

Lemonade Stand Selling

"Lemonade Stand Selling uses simple, easy to understand, down to earth language and examples to help dispel the myths many people believe about the sales process. It also includes sound direction for those who need to master sales. Even if you consider yourself a seasoned salesperson, there are lessons you can learn in the pages of this excellent book."

Dr. Tony Alessandra

Hall-of-Fame Motivational Speaker and author of
The Platinum Rule and Charisma books

As a small business owner the growth of your business rests squarely on your shoulders. Like many business owners you may not be comfortable with selling. But it's tough to grow a business if you don't master the sales process. The good news is sales doesn't have to be complicated.

Finally, we've made the small business sales process simple! This book is a no nonsense, easy to understand resource for everything sales - from defining the value of your product or service to successfully closing deals. You'll learn the Lemonade Stand Selling approach to:

- **Prospecting**
- **Presenting**
- **Networking**
- **Handling Objections**
- **Closing**
- **Nurturing your client base**
- **And much more**

Why make selling complicated and confusing? After all, you knew just what to do as a kid. Lemonade Stand Selling gives you the tools you need to accelerate the growth of your small business.



Diane Helbig is the founder of Seize This Day Coaching, a professional development coaching firm that helps businesses and organizations operate more constructively and profitably. As a professional business coach, Diane evaluates, educates and encourages her clients; helping them build and grow successful, thriving, profitable businesses.

www.SalesGravy.com



\$19.95



ACCELERATE YOUR SMALL BUSINESS GROWTH

Lemonade Stand Selling

Lemonade Stand Sellings



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