

#### "KAY KAY'S DIVORCE: I'D FALL IN LOVE WITH ANYONE" OFFERS CURE FOR SPRING FEVER Comedy Divorce CD is petite proof that an all too typical tragedy can provide moments of mirth

**For Immediate Release** — Nearly everyone agrees divorce is not funny. But *Kay Kay's Divorce: I'd Fall In Love With Anyone* is a notable exception. Dropping—like the hopes of many a bruised and weary heart—just in time to cure spring fever, this comedy CD features Kay Ballard telling the hilarious truth about her divorce and its aftermath.

Kay Kay is by turns irreverent and introspective and only occasionally embellishes the story of the end to her lengthy marriage to her ex-husband, Fake Tom Brokaw.

"Naysayers may claim that there's nothing inherently funny about divorce," says Kay Kay. "But the truth is, those people just aren't determined enough to find the humor. They're quitters! Not me! I refused to let go of the idea that my divorce was stupidly funny! So funny that it deserved to be on Itunes."

Featuring original music from singer/songwriter and producer Paula Kelley, *Kay Kay's Divorce: I'd Fall In Love With Anyone* is a delightfully wry, spoken word treat for people in love, out of love, lovesick or sick of love altogether.

Kay Kay's Divorce is available on CD and for download at www.kaykaysdivorce.com and at Itunes, of course.

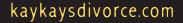
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### Frequently Asked Questions

#### for Kay Ballard, the Kay Kay of Kay Kay's Divorce

#### You are a lawyer. Did you perform your own divorce?

No, not really. Well, yes, sort of. Since I am a lawyer, the way my ex-husband and I considered it, we were already, "lawyered up." We already had a high-priced lawyer. In fact, in many respects, I was way more lawyer than the two of us could afford.

#### So, let me try again: Did you hire another lawyer to perform the divorce?

Wasn't "sort of" a good enough answer? Here's how it went down: My ex-husband and I were residents of the Commonwealth of Virginia. We didn't like the divorce laws in that state. So we got a Guam divorce. An exotic island divorce. In many respects, the divorce was far more exciting and romantic than the marriage.

#### You call your husband Fake Tom Brokaw. Why is that?

Well, I have to call him something. He looks just like Tom Brokaw. Yet he is not Tom Brokaw. So, it stands to reason that he must be Fake Tom Brokaw.

#### You were married for many, many years.

Yes. Time flies and all that.

#### What gave you the idea of producing a comedy CD about your divorce?

I really don't know, but I do know that an idea can be a cruel master. This particular idea came from nowhere, uninvited, and, quite unreasonably, it refused to leave.

### You call Kay Kay's Divorce a comedy CD? How do you have the courage to designate it a comedy CD, when entertainment industry rumors suggest that it is not funny in the least?

Yes, there are rumors that *Kay Kay's Divorce* is remarkably unfunny, but please pay no attention. The source of those rumors is my own family.

#### Divorce isn't funny! Is it?

No. But it might be! Right? If you were determined enough to make it funny! Or if you didn't have good sense.

#### Do you have any platitudes to offer?

I would encourage people going through a divorce to find humor in the situation—to try to laugh a little bit. Humor for stress reduction. Humor for perspective. Humor as a coping mechanism. Humor for its own sake. It is sometimes a struggle to find the humor in a divorce, but it might be worth the trouble. There is a big, comforting payoff.

So this is my position: Even though a divorce itself isn't funny, Kay Kay's Divorce: I'd Fall in Love with Anyone is.

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### I'd Fall in Love with Anyone

#### By Paula Kelley

You live in fear The animal in you Just can't accept the cold veneer You perceive to be the truth Just when you think you're safe A new one comes along And settles in your place

How do you rate If you could hear the truth you would But defeat would be too great It's never worth the pain The luxury of life So wasted on the vain A million losing battles can't explain

When you escape You'd love to find the place Where a glance is just a glance And a face is just a face But up until you do You'll find a fresh young friend Who's got a friend or two And what a problem it creates for you You never see the old within the new

I'd fall in love with anyone I'd fall in love with anyone Tell me what needs to be done Because I'm dying over here under the sun

Resigned too late To the damning way of fate You're not the fairest of the fair Or the greatest of the great You scrutinize your face And everything you see Is everything you hate The mirror has this way of reading you The way you hope that people never do

I'd fall in love with anyone I'd fall in love with anyone Tell me what needs to be done Because I'm dying over here under the sun

So is it really still that game Wallow in your shame Until you wish it were last year Or every other day Silent in your cell Slowly being swallowed by your hell And is it me who can't address The trouble with success Or how you fit into the world But never in that dress

It's hard to get your way When everything you do Trumps everything you say So which one is it going to be today The lying and the truth just feel the same

I'd fall in love with anyone I'd fall in love with anyone Tell me what needs to be done Because I'm dying over here under the sun



### The M&M Blues

#### By Kay Ballard

Little Kay Kay is divorced and she is blue as she can be. Little Kay Kay is divorced and she is blue as she can be. So when you see little Kay Kay, please be kind to her for me.

