



transport Amsterdam Marriott, May 17-18, 2010

# 11th Logistics CIO Forum + Supply Chain Technology Forum

## Business Development & Thought Leadership Opportunities

Nowhere else will you find a greater concentration of CIOs from leading Logistics & Transport companies and Supply Chain Directors from major shippers, looking for new technology solutions and willing to talk and do business with you during this Forum

*“Outstanding content and terrific networking opportunity for transportation professionals. We clearly intend to be back next year.”*

Hal Feuchtwanger, Director, Industry Solutions, i2 Technologies

*“I signed up again as a Platinum Sponsor for 2010 because the 2009 Forum was great and I got a lot of new business!”*

Steve Ferreira, Founder & CEO, Container Shipping Technologies + Ocean Freight Refunds Sponsor, 2009

*“Very well done! Well worth sponsoring!”*

Mona McFadden, Product Manager, RedPrairie Sponsors, 2009

*“This is a great event, bringing together the who’s who list of logistics technology leaders”*

Jason Richard, Associate Vice President, Infosys

**We GUARANTEE your ROI or we give your money back!**

- you tell us who to invite
- we give you 1-on-1 meetings with your prospects
- you gain genuine leads
- **EVERY attendee is pre-qualified – Seniority and purchasing power GUARANTEED**



**CHOOSE  
THE DELEGATE LIST –  
This is the ONLY event  
that will personally  
invite your top  
prospects!**

<http://events.eyefortransport.com/logisticsteceu>

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## What are the 11th Logistics CIO and Supply Chain Technology Forums?

The Logistics CIO and Supply Chain Technology Forums are the Worlds premier events for CIOs, Vice Presidents of IT and Supply Chain Executives from leading transportation and logistics providers as well as a multitude of well-established shippers.

These are two elite events in one location hence hundreds of hand-picked senior executives make these their must-attend Forums - to gauge the pulse of the industry, learn, benchmark, assess the latest solutions and network with the biggest players. All of our delegates are pre-qualified to ensure we get the top executives of the industry's leading firms. We make sure we get delegates only of the highest calibre, by giving them a free ticket worth €2500 and provide 1 nights free luxury accommodation.

The Logistics CIO and Supply Chain Technology Forums consist of the highest-level presentations from industry CIOs and interactive panel debates, as well as key note presentations to the joint plenary session of the Forums. The presentations are combined with world-class networking and a focused exhibition, attended by delegates of both Forums - a true meeting of the industries elite and an event not to be missed!

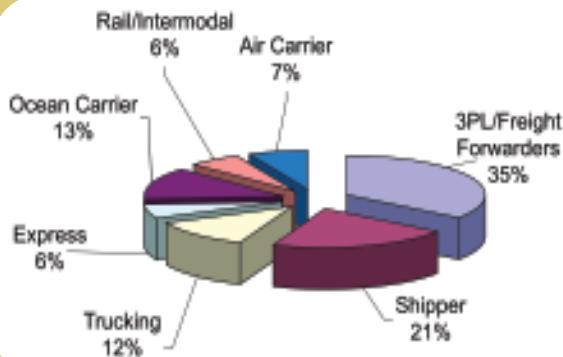
EFT is dedicated to providing an informative and intimate conference environment where delegates are open to sharing information and best practices. Given this relaxed atmosphere, The Logistics CIO and Supply Chain Technology Forums offer unrivalled opportunities to share your industry expertise and network with the most senior industry executives.



### Who Attends?

- CIOs & VPs of IT, & CEOs
- Senior Supply Chain Executives
- Logistics Directors
- Directors, IT & Technology
- IT Procurement

### Attendee Breakdown



“The Logistics Technology Forum was an exceptionally well-run event. The expectations set by the staff were more than exceeded in terms of the quality of the attendees and information delivered. The intimacy of this event lent itself to higher-order conversations that proved valuable to better understand customer needs”

Heather Major, Marketing Strategy Director  
Zebra Technologies

### Who should sponsor or exhibit at the forum?

#### Leading IT & Technology service & solution providers for the Transportation and Logistics Industry!

Whether you're looking to gain tangible business leads, maintain relationships with existing clients, or aim to raise awareness of your company's solutions and practices – this event is for you!

#### Why Does It Work?

The success of the Logistics CIO and Supply Chain Technology Forums is in the format. We hand-pick the audience, which means ONLY the top CIOs, VPs of IT and Supply Chain Executives attend.

These qualified executives receive a free ticket worth €2500 and we even cover their accommodation for one night.

The event's costs are covered through sponsorship, exhibition and thought leadership participation from suppliers and solution providers to the industry.

This targeted senior attendance means that as a solution provider at the event, every conversation you have is a genuine business opportunity. PLUS with guaranteed one2one meetings with your choice of the delegates and unlimited client invites; the quality and quantity of your networking is guaranteed.



“The eyefortransport Technology Forum remains the premier event in Europe for the Logistics Service Provider industry.”

**Dominic Regan**  
Senior Director  
Oracle Corporation, Ltd

“It was a pleasure to be part of this event, working with you and your team.”

**Gopalakrishnan V K**  
Head of Business Management Group  
HCL Technologies

“We were very happy with your organization of this event”

**Lynne Huck**  
Global Marketing, Transportation Industry, EDS



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## What's Important to YOU?

