





“With DSA I am confident that everything will be done on time, within budget and to a very high standard”

Marketing Communications Manager, Corus.

Who are we?

DSA are an award winning exhibition design agency based in the UK with worldwide capability. We have over 30 years industry experience and deliver highly creative stand solutions which are practical, of high quality and cost effective.

With offices in Europe, USA, Canada and Asia our global presence means we understand many of the issues or concerns you may face and have the experience to ensure your exhibition project is a great success.

What do we do?

We offer total concept to completion exhibition stand design and build with associated marketing services.

Firstly our dedicated team work with you to understand your business objectives and what you need to achieve from your shows. We then create an environment which not only showcases your brand to the highest standard but maximises the space you have available.

We work to:

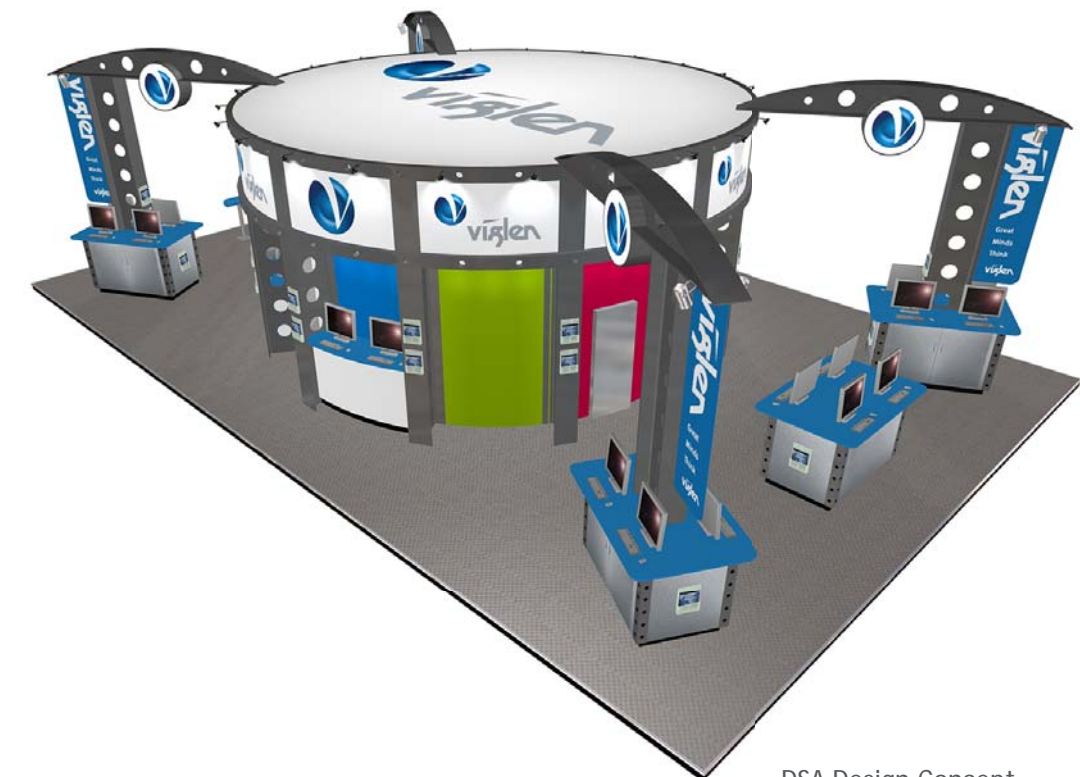
- ② Understand your target audience
- ② Communicate your brand story and create an environment which delivers a strong return on your investment
- ② Develop a stand which is highly creative, practical, inviting and comfortable
- ② Create a stand which is of high quality, on budget that delivers the right results
- ② Discuss re-usability of structures





Why DSA?

- ⊗ High quality creative design
- ⊗ On time and on budget
- ⊗ Dedicated and professional team
- ⊗ No hidden extras
- ⊗ Honest and open partnership
- ⊗ Global
- ⊗ Over 30 years industry experience