I am a mean, mean woman; I know cuz he told me so. I am a mean, mean woman, but I don't let my meanness steal the show. Sometimes I am merely snarky; sometimes I give snarky a go.

Divorce is a bummer, but not the only bummer, you know. Divorce is a bummer, but life is full of things that blow. Like, unless your hair is bouncy, you can't run for Mayor, that's so.

If you are a mean, mean woman, you should eat some M & M's. If you are a mean, mean woman, sweeten up with M & M's. But you'll really get the blues when you learn that you have to walk the length of a football field to burn the calories in just one of them.

Little Kay Kay is divorced and she is blue as she can be. Little Kay Kay is divorced and she is blue as she can be. So when you see little Kay Kay, please be kind to her for me.





Disc Duration 38:08:03

### Fact Sheet

*Kay Kay's Divorce: I'd Fall in Love with Anyone* is a spoken word, comedy CD that was written and performed by Kay Ballard. The featured song, "I'd Fall in Love with Anyone," was written and performed by Paula Kelley and the Paula Kelley Orchestra. The highly derivative comedic song, "The M&M Blues," was written and performed by Kay Ballard, with her sincere apologies to the blues tradition.

Kay Kay's Divorce:	I'd Fall In Love	With Anyone
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Track 1 Emotional Bungee Jumping Track 2 Reality Television Track 3 Another Night Out Track 4 The Glass Slipper Track 5 A Dowry of 15,000 Q-tips Track 6 A Message of Hope Track 7 The Making of Kay Kay's Divorce Track 8 "I'd Fall in Love with Anyone"	02:03:49 02:13:44 03:17:59 03:53:27 03:35:36 01:12:74 12:30:49 06:27:60	00:02:00 00:00:66 00:00:50 00:00:46 00:01:10 00:07:05 00:03:38
Track 8 "I'd Fall in Love with Anyone" Track 9 This Is the Good Life	06:27:60 02:34:29	00:03:38 00:02:00

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### Featuring

**Kay Ballard** is the Kay Kay of *Kay Kay's Divorce: I'd Fall In Love with Anyone.* She is a woman who had a simple dream—to make a comedy CD about her divorce, and put it up for sale on Itunes. She is the writer, the featured performer, and the wannabe 1930s blues singer belting out her stupidly funny composition, "The M&M Blues."

Kay is also vice president and general counsel of New Media International, Inc., a publishing and development company. She thrives on the public conversation and does so as a keynote speaker, a blogger and the host of several live webcasts—the Social Media #Soiree, Women Are Not Funny Radio, and Cowgirl Philanthropy. A popular and provocative voice, Kay engages her audiences, readers, and listeners with her personal stories, wry observations, and controversial opinions.

Widely known for her belief that women's philanthropic leadership is fundamental to the advancement of all women, Kay brings a uniquely humorous approach to serious topics that matter. She is the author of *Stress Relief for the High Achiever: 75 Tips and Tactics You Can Put into Action Today, The Meaningful Gift: Discovering Your True Core Values,* and now, the spoken word comedy CD Kay Kay's Divorce: I'd Fall In Love With Anyone.

Kay received her *Juris Doctor* from The Ohio State University College of Law and is admitted to the bar in Ohio and Illinois. She is a wretched golfer, a dedicated art museum junkie, and the curator of her own burgeoning Outsider Art collection.

Kay is at home anywhere in the world where there is a high speed internet connection. Slightly confused about where she actually lives, she claims to be a resident of Washington, D.C., Middleburg, Virginia, and Granbury, Texas—all three. In fact, she is openly plotting to add Rome, Italy, to the list. **Paula Kelley** is the Chanteuse and Producer of *Kay Kay's Divorce: I'd Fall in Love with Anyone*. A gifted singer/songwriter and comedian, Paula brings her distinctive song styling to her own composition "I'd Fall In Love With Anyone" and her comedic vision to the project as a whole.

Paula is remarkably talented. Since her first piano lesson at the age of three and an appearance in a Filene's commercial when she was seven, actress/comedian/composer/musician/ producer Paula Kelley has amassed a resume of artistic career accomplishment throughout the world in radio, TV, film, and the live stage. She is widely recognized for her depth and passion as a composer and her ability to make lush-sounding pop arrangements.

Throughout the late 1990s and early 2000s Paula dominated the Boston music scene as a core member of such bands as Drop Nineteens, Hot Rod, Boy Wonder, and the Paula Kelley Orchestra. The PKO album *The Trouble With Success (Or How You Fit into the World)* was named Best Local Album of 2003 by the Boston Phoenix and the Boston Herald. "I'd Fall in Love with Anyone" found its first home on that album.

Paula's educational underpinnings include Phillips Exeter Academy, the famed private high school where, at the time, she was the only music nerd. She majored in history at Boston University and studied theory and arranging at Berklee College of Music. Currently a resident of North Hollywood, California, Paula is fluent in the creative process and brings her wide ranging tastes and unique abilities to every project.

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