### 1 Guaranteed one2one Meetings with qualified Buyers!

As part of your sponsorship or exhibition package, we will arrange one2one meetings with the delegates of your choice. Beyond your meetings, you'll also have hours of adhoc networking time throughout the conference days at coffee breaks, lunches and the networking party. With every attendee being pre-qualified, every conversation you have will be worthwhile.

### 2 100% No-risk - 100% No Catch

Your ROI is our key priority. In fact, we're so confident in the quality of our product that if for any reason you feel the event does not meet your expectations, not only will we refund all your investment, but we'll also give you free sponsorship at a future event.

### 3 2 Elite Forums - 1 Location

With two elite Forums in one location : The Logistics CIO Forum and Supply Chain Technology Forum - you will have access to CIOs and VPs of IT from the best transportation companies; as well as Supply Chain Executives and Logistics Directors from fortune 500 firms - all people with purchasing power that will make a real difference to your business.

### 4 Pre-qualified Senior Attendance

Entrance to the Forum is by invitation only, and all delegates are rigorously pre-qualified to ensure they are senior level executives with real decision-making and purchasing power. They even tell us which specific solutions they're currently seeking, so we can shorten your business development cycle even further.

### 5 You Choose the Delegates - Strategic Targeting

Having trouble meeting a specific company? Want to touch base with an existing client? Tell us who you'd like to meet at the event, and our specialized team will contact them personally, send a complimentary VIP invitation to attend the event and we'll even cover their hotel! This is the ONLY event that will specifically and personally target your top prospects. Bring your existing clients or invite your top prospects and SAVE MONEY by having up to twenty sales meetings in 2 days, in 1 location.

### 6 Quality not Quantity

These Forums are not large impersonal tradeshows. They are an exclusive, high-level meeting place for senior IT decision-makers from leading Transport & Logistics companies. As such, the exhibition and sponsorship is also strictly limited, and allocated on a first-come, first-served basis. With less competition, your company will really stand out - you will have focussed meaningful conversations with a targeted group of your potential customers.

### 7 Give a Gift to Your Customers - We'll Pay

You can use the EFT Technology Forum as a free venue to meet with all of your customers and your prospects and you won't need to cover their expenses. Gourmet Meals, Drinks Reception, All-Access Forum Tickets and even 1 night's accommodation will be covered by EFT. You can invite all of your transport & logistics/shipper customers and prospects along for free. They've just got to be approved by EFT as an end-user.

### 8 Branding worth it's Buck

In a tough economy, unfocussed mass-branding campaigns are a waste of money. At these Forums, your brand, your solutions and your top marketing representatives will have direct exposure to a targeted, hand-picked audience that you've chosen - ensuring real value for money.

### 9 Valuable Industry Insight

As a sponsor, you'll gain access to the speaking sessions giving you a front-row seat to hear a frank discussion of your customers' needs, frustrations and goals. Furthermore, throughout 2 days of focussed discussion, delegates will be assessing and reconsidering their transportation solutions - looking to you for new alternatives.

### 10 Experience that Matters



EFT has over 11 years of experience in the Transport & Logistics Industry. Beyond running events, our staff conduct high-level industry research, produce trusted news, write respected industry reports and much more. Our in-depth knowledge means we create events that are at the forefront of the industry, attracting the top executives from leading companies and providing every attendee with a quality experience.

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### Exhibition Packages



“Overall the event was a success for CargoWise as we made several useful contacts which will lead to new business.”

**Jon Course**, Business Development Manager, **CargoWise**

“A great moment to meet the industry leaders, to learn about their technology challenges.”

**Goran Glimstedt**  
Sales Director, **BT Global Services**

**Booths strictly limited - book now!**

### Exhibition/Meetings Package

An exhibition booth is a great way to increase brand awareness, spread the news about your products and services and, most importantly it is the best place to hold your one2one meetings with your potential customers.

#### Exhibition Format:

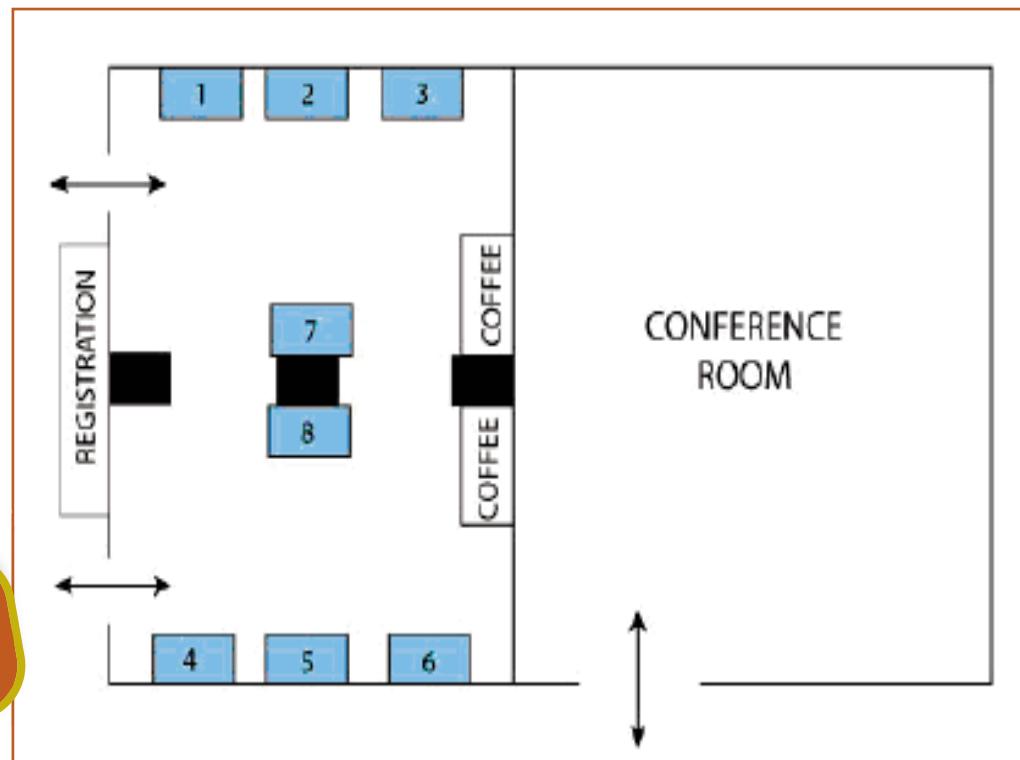
The exhibition area is in the same room as the coffee breaks, lunches and networking party of both the Logistics CIO Forum and co-located Supply Chain Technology Forum. Exhibition booths are kept at a limited number in order that they remain an informative add-on to the delegate experience. The design of these Forums is not in any way like that of a trade show – uniquely, it is a very senior level information gathering and networking event with senior executive level presentations, panel debates, interactive roundtable discussions and a tailored, intimate exhibition area.

