



**What's in store for the personality type community in 2010
Q & A with Association for Psychological Type International
incoming President Jennifer Selby Long**

Presented by TypeLabs with Jennifer Selby Long, APTi President

Date: March 19, 2010

Time: 10am – 10:30am

Cost: Free

Get your type on! In this fast-paced call, you'll learn how to take full advantage of the professional community available to you. Kris Kiler, president of TypeLabs will host a Q & A with incoming Association for Psychological Type International president Jennifer Selby Long. The Association for Psychological Type International is the global professional association for everyone who uses Jung's theory of psychological type in our work. APTi provides vital and irreplaceable nourishment for type practitioners. The organization is filled with experienced experts who are generous with their time and counsel, offers leading edge information from a wide variety of sources, and strives to offer as much value as possible for each and every dollar invested by members. This year will unveil unique new training opportunities, a stronger global presence, four jam-packed issues of the sought-after publication, the Bulletin of Psychological Type, and new opportunities and benefits.

Reserve your spot by visiting TypeLabs now > <http://www.typelabs.com>

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About TypeLabs

TypeLabs is a think tank that strives to create, develop and invent technologies that will lead to a greater understanding of human personality differences. We translate these technologies into value for our customers through our Internet services, products, training solutions and consulting businesses worldwide. Our success is measured by the integrity of our relationships, commitment to our values, impact of our technologies, and contribution to our communities.

For more information, please visit: <http://www.typelabs.com>

About the Association for Psychological Type International

The Association for Psychological Type International, founded in 1979, is an international membership organization open to any individual interested in personality type. APTi members come from a variety of backgrounds and professions including business and industry, organization development, religion, education, psychotherapy and counseling. Members seek to extend the development, research, applications and ethical use of type theory.

APTi provides opportunities for sharing type information through publications, international and regional conferences, local chapter meetings, and various training programs.

For more information, please visit: <http://www.aprinternational.org>

About Jennifer Selby Long

The 2010 President of the International Association for Psychological Type, Jennifer Selby is a leading expert in the ethical use of the Myers-Briggs Type Indicator® (MBTI®). She is also the author of the only study on how psychological type and gender combine to influence financial behavior.

Jennifer has worked in a wide range of industries, including technology, consumer products, biotechnology, weather services, professional services, and law. Her previous experience includes consulting for Arthur Andersen, where she supported the development of their small business consulting practice, as well as organizational development and training positions at Amoco and Nestlé USA.

She is a sought-after executive coach, business advisor, and speaker who has been quoted by the New York Times, the Chicago Tribune, MSNBC, The Associated Press, Yahoo! Hot Jobs, Online-Finance-Magazines.com, and the Bulletin of Psychological Type. Her style is supportive and direct.

Jennifer serves on the 2010 Advisory Board for the Certificate in Management Program at the UC-Berkeley Extension School of Business, Technology, and Engineering, where she was one of the highest rated instructors in the Extension program. She is a member of the Society for the Advancement of Consulting and Women in Consulting.

Jennifer has an MA in organizational communication from the University of Illinois.

For more information, please visit: <http://www.selbygroup.com>