey. Dolphins play in the wake of passing boats and manatees herd in the waterway during spring. Eco-tours on water and land introduce you to the rife wildlife, or take you on one of the nature trails in local parks and preserves. Golf is the name of the game in Palm Coast, where you can tee off at some of Florida’s finest courses.

Deadline for room reservations at specially reduced rates is February 23, 2010, however, the hotel may be sold out before this date. We recommend that you reserve your hotel as soon as possible. When you call the hotel to make your reservation, please reference the **Primary Care 2010 Group** or **Continuing Education Company** to receive the Group Rate. Please inquire about any additional resort fees, early departure fees or cancellation penalties when making reservation. The hotel requires a one night’s deposit to make a reservation. Any room cancellations or modifications must be made 30 days prior to your scheduled arrival to receive a refund.

# 4th Annual Primary Care 2010

## Arrival & Registration

Sunday

5:00–6:00PM Early Registration  
(Door prize drawing for Sunday registrants)

OR Monday

7:00–7:45AM

## Educational Sessions

Monday thru Friday

Breakfast: 7:30AM

Educational Sessions: 8:00AM–12:15PM

Seminar adjourns

Friday at 12:30PM

## Save the Date

18th Annual Primary Care Conference  
July 5–9, 2010

*Kiawah Island Golf Resort, Kiawah Island, South Carolina*

Essentials in Primary Care 2010: Summer  
August 2–6, 2010

*Amelia Island Plantation, Amelia Island, Florida*

Essentials in Primary Care 2010: Fall  
November 11–14, 2010

*Hilton Marco Island Resort & Spa, Marco Island, Florida*

## How to Register

Online: [www.CMEmeeting.org](http://www.CMEmeeting.org)

Phone: 1-800-327-4502

Fax: 1-516-565-1021

Mail: Complete the form and mail to:

Continuing Education Company, Inc.  
273 Marie Court  
West Hempstead, NY 11552

## Tuition

\$585 for Physicians

\$485 for NPs, PAs, Residents and  
other healthcare professionals.

## Program Objectives

- Discuss the clinical presentation of the common disorders seen in the primary care.
- Identify the role of the family physician in the management of these common problems.
- Utilize current advances in the diagnosis and treatment of these common problems, using whenever possible, and evidence-based approach.
- Interact and question nationally acclaimed speakers on a variety of common clinical scenarios from medical practice.

## Topics to Expect

- Heart Failure • Hypertension • Depression • Antibiotic Use/Abuse • Chronic • Pain
- Headache/Migraine • Hyperthyroidism • Drug Abuse and addiction (pain medication)
- Musculoskeletal Exam Techniques • Abnormal Uterine Bleeding • Low Back Pain • STDs
- Osteoporosis • New Drug Update • Dyslipidemia • Menopause • Female Sexual Dysfunction
- Metabolic Syndrome • New Drug Update

## Target Audience

This course is intended for Family Practice and other primary care providers including internists, Gynecologists, Nurse Practitioners, Physician Assistants, and other healthcare professionals.

## Accreditation

This program has been reviewed and is acceptable for up to 20 prescribed hours by the American Academy of Family Physicians. AAFP Prescribed credit is accepted by the AMA as equivalent to AMA PRA Category I for the Physician's Recognition Award. When applying for AMA PRA, prescribed hours earned must be reported as prescribed hours, not Category I.

## Distinguished Faculty

### Jan Basile, MD

Professor of Medicine, Medical University  
of South Carolina, Charleston, SC

### C. Wayne Weart, PharmD

Professor, Department of Pharmacy and  
Clinical Sciences, Professor of Family Medicine,  
South Carolina College of Pharmacy Medical  
University of South Carolina, Charleston

### John Fisher, MD

Training Program Director, Associate Professor  
of Medicine, Infectious Disease Section Medical  
College of Georgia, Augusta, Georgia

### Louis Kuritzky, MD

Clinical Assistant Professor, Department of  
Community Health and Family Medicine,  
University of Florida, Gainesville, FL

### John H. Post III, MD

Private Practice Orthopedic  
Surgeon, 5-Time Ironman  
Finisher, Charlottesville, VA

Occasionally, speakers and topics need  
to be changed. All updates will be posted  
on [www.CMEmeeting.org](http://www.CMEmeeting.org)



[www.CMEmeeting.org](http://www.CMEmeeting.org)

## Please make all checks payable to Continuing Education Company.

Meeting and hotel space are subject to availability.

**Cancellations:** A full refund minus a \$35 processing fee will be given for written cancellations received by February 28, 2009. Refunds cannot be honored after this date and tuition will be applied as full payment for any of our future meetings. No refund will be given for no-shows. Occasionally, speakers or topics need to be changed. In the unlikely event that the conference is canceled, CEC will refund the registration fee in full, but is not responsible for any travel or hotel costs incurred. However, we will not cancel any meeting due to lack of attendance.

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Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Email \_\_\_\_\_

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