#### New Business Fast:

The show will shorten your business development cycle and save you money in the long run. It will provide you with the perfect opportunity to meet with the industry's senior buyers and the elite, communicate your message, strengthen your brand, generate valuable new leads and close more deals.

#### Valuable Networking Time:

At the Logistics CIO and Supply Chain Technology Forums, lunches, coffee breaks, drinks receptions, breakfasts and every moment of spare time is dedicated to networking. We will provide a friendly and intimate environment in which you WILL meet everyone you plan to.



## Business Development and Thought Leadership Opportunities:

The Business Development and Thought Leadership Opportunities offered below are designed to help you achieve your own specific goals based on our experience of what works. If you have tried something else that has worked well for you that is not listed below just let us know.

- 1. Exhibition & Meetings Package**
- 2. Exhibition Only Package**
- 3. Speaking & Thought Leadership Packages**
- 4. Targeted Branding & Networking Packages**
- 5. Meetings Sponsorship Package**



### I. Exhibition & Meetings Package

- Five one2one meetings with delegates of your choice
- 2x3 m meetings and exhibition space
- 2 all-access passes for your executives to attend the event
- Your company logo on all conference materials and your company overview in the event showguide
- Opportunity to buy additional discounted all-access passes for €1,500 (normal price €2500)

**€6,595**

### 2. Exhibition Only Package

- 2x3 m exhibition space
- 1 all-access pass for your executives to attend the event
- Your company logo on all conference materials and your company overview in the event showguide
- Opportunity to buy additional all-access pass for €1,500

**€4,595**

Please Note: With the high-level attendance and the niche focus of the event, we strongly recommend taking advantage of the meetings opportunities as a way to gain new business and long-term ROI from the event.



### 3. Speaking & Thought Leadership Packages

#### ALL Speaking and Thought Leadership Sponsorship Packages Include:

- Unlimited free passes for you to give to your 3PL/Shipper customers or prospects, all attendees must be approved by EFT.
- 2x3 m exhibition and meetings space
- one2one meetings with your choice of attendees
- Exclusive, personal invitations to your top wish list targets
- Branding on website and throughout conference materials
- Opportunity to provide an advertising insert/gift to be given to each attendee at the Forums
- Company overview and logo in show-guide
- Option to purchase up to 2 discounted additional Forum tickets for €500 each (normal price €2,500)

#### Premier Sponsorship & Keynote Presentation Slot (only 2 available)

- Opportunity to give a 20 minute keynote presentation to the entire audience of both the Logistics CIO Forum and the Supply Chain Technology Forum
- 5 all access passes for your company representatives, including the speaker
- 20 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box

**Price: €35,000**



#### Platinum Sponsorship & Presentation Slot (only 4 available now 3 left!)

- Opportunity to give 20 minute presentation at either the Logistics CIO Forum or the Supply Chain Technology Forum - topic to be approved by EFT
- 3 all access passes for your company representatives, including the speaker
- 15 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box

**Price: €25,000**

#### Gold Sponsorship & Panel Speaking Slot (only 4 available now 3 left!)

- Opportunity to speak on a 35- 40 minute panel with up to 5 other speakers - panel to be seen by the joint plenary session of the Forums
- 2 all-access passes for your company representatives, including the speaker
- 10 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box

**Price: €20,000**

#### Silver Sponsorship

- Opportunity to speak on a 35- 40 minute panel with up to 5 other speakers - panel of either the Logistics CIO or Supply Chain Technology Forum

- 2 all-access passes for your company representatives including the speaker
- 10 one2one meetings with delegates of your choice, for additional meetings please contact us
- ...and everything listed in the previous box

**Price: €15,000**

### 4. Targeted Branding & Networking Packages

When budgets are tight, unfocussed mass-branding is a waste of money. By putting your brand in front of all of the pre-qualified Forum delegates, you're reinforcing your brand among the relevant executives that have the power and budgets to purchase your product/service. These packages are designed to raise your company's branding recognition amongst the industry's most respected firms and their top executives. The focus is all on you and your brand – making sure everyone knows who you are and what level of business your name is associated with, thus generating high quality leads amongst decision makers from your top prospects.

