

# Social Media in Recruitment

2010 CONFERENCE - 22nd April

British Library Conference Centre, London  
22nd April 2010

## WHO Should Attend



- HR / Recruitment Professionals, Managers and Directors
- Recruitment Advertising companies
- Suppliers to the Recruitment Industry
- Job Boards
- Recruitment Agencies

## REASONS To Attend

- **Listen to** Social Media Experts
- **Learn how to** implement Social Media in your company
- **Stay ahead** of your competitors
- **Network** with Experts and Peers



## PROGRAMME

- Strategies for using **LinkedIn** - **Ariel Eckstein - Managing Director for European Hiring Solutions - LinkedIn**
- Insights from **Google** to help you recruit using social media - **Luke McKend - Industry Head of Careers - Google UK**
- How to maximise the use of **Facebook** - **Peter Gold - Founder - Hire Strategies Ltd**
- Key strategies for using **Twitter** - **Andy Headworth - Founder - Sirona Consulting**
- How **online communities** can play a part in social media recruiting - **Lisa Scales - Director - Talent On View**
- The **legal issues** surrounding social media - **Adrian Marlowe - Director - Lawspeed**
- Social media strategies for **Generation Y** job seekers - **Lucian Tarnowski - Founder - BraveNewTalent.com**
- **Success stories** from attendees of the first Conference in 2009
- **Social Media Discussion Panel**

Book now at:

<http://www.SocialMediaInRecruitment.com>