

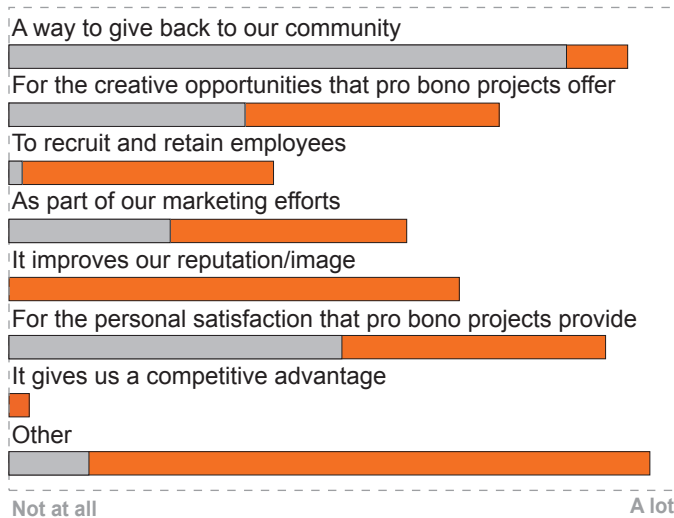
# The 1% Third Annual Firm Survey

Conducted by Public Architecture in association with Harvard Business School

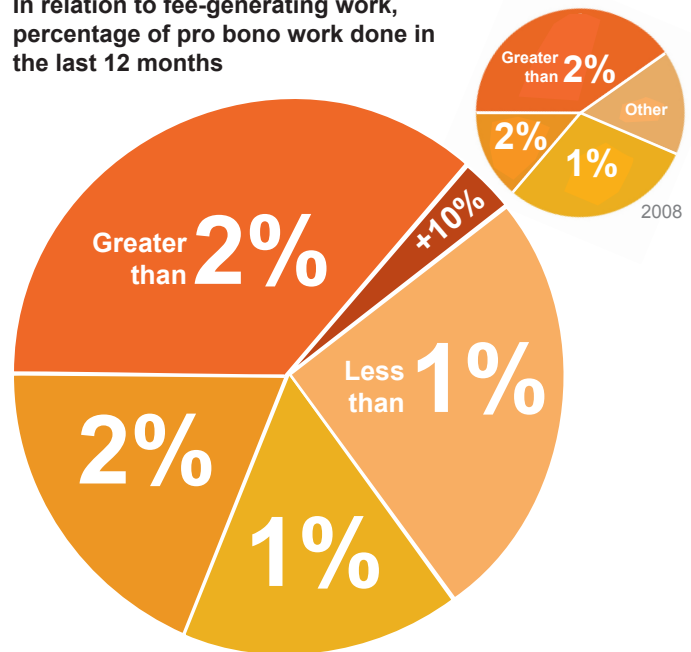
Firms surveyed: 560  
 Response rate: 36%  
 Survey opened: October 2009  
 Survey closed: January 2010

The following graphics are representative of key data collected from the 2009 survey. Data from the 2008 survey is represented in gray, when available.

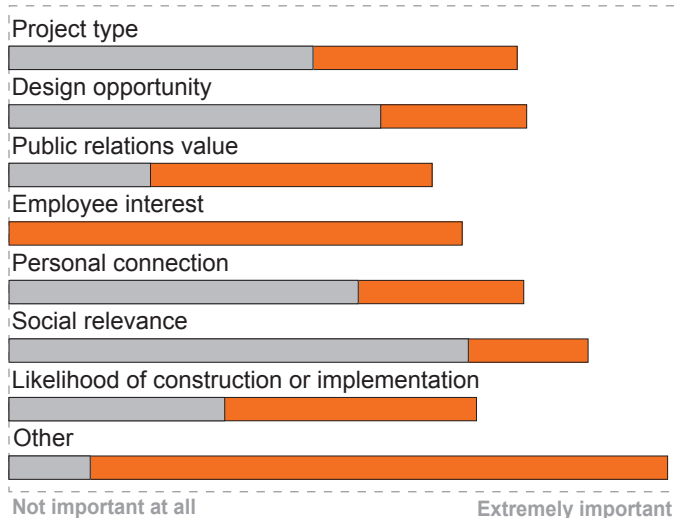
## Motivators driving firms' commitment to pro bono work