#### Bronze Sponsorship

- 2 All- access passes for your company representatives
- 10 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box.

**Price: €10,000**

#### Exclusive Champagne Reception Sponsor

- You will be the host for the Champagne Reception, taking place after day 1 of the conference.
- Prominent and exclusive branding in the cocktail area. Opportunity to greet the attendees, distribute literature and make a short announcement
- 10 one2one meetings with delegates of your choice. For additional meetings please contact us.
- 2 all-access passes for your company representatives
- Unlimited free passes for you to give to your 3PL/Shipper customers or prospects, all attendees must be approved by EFT.
- Opportunity to run a prize-draw to collect business cards during reception.
- Branding on the website and throughout the conference materials as the Champagne Reception Sponsor.
- Company Logo in the show-guide
- Option to buy up to 2 discounted additional Summit tickets for €1500 each

Option to add a 2x3 m exhibition space to your package for a discounted price of €2500

**Price: €10,000**

#### Exclusive Welcome Reception Sponsor - Evening before the conference

- Prominent and exclusive branding and signage while drinks are served during delegate registration – your logo will be the first thing they see!
- Opportunity to distribute promotional materials
- Opportunity to do a prize draw and collect business cards
- 2 passes for your executives to attend the forum
- 5 one2one meetings with delegates of your choice – for additional meetings please contact us

**Price: €8,000**

#### Exclusive Badge Sponsor

- Your company's logo prominently displayed on every single name badge at the event – badges are worn by ALL attendees, sponsors and speakers at all times
- 2 all-access passes for your executives to attend the event
- Unlimited all-access passes for you to give to your clients or prospects, all attendees must be approved by EFT
- Option to add an 2x3 m exhibition space to your package for €2,500
- 5x one2one meetings with delegates of your choice – for additional meetings, please contact us

**Price: €10,000**



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## Sponsor a Forum Lunch (only 1 available)

- Prominent branding in the lunch area
- Opportunity to distribute literature on every place setting
- 2 tickets for your executives to attend the Forum
- Up to 5 all-access passes for you to give to your clients or prospects, all attendees must be approved by EFT
- Option to add a 2x3 m exhibition space to your package for €1,500
- 5 one2one meetings with delegates of your choice – for additional meetings, please contact us
- Option to add discounted one2one meetings to your package, please ask for details

**Price: €10,000**



## Coffee Break Sponsor

- Prominent branding in the coffee break area
- Opportunity to distribute your company literature in the coffee break area1 ticket for your executive to attend the event
- Unlimited all-access passes for you to give to your clients or prospects, all attendees must be approved by EFT
- Option to add a 2x3 m exhibition space to your package for €2,500
- Option to add discounted one2one meetings to your package, please ask for details

**Price: €5,000**

## Exclusive Seat Cover Sponsor

- Company logo prominently displayed on every chair in the conference room
- 2 all-access Summit passes for your executive to attend the event
- Option to buy an additional Forum ticket for €1,500
- Option to add an 2x3 m exhibition space to your package for €2,500
- 5x one2one meetings with delegates of your choice – for additional meetings, please contact us

**Price: €10,000**



## Exclusive Attendee Bag Sponsor

- Your company logo on the bags given to every attendee, bags to be designed and produced by sponsor
- 1 all-access Forum pass for your executive to attend the event
- Option to add an 2x3 m exhibition space to your package for €1,500
- Option to buy an additional Summit ticket for €1,500
- 5 one2one meetings with delegates of your choice – for additional meetings, please contact us

**Price: €8,000**

## Pen Sponsor

- Your logo displayed on pens given to every conference delegate
- 1 ticket for your executive to attend the event
- Option to buy an additional Summit ticket for €1,500
- Option to add discounted one2one meetings to your package, please ask for details

**Price: €4,000**

### 5. Meetings Sponsorship Package

If your main priority at the event is gaining 1-on-1 contact with your prospective clients, then the Meetings Packages are ideal. Each package contains up to 20 pre-arranged one2one meetings between yourself and delegates of your choice from the attendee list. Each meeting is pre-arranged by eyefortransport and lasts 20 minutes.

#### How it works – Personal invitations service

Before the event, you provide eyefortransport with a wishlist of prospective clients or companies that you want to meet at the event. Our specialized team then contacts them, and personally offers them a complimentary VIP pass including hotel accommodation. This is the ONLY event that will personally target and invite a list of delegates that YOU provide. The sooner we get your wishlist, the better success rate we have at getting your priority targets to attend.

For other delegates that register online, in the pre-event qualification process we ask which companies they would like to meet and also which types of solutions they are actively seeking. Before the event, we provide you with this information so you can select the hottest leads possible.

On the day of the event, an eyefortransport representative will personally escort your clients to you.

The delegates are strictly limited to 3 meetings each, to avoid the risk of 'meeting fatigue'. This ensures that delegates will be fresh and enthusiastic about your meetings. Sponsors who sign up first get first choice of delegate meetings.