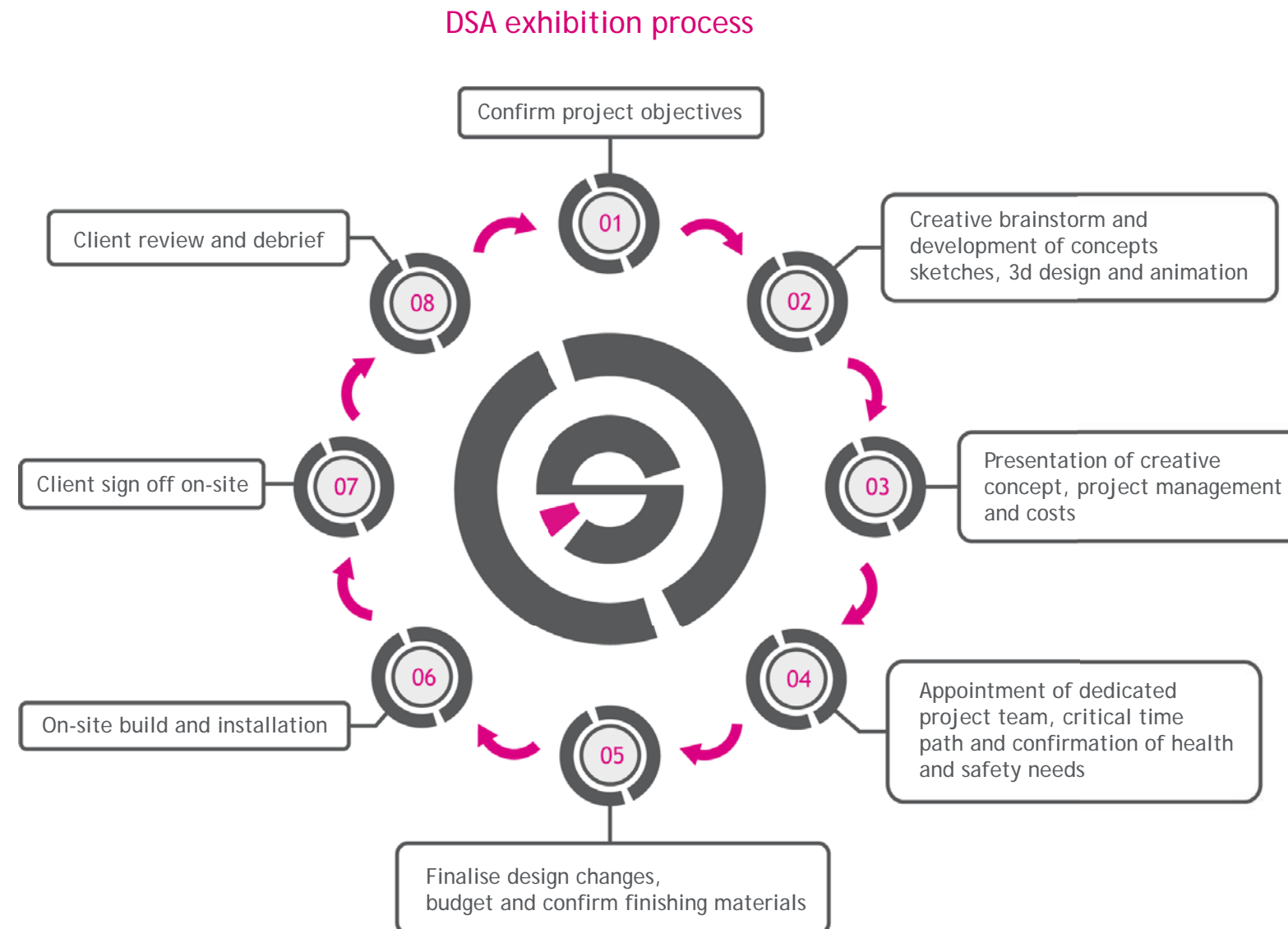


How do we work?

Planning, planning and more planning!

We understand how important your exhibitions are and have implemented rigorous project management procedures to make sure you are informed and communicated to at every stage of your project.

Our DSA model highlights the exhibition stand process - giving you the reassurance that you are in safe and professional hands.



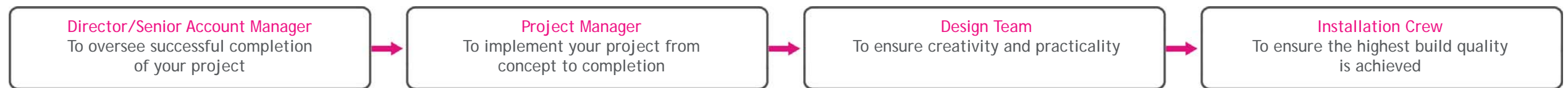


Our team

Our lively and passionate team are dedicated to building long term relationships with clients worldwide. We are devoted to what we do and aim to deliver superior quality by using state of the art technology and materials.

We assign a dedicated and professional team for every project and work closely with you from conception to completion of your exhibition stand. Each assigned project is over seen by the Managing Director and led by an experienced Project Manager who works closely with our exhibition design team and highly skilled experienced production and installation crew.

DSA dedicated project management team



"We dedicate a highly professional Project Manager from concept to completion of your exhibition stand"





"Your personal attention as well as professionalism, talent and sense of urgency not only met, but far exceeded my expectations"

Marketing & Communications Manager, Cytec.