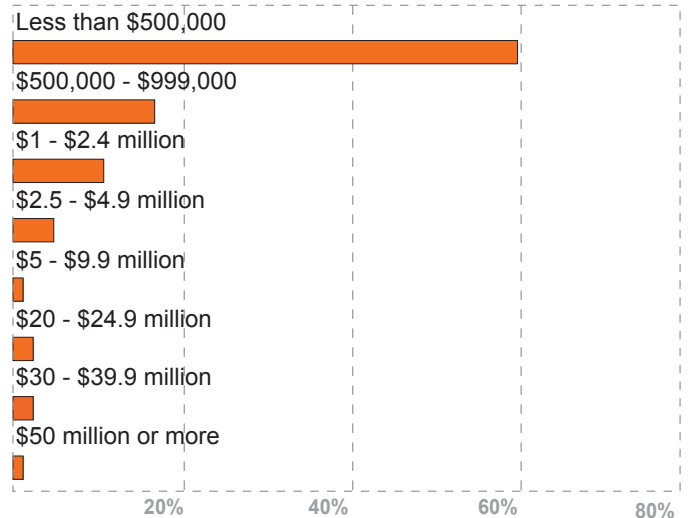
## In relation to fee-generating work, percentage of pro bono work done in the last 12 months



## Importance of variables in selecting a pro bono project



## Firms' approximate total revenue in last fiscal year



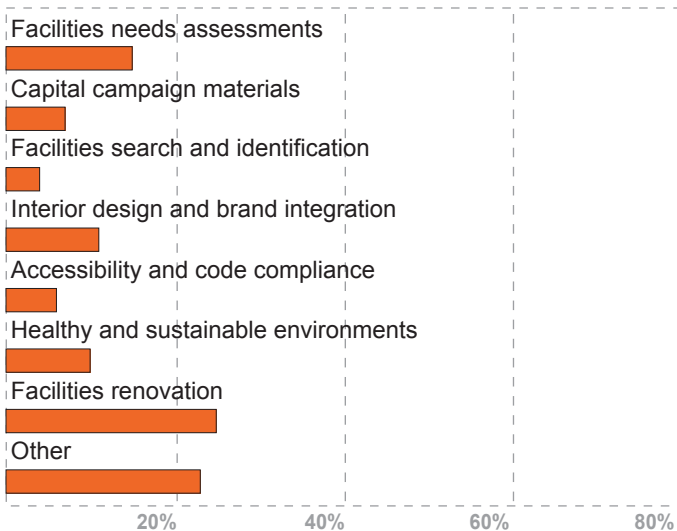
**Extent to which the following LIMIT firms' pro bono work**



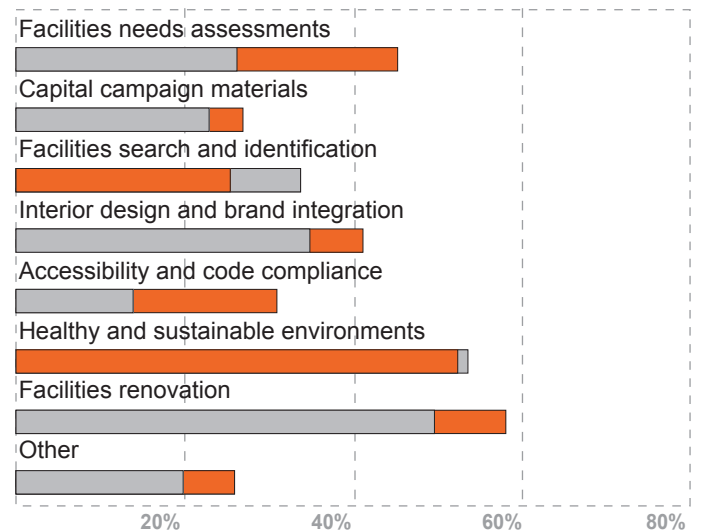
**Extent to which the following CONTRIBUTE to firms' pro bono work**