#### How much?

**€15,000 for 20-meetings package**  
**€8,000 for 10-meetings package**

#### What does a meetings package include?

- Your selected number of pre-confirmed, pre-arranged customer meetings. In 2 days you'll meet personally with ALL of your top prospects.
- Option to host a lunch table on one of the days of the conference.
- One pass for your executives to attend the event to take part in the meetings – a further 2 executives can attend for a discounted price of €1,500 each.
- Option to add a 2x3 m exhibition space to your package for €1,500 to gain additional exposure.

#### How can I get more exposure?

If you want more exposure to the entire conference delegation, you should consider one of our Sponsorship or Exhibition packages. These come with the option to add discounted meetings, giving you the best of both opportunities.

“Meetings provide very good access to high level decision makers who are willing to talk, listen and consider”

Eric Hansen, Director – Business Development,  
Freshstart Logistics



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## Sample of Previous Attendees:

Company	Postion	Company	Postion
ABX Logistics	CIO	DHL Supply Chain	Director Accounting Governance
Lescost Transport	Account Director	Valencia Port	Director Area TIC
MAVE Logistics	Acting General Manager	GEODIS Deutschland	Director Business Development
Geodis Global Solutions	Aerospace & Defence Market Director	Schneider Logistics	Director Business Development
DHL Supply Chain	Architect	CEVA Logistics	Director Corporate Sustainability
Ana Cargo	Asst Mgr Cargo Europe	Starbucks Coffee	Director Customer Relationship
FedEx Express	Business Application Analyst	Avnet	Director EMEA Sales & Customer Operations
CEVA Logistics	Business Consultant	Icelandair Cargo	Director Finance
unifeeder	Business Controller	P&O Ferrymasters	Director Intermodal Division
Caterpillar Logistics	Business Development and Strategy Manager	Life Fitness	Director International Supply Chain
Ahlers Bridge Logistic and Maritime Services	Business Development Manager	Spliethoff	Director IT
Schneider Logistics	Business Development Manager	Power Freight Systems	Director IT Operations
OAG Worldwide	Cargo Development Director	Tyco International	Director Logistics
Caterpillar Logistics	CEO	Odyssey Logistics Europe BVBA	Director Logistics Procurement
SNCF	Chairman Advisor	RelayStar - Cat Logistics	Director Marketing & Business Analysis
TNT Express	Chief Architect	Eagle Global Logistics	Director of Global Sales
Agility Logistics	Chief Information Officer	Brink's Global Services Limited	Director of ICT
Canada Post	CIO	Royal Mail	Director of Operations Development
CEVA Logistics	CIO	Schneider Logistics	Director Operations
DHL Express	CIO	Hewlett Packard	Director PSG EMEA Logistics
English, Welsh & Scottish Railway	CIO	Janssen Logistics	Director Supply Chain
Geodis	CIO	Avon Cosmetics	Director Transportation
Geodis Wilson	CIO	GFFT e.V.	Director Travel & Transport
Groupe CAT	CIO	Fellowes	Distribution Centre Manager
Hellmann Worldwide Logistics	CIO	Microsoft	Distribution Manager
MSC	CIO	TDG Chemicals	Divisional IT Director
Odyssey Logistics	CIO	TNT Express	Divisional Manager Customer Experience
Posten Logistics Norway	CIO	TNT Express	Divisional Manager Global Accounts
Safmarine	CIO	Safmarine Container Lines	E-Business Executive
SNCF Freight	CIO	Eagle Global Logistics	EMEA Implementation manager
STS Logistics	CIO	British Airways	Enterprise Executive
UPS Europe	CIO	Borusan Logistics	ERP Manager
Wincanton	CIO	UPS	European IT Director
DHL Supply Chain	CIO EMEA	PENSKE LOGISTICS	European IT Leader
Agility Logistics	CIO Europe	Menlo Worldwide	European IT Manager
Qlog	Commercial Director	Kimberly Clark	European Logistics Director
Port of Amsterdam	Commercial Manager	Fellowes	European Operations Director
ocel	Communications &E-Commerce	HOYER Global Transport	European Procurement Supervisor
Philips Consumer Lifestyle	Competence Manager	Unimasters Logistics	Executive Chairman
Philips Lighting Distribution	Consultant WMS and Transport	OZNAKLIYAT A.S.	Freight Forwarding, Heavy Lifting, Bonded Warehouse owner
Penske	Contract Manager	Anixter	Freight Manager
Cycleon	COO	Shell	Fuels Marketing Manager
DPWN	Corporate Security Regulatory Affairs	Delta	General Manager
Cycleon	CTO	Finnomatic Transportation	General Manager
Geodis	Customer IT Project Manager - Technical Architectures	VCK Logistics	General Manager
Unilever	Customer Logistics Manager	P&O Nedlloyd	General Manager E-commerce Europe
NYK Logistics Europe	Deputy Managing Director	G3 Worldwide (Services) n.v.	General Manager Linehaul & Systems
Barloworld Logistics	Director	Ahlers	General Manager Logistic Services
BIC Logistics Ltd	Director	DHL Supply Chain	Global Customer Director Technology
ContainerPort	Director	SNTG	Global Delivery Programme Manager
ContainerPort	Director	Psion Teklogix	Global Logistics Manager
EGL	Director	CEVA	Global Manager Smart Solutions
Hapag-Lloyd	Director - e-Business	Nestlé SA	Global Ocean Transport
Safmarine	Director - Key Accounts Europe	CHEP	Global Planning and Transport Systems
NEC Display Solutions	Director - Logistics & SCM	Kuehne + Nagel S.r.l.	Global PM TMS
ocel	Director & CIO	P&O Nedlloyd	GM Global Operations Systems

