Advus
driving business success

Fact Sheet

Solution Areas

Performance-Watch™ Visual BI Dashboard
Complete Corporate Performance, Analytics and Business Intelligence dashboard solutions for the enterprise or any core business function

Business Process Management
Process assessment, modeling, automation, metrics and controls to baseline and improve results for key stakeholders and project sponsors

Information Visualization
Interactive visual analysis reporting systems that allow large, complex or fast moving information to be viewed at across dimensions, summary and detail

Metrics & Analytics
Introduction, selection of key performance indicators and metrics for enterprise or functional area analysis including customized competitive operational indices

Information & Software Engineering
Software Development, Operations Research and Information Architecture to develop complex solutions that are tightly integrated to business needs and require exceptional analysis, design, modeling and project management.
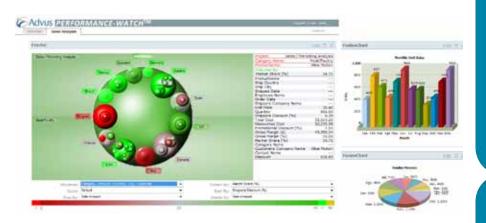
Overview

Advus is a business and technology consultancy that defines and builds Corporate Performance Management systems that provide complete visibility throughout the enterprise and any general business function. We provide the tools and consulting to improve how you analyze your business and the processes to seize opportunity while managing risk and controlling costs.

Today, more than ever, business and information technology managers are struggling to extract and "pull" from the volumes of operational information the business insight needed to make proactive and informed decisions. Using custom analytics, several key performance indicators, and carefully configured interactive visual dashboards, we "push" opportunity and risk situations to the forefront to help you make informed decisions.

Representative Customers

JPMorganChase Nationwide Casas Bahia Michelin Citigroup IBM C&A Alstom Banco Itau Bank of America Petrobras Siemens Telefonica Merrill Lynch Banco Fator WTorre Pfizer Ogilvy Credit Suisse A & E AEI/Elektro Ajinomoto Santander Tecban

Markets

Verticals
Financial Services · Capital Markets · Retail Telecom · Media · Product/Service Companies
Functions
Sales · Marketing · Finance · IT · Human Resources · Logistics · Engineering · Manufacturing
Users
CxOs · VP/Line of Business · Functional Managers External Clients/Partners

Delivering Client Value

Our clients represent a broad spectrum of users ranging from CxOs, VPs/Directors that management business divisions or core business functions. What is common to them all – visually being able to analyze patterns and outliers in volumes of information, and to make measured business process improvements that create sustainable results.

What Advus clients see of value include:

subject matter expertise in specific industry verticals and general business functions

management consulting expertise in all areas of Business Process Management (BPM), Analytics and Corporate Performance Management (CPM)

a unique methodology to define, build and customize visual dashboards that can be used by any user

the ability to educate and help clients change the way that they analyze and react to fewer, stronger, key metrics

data transformation and ability to work with internal IT teams to move from proof-of-concept to production implementations

eco-system of best-of-breed visualization and analytic tools to speed client implementation and widespread user adoption

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