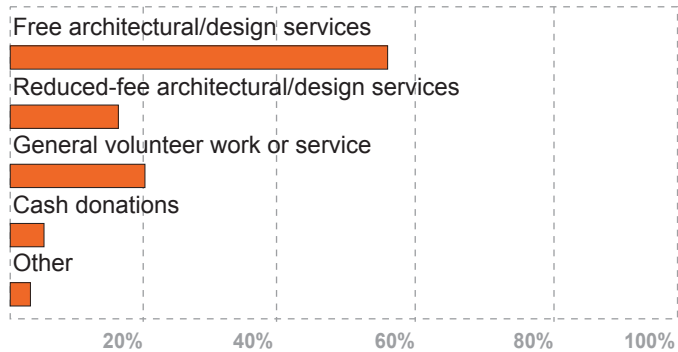
**Type of pro bono services undertaken by firms in the past 12 months**



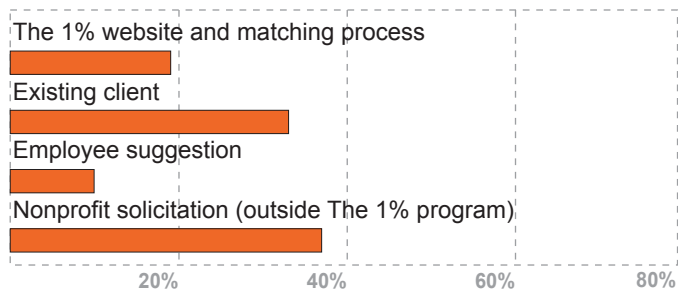
**Type of service that firms would most like to do more of**



**Service contributions over the last 12 months**



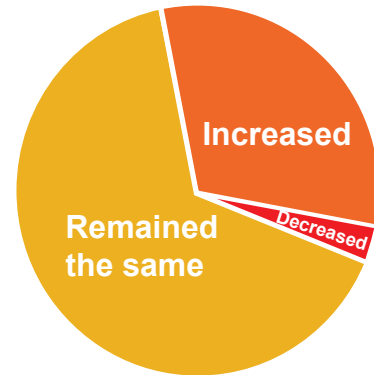
**The way firms found the majority of their pro bono work in the last 12 months**



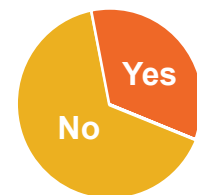
**Extent to which the following would most improve firms' satisfaction with The 1% program**



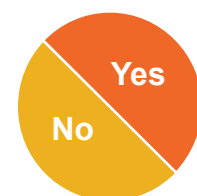
**Quantity of firms' pro bono work since joining The 1% program**



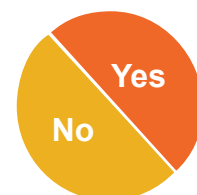
**Firms utilized The 1% matching process within the past 12 months**



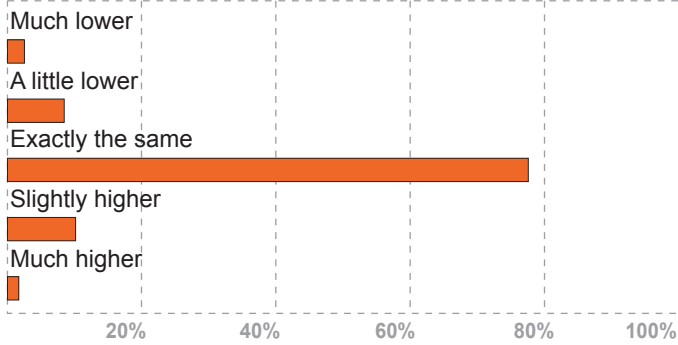
**Firms would continue participation if membership dues were implemented to develop new resources and improve service within The 1% program**



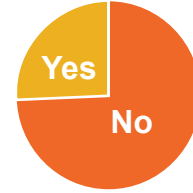
**Firms' willingness to host AmeriCorps\*VISTA volunteers to work full-time on pro bono projects in their offices**