## Senior Attendees Sample: Logistics CIO Forum Execs.

Agility Logistics	CIO
Canada Post	CIO
CEVA Logistics	CIO
English, Welsh & Scottish Railway	CIO
Geodis Wilson	CIO
Groupe CAT	CIO
Hellmann Worldwide Logistics	CIO
MSC	CIO
Posten Logistics Norway	CIO
Safmarine	CIO
SNCF Freight	CIO
STS Logistics	CIO
UPS Europe	CIO
Wincanton	CIO
ABX Logistics	CIO
DHL Supply Chain	CIO EMEA
Agility Logistics	CIO Europe
Life Fitness	Director International Supply Chain
Spliethoff	Director IT
Power Freight Systems	Director IT Operations
Tyco International	Director Logistics
TDG Chemicals	Divisional IT Director
UPS	European IT Director
PENSKE LOGISTICS	European IT Leader
virgilio.it	Head of IT
virgilio.it	Head of IT
DHL Management (Switzerland) Ltd	Head of IT Product Management
APL	Head of IT, Europe
Arkas	IT Director
DHL Supply Chain	IT Director
Safcor Panalpina	IT Director
Penske	IT Director Europe
Royal Mail	IT Director, Operations
CN Rail	Business Partnering
TNT Express	Senior Product Manager
Kuehne + Nagel	Senior Solutions Architect
Christian Salvesen Plc	Senior Vice President
	Senior VP and CIO

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## Sample of Previous Attendees:

Company	Position	Company	Position
Singapore Airlines Cargo	GM Hong Kong & Macau	Arkas	IT Director
Royal Mail	GM Network Distribution	C H Robinson	IT Director
Fonterra Co-operative Group Ltd	GM Supply Chain	DHL Supply Chain	IT Director
Wincanton	Group IT Director	Geodis	IT Director
Rexam PLC	Group Supply Chain manager	PD Ports	IT Director
DHL Supply Chain	Logistics	Safcor Panalpina	IT Director
	Head Customer Integration	Penske	IT Director Europe
DSV	Management - Global Forwarding	Royal Mail	IT Director, Operations Business
	Business	Amsterdam Port Authority	Partnering
Kuehne & Nagel	Head of Appl. Architecture	Flextronics	IT Manager
Fiege	Head of Applications and	JAS Forwarding UK Ltd	IT Manager
DHL Supply Chain	Development	Modern Freight Company	IT Manager
Epson Europe	Head of Business Development	Philips Electronics	IT Manager
DSM Fine Chemicals	Head of Business Process &	PSA Hesse-Noord Natie	IT Manager
	Organisation Europe Central	Schenker AG	IT Manager Air/Sea
Epson Europe	Head of Customer Operations	JAS	IT Manager EMEA
Nestle	Head of Demand Supply Chain	DSV Solutions	IT Programme Manager
Maersk Logistics	Management	CEVA Logistics	IT Project Manager/IT Solution Design
DHL Supply Chain	Head of EMEA Fulfilment	APL	Consultant
	Head of European Transport	CEVA Logistics	IT S&I Manager
Wincanton	Management Centre	DHL Supply Chain	IT Solution Consultant
DHL Supply Chain	Head of Global Applications	Truck Europe	IT Solutions Director - Sector
virgilio.it	Head of Healthcare Transport	fedex express	Development
Maersk Logistics	Services	DSV	IT specialist
UPS	Head of Innovation	PENSKE LOGISTICS	IT Strategic Technical Advisor
Stinnes	Head of IS Europe	Alcatel Lucent	Lead Technical Architect
DHL Management (Switzerland) Ltd	Head of IT	CHEP	Leader of DCM Technology
APL	Head of IT - Central Europe Region	DANZAS AEI Emirates LLC	Logistic Manager
DHL Supply Chain	Head of IT Alignment	VELUX A/S	Logistics & IT Architecture Management
	Head of IT Management	Total Petrochemicals	Logistics Assistant
time:matters GmbH	Head Office	Sara Lee	Logistics Director
	Head of IT Product Management	Hewlett Packard	Logistics Intelligence & Performance
DHL Supply Chain	Head of IT, Europe	safeway	Manager
DHL Supply Chain	Head of Logistics Subdomai	Swac International	Logistics Manager Netherlands
Epson Europe	Head of Operational Solutions	Geodis	Logistics Operations Manager EMEA
Foreign & Commonwealth Office	Head of Planning & Fulfilment	Transmir Logistics	Logistics Program Controller, ITS
time:matters GmbH	Head of Procurement	Vestas Assembly	Management Assistant
DHL Supply Chain	Head of Product and Process	Maersk Logistics Intl	Manager
	Management	tnt	Manager
DHL Supply Chain	Head of Programs Network and	CEVA Logistics	Manager - Transport System
	Ground Operations	TNTLogistics.com	Management - Global Procurement & Sup
DHL Supply Chain	Head of Supply Chain System	Philips Lighting Distribution	Manager/Global Strategy
	Consulting Europe	CEVA Logistics	Manager Commercial IT
Parcelforce - Royal Mail	Head of Transport Policy	Dow Benelux BV	Manager Customer Solutions
Wincanton plc	Head of Transport Solutions	Vos Logistics	Manager Customer Solutions ICS
TVS Automotive Europe Ltd	Head Operations	FedEx SCS	Manager Distribution Engineering
ABX LOGISTICS Worldwide Headquarters	HR Manager	Chromalloy	Manager Implementation Services, TMS
DHL Supply Chain	Implementation Manager	Port of Amsterdam	Manager International Trade Operations
Geodis	IS Director for Groupage & logistics	Siemens Dematic AG	Europe
	Activities	fedex	Manager IT
Safmarine NV	IS Executive	Epson Europe	Manager IT Systems Development Supply
Ceva Logistics	IS&S Strategist	KLM Royal Dutch Airlines	Chain
Pembrokeshire County Council	I-Sea.Net Project Manager	Philips	Manager Logistics & IT
Air France	IT & Logistic Project Manager		Manager Marketing
Exel	IT Account Manager		Manager Marketing & Sales Planning
P&O Nedlloyd	IT account manager		Manager of Development Services
Qlog	IT Development Manager		Manager Planning & Fulfillment EMEA

