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Inversoft and Metaverse Mod Squad Announce Strategic Partnership

Companies' Offerings Pair Online Monitoring and Analysis Tools with
Community Management and Moderation Services

- [Inversoft](#), creator of filtering and moderation tools for online applications, and [Metaverse Mod Squad](#), the premier provider of community managers, moderators, and customer support teams, have announced a partnership to make online environments more safe, productive and enjoyable.
- Earlier this week, Inversoft launched [Clean Speak](#), a product four years in the making that filters, monitors and analyzes the real-time chat of online users. With the help of Metaverse Mod Squad's professional staffers, the operators of social networks, virtual worlds, and MMOs can quickly block improper conduct and react to critical information about their users' behavior and preferences.
- This partnership enhances the pair's ability to package and market their respective products and services to shared customers.
- Inversoft's customers include Gannett (USA Today), Intuit, Gazillion, Loca Moda, Mind Candy (Moshi Monsters), View Points, Playspan, Smith and Tinker, and Pokémon.
- Metaverse Mod Squad provides online community and game services to Warner Bros., the NFL, Reel FX Entertainment (Webosaurs), enVie Interactive, Harry Potter, the U.S. State Department, Masher Media, EA-Hasbro, and Cartoon Network, among others.

QUOTES:

"Inversoft's software understands and analyzes how users communicate with each other, a tremendous value to our customers," said Amy Pritchard, CEO of Metaverse Mod Squad. "In the hands of our community managers and moderators, this information not only makes us more efficient in stopping inappropriate conduct, but also allows us to channel back a wealth of information about the preferences, behaviors, and motivations of the community. These are incredible tools built by an exceptional company."

"As we were developing Clean Speak, we kept hearing about the great work Metaverse Mod Squad was doing for online communities," said Brian Pontarelli, CEO of Inversoft. "After seeing their professionals in action, we knew that marketing our monitoring and analysis tools alongside their community management and moderation services would be hugely beneficial to our customers. We look forward to a long and successful partnership."

About Inversoft:

Inversoft develops performance driven software solutions, including the Clean Speak family of products, which provide filtering and moderation tools to ensure online environments are safe, productive and enjoyable. Based in Colorado, Inversoft has customers from around the world, including Europe and Asia, and works with companies ranging from small start-ups to Fortune 500 companies. www.inversoft.com

About Metaverse Mod Squad

Metaverse Mod Squad is the leader in professional services for online virtual, social, and gaming communities. From community management to moderation and customer support, Metaverse Mod Squad works with marquee brands and operators to promote brands, engage users, and protect the safety of children. It maintains a team of professional staffers around the world in several languages and is based in Sacramento, California. www.metaversemod squad.com