

Basketball PlayersEdge



Online Skills Learning for Kids

Sports LearningEdge LLC harnesses the extraordinary influence of sports and reach of the Internet to deliver high-value digital content to provide the youth sports community – kids, coaches and parents –the online learning tools to help kids play sports longer, live healthier and have more fun.

SLE's powerful patent pending technology, On-demand Sports Learning™, brings together the latest learning theory, video games, skills instruction and sports stars with the Internet to create an indispensable online experience to address the different learning styles and languages of people around the world.

The SLE Advantage

Sports LearningEdge and its online learning platforms offer professional sports teams an affordable, highly targeted and proven way to reach a much sought after demographic – kids 6-18 and their buying parents – and a great new venue for its sponsors to imprint their brand on young, growing minds while associating your team with helping kids to get an edge in life and sport.

SLE are experts in kids eLearning, having produced thousands of hours of online learning content, and have cracked the code on how to allow kids to learn what they want, when they want it in the learning style and language of their choice. The proven platform is in use throughout the world teaching millions of kids the skills to improve and helping sponsors to reach them.

Helping Kids Love Basketball

The Team's Edge

PLATFORM

Used by NHL, NBA China, and many other sports' stakeholders to help them reach millions of kids

EDUCATION

eLearning and sports skills experts provide kids the online tools to obtain the skills in their own

BRAND

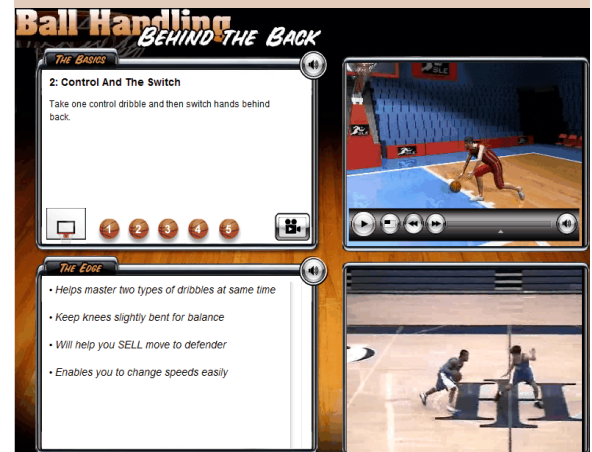
Help your team become synonymous with using advanced learning technology to grow its sport locally.

COMMUNITY

Expand current programs to the whole kid's Basketball community—kids, coaches, parents- to help kids become more active and healthier.

COMMERCIAL

Platform designed to help teams generate additional sponsor, advertiser and license revenue.



Read—Listen—Interact—Watch—Measure

Users choose preferred learning style from a single screen

Sports media does not address the learning needs of today's "Gamer Generation"

On-demand Sports Learning™ does!



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