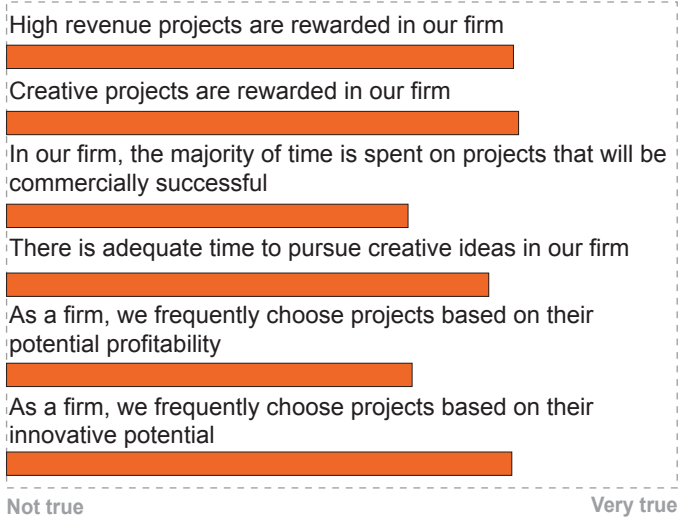
**QUALITY of the pro bono work undertaken in the last 12 months compared to fee-based work**



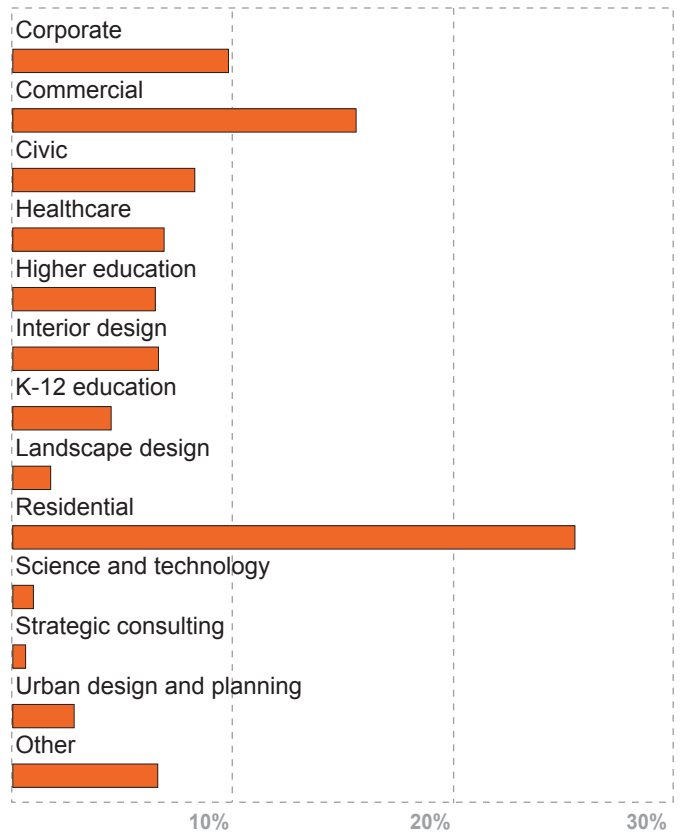
**Firms' pro bono work has been submitted for or received awards or press coverage**



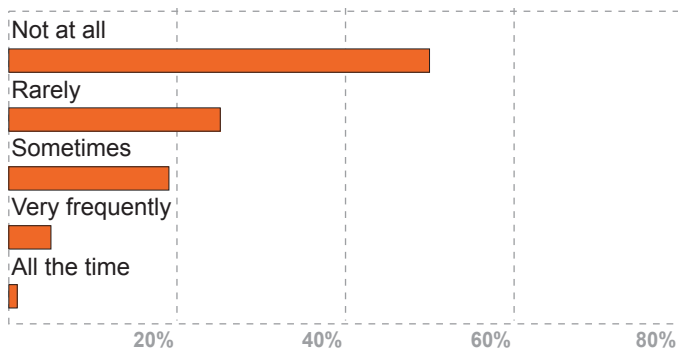
**Extent that each of the following is true for firms**



**Type of work undertaken by firms**



**Frequency that firms have COLLABORATED with other architecture and design firms on a pro bono project**



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