**TNT Express**  
**DHL Supply Chain**  
**United Airlines Cargo**  
**Wallenius Wilhelmsen Logistics**  
**Hewlett Packard**

UK Group IT Director  
Vice President  
Vice President  
Vice President  
Vice President

**Solving Efeso**  
**Solving Efeso**  
**Unilever**

Vice President EMEA  
Logistics  
Vice-President  
Vice-President  
VP Global Supply Chain & Technology  
VP Hi-Tech Industry Group  
VP IT  
VP IT EMEA

## Supply Chain Technology Forum Execs.

**Life Fitness**

Director International Supply Chain

**Schneider Logistics**  
**Janssen Logistics**  
**Kimberly Clark**

Director Operations  
Director Supply Chain  
European Logistics

**Fellowes**

Director  
European Operations

**HOYER Global Transport**  
**CEVA**

European Procurement Supervisor  
Global Manager Smart Solutions

**Nestlé SA**  
**CHEP**

Global Ocean Transport  
Global Planning and Transport Systems  
Global PM TMS

**Kuehne + Nagel S.r.l.**  
**P&O Nedlloyd**

GM Global Operations Systems

**Singapore Airlines Cargo**  
**Royal Mail**

GM Hong Kong & Macau  
GM Network Distribution

**Fonterra Co-operative Group Ltd**  
**DSV**

GM Supply Chain

**Kuehne & Nagel**

Head of Appl Architecture  
Head of Applications and Development

# Amsterdam Marriott, May 17-18, 2010

## Sample of Previous Attendees:

Company	Position
DHL Supply Chain	Manager, Global Programs
FedEx SCS	Managing Director
M&M Service	Managing Director
Maspex Tlog Kft	Managing Director
Packard BioScience	Managing Director
Schneider Logistics	Managing Director
Swac International	Managing Director
TNT Express GmbH	Managing Director
Menlo Worldwide Logistics	Managing Director - Europe Operations
Wincanton plc	Managing Director Europe
fedex	Managing Director IT
Delta Cargo	Marketing Communications
Shell	Marketing Implementer
Finmatica Transportation	Marketing Manager
Jonar Transport	Marketing Manager
fedex	MD IT Planning
Belgian Post	Member of the Executive Committee
fedex	Mgr Itd Ic
Borusan Lojistik	MIS & Technologies Manager
RS Components UK	Operations Director
BMI	Operations Manager
Nike	Outbound Transportation Manager
Lund University	PhD Student
TNT Express	Process Manager
DHL Supply Chain	Product Director
Toyota Tsusho Europe S.A.	Product Marketing Manager Europe
DHL Worldwide Network NV/SA	Program Manager
Taxipost nv	Program Manager / IT Director
DHL Supply Chain	Programme Manager
CEVA Logistics	Project Coordinator
CEVA Logistics	Project Manager
DHL Management	Project Manager
Switzerland AG	Project Manager
Frans Maas / Furness Logistics	Project Manager
Jonar Transport	Project Manager
Kuehne + Nagel Ltd.	Project Manager
Schenker AG	Project Manager
Eurocopter	Project Manager Logistics Eurocopter
UPS	Public Relations Manager
SKF Logistics Services	Quality Manager
Schenker Australia Pty Ltd	Regional IT Manager
LGI Logistics Group International	Sales & Marketing Manager
Swac International	Sales & marketing Manager
BEA Systems Ltd	Sales Director
Finmatica	Sales Director
Royal Numico	SC Director
Unilever	SC Interoperability Manager
Geodis	SC Project Manager
Posten Norge AS	Senior Advisor
KLM Royal Dutch Airlines	Senior Business Analyst
Hapag-Lloyd	Senior Director IT
NYK Logistics	Senior General Manager
Flextronics	Senior IT Director
Panalpina	Senior Logistics Engineer
Penske Logistics	Senior Logistics Engineer
Rubbermaid Europe S.A.	Senior Logistics & Distribution Manager