Our promise

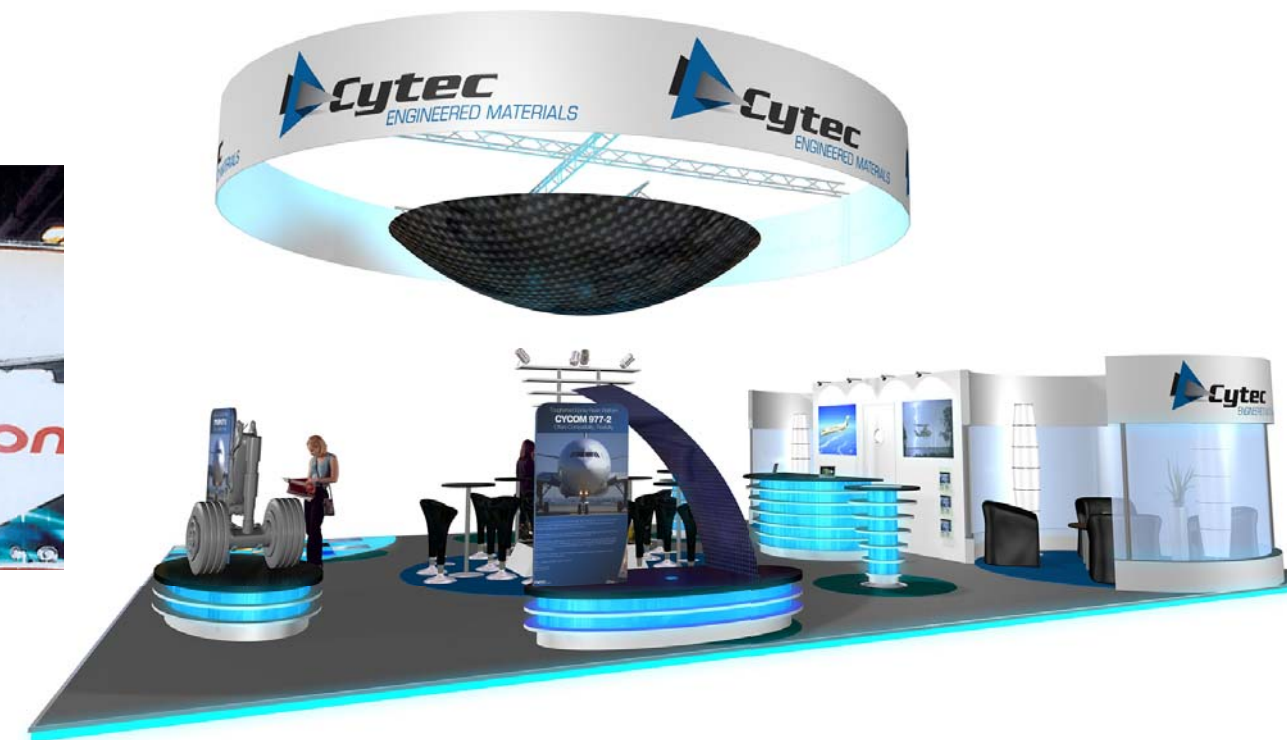
We are committed to providing professional and efficient services to our clients which assure:

- ⊗ All our work or service will be carried out to the agreed specification and time frame
- ⊗ All work is clearly explained, quoted and agreed
- ⊗ All materials used will meet and exceed the required industry standard
- ⊗ Health, safety and environmental issues will have a high priority in all aspects of our projects
- ⊗ We only use sub-contractors who are highly experienced, competent and meet DSA standards

Our dedicated staff are committed to the success of your project and we ensure employees are trained to the highest professional level.



“We deliver the highest quality craftsmanship”





Health & Safety

The health, safety and welfare of our clients, employees and contractors is of paramount importance to DSA and we ensure:

- ⊗ We provide and maintain safe and healthy working conditions in accordance with the Health & Safety at Work Act 1974 and all subsequent and relevant statutory requirements
- ⊗ We carry out suitable risk assessments of all premises and tasks carried out within them (to include the risks from fire, noise, manual handling, exposure to chemicals & substances)
- ⊗ We provide safety training, information and instruction as required for all employees, visitors and contractors, as appropriate

Our full Health & Safety Policy is available on request.

Best practice

DSA is committed to achieving best practice in every area of its business.

We have robust continual improvement processes in place to ensure we not only hold the competitive edge on our rivals but continue to deliver first class high quality exhibition stands again and again.





"The comments from our visitors, sales force, partners, CEO and chairman were all the same **best Omneon booth ever**"

Director of Corporate Marketing, Omneon.

Environmental policy

We continue to measure and monitor progress by setting environmental objectives and targets to ensure continuous improvement in our environmental performance.

This is through all aspects of our operations and will:

- ② Seek to reduce the amount of energy obtained through non-renewable resources, use energy efficiently and reduce greenhouse gas emissions
- ② Seek to minimise the volume of waste generated and to maximise reuse, recycling and energy recovery from waste
- ② Seek to minimise the environmental impact of transport use
- ② We only use suppliers who match our environmental values and standards

Our full Environmental Policy is available on request.





How to get in touch

Call us now and find out how DSA can release your exhibition potential.

17 The Courtyard
Timothys Bridge Road
Stratford upon Avon
Warwickshire
CV37 9NP

T. +44 (0)1789 293930

F. +44 (0)1789 205387

E. hello@dsadesign.co.uk

W. www.dsadesign.co.uk