Company	Position
Bridgestone Europe	Senior Manager Systems and Processes
DHL Supply Chain	Senior Product Director
CN Rail	Senior Product Manager
Penske Logistics	Senior Project Manager
Kiala	Senior Project Manager - New Country IT & Processes
TNT Express	Senior Solutions Architect
Kuehne + Nagel	Senior Vice President
Christian Salvesen Plc	Senior VP and CIO
DHL Supply Chain	Solutions Design Manager
OAG Worldwide Ltd	Solutions Sales Manager
CEVA Logistics	Sr Manager ICS
bea	Sr. Director
TDG	Strategic Development Director
DHL Supply Chain	Strategic Planning and Alliances
Tnt Logistics	Strategic Project Director
Mikes Import & Export	Strategy Talent Manager
Elkem	Supply Chain Advisor
DHL Supply Chain	Supply Chain Consultant
DSM Food Specialties	Supply Chain Director
Janssen-Cilag	Supply Chain Manager
Yanmar	Supply Chain Manager
Geodis	Supply Chain Project Manager
Avnet	Supply Chain Services Manager
Reliance Retail	Supply Chain Solutions
Ingersoll Rand	Supply Manager
DHL Global Aviation	SVP Air Operations DHL Global Aviation
Singapore Airlines Cargo	SVP, Sales & Marketing
Schenker AG	Teamleader I&R
DHL Supply Chain	Technical Services Director
BEA Systems	Technology Director
UPS	Technology Marketing Manager, Europe
Nestlé Purina	Transport & Logistics Services - Europe
Mondi Business Paper	Transport Logistics Manager
Federal-Mogul	Transportation Manager BE & UK
TNT Express	UK Group IT Director
Vos Logistics	Vice director business administration
DHL Supply Chain	Vice President
United Airlines Cargo	Vice President
Wallenius Wilhelmsen Logistics	Vice President
Chiquita	Vice President - European Supply Chain
Bausch & Lomb	Vice President - Global Planning & Logistics
Lufthansa Cargo	Vice President - Information Management
Syncreon	Vice President Business Development EMEA
Hewlett Packard	Vice President EMEA Logistics
Solving Efeso	Vice-President
Cargoitalia	VP - EMEA Region
JAS Worldwide	VP EMEA
CEVA Logistics	VP Global Applications
BAX Global	VP Global Sales EMEA
Unilever	VP Global Supply Chain & Technology
Menlo Worldwide Logistics	VP Hi-Tech Industry Group
Brink's Global Services Limited	VP IT
EGL	VP IT EMEA
GEFCO	VP Marketing, Innovation & Technology
KN LeadLogistics	VP Shared Services
Packard BioScience	VP Supply Chain

<b>DSM Fine Chemicals</b>	Head of Demand Supply Chain Management
<b>Epson Europe</b>	Head of EMEA Fulfilment
<b>Nestle</b>	Head of European Transport Management Centre
<b>Maersk Logistics</b>	Head of Global Applications
<b>DHL Supply Chain</b>	Head of Healthcare Transport Services
<b>Wincanton</b>	Head of Innovation
<b>DHL Supply Chain</b>	Head of Logistics Subdomai
<b>DHL Supply Chain</b>	Head of Operational Solutions
<b>DHL Supply Chain</b>	Head of Programs Network and Ground Operations
<b>DHL Supply Chain</b>	Head of Supply Chain System Consulting Europe
<b>TVS Automotive Europe Ltd</b>	Head Operations
<b>PENSKE LOGISTICS</b>	Leader of DCM Technology
<b>VELUX A/S</b>	Logistics Director
<b>Total Petrochemicals</b>	Logistics Intelligence & Performance Manager
<b>Royal Numico</b>	SC Director
<b>Unilever</b>	SC Interoperability Manager
<b>Geodis</b>	SC Project Manager
<b>Posten Norge AS</b>	Senior Advisor
<b>Elkem</b>	Supply Chain Advisor
<b>DHL Supply Chain</b>	Supply Chain Consultant
<b>DSM Food Specialties</b>	Supply Chain Director
<b>Reliance Retail</b>	Supply Chain Solutions
<b>Ingersoll Rand</b>	Supply Manager
<b>DHL Global Aviation</b>	SVP Air Operations DHL Global Aviation
<b>Cargoitalia</b>	VP - EMEA Region
<b>JAS Worldwide</b>	VP EMEA
<b>BAX Global</b>	VP Global Sales EMEA
<b>Packard BioScience</b>	VP Supply Chain





# Amsterdam Marriott, May 17-18, 2010

## FAQs:

### ■ Can I just get one of the free passes?

- No. Only CIOs or equivalent from transport & logistics companies can attend the conference for free. This is how we assemble a focussed, pre-qualified group of your customers in one place!
- All technology service, solution, or consulting providers must participate as sponsors, exhibitors, meetings representatives, or purchase a solution provider pass directly online to attend.

### ■ How can I be sure the delegates will be my prospective clients?

- Unique to other events, this Summit allows you to provide a specific wishlist of prospective customers that we then personally invite to attend the event for free.

### ■ How are customer meetings arranged?

- A week before the event, we send you the final delegate list and you rank your top choices for meetings. We then allocate and schedule meetings with the delegates you request. Prior to the conference starting, you will be provided with a timetable of all of your meetings. On the day of the event, an eyefortransport representative will personally introduce you to your meetings clients.

### ■ What if the attendees don't want meetings?

- The delegates have been offered free tickets and, free hotel rooms on the condition that they will attend up to 3 of these meetings.

### ■ What happens if attendees do not show up for their meetings?

- Attendees sign a contract agreeing to these meetings. Their non-attendance results in a charge to them. Any missing meetings from your schedule will be replaced on-site to ensure you have your total number of meetings.

### ■ Do the attendees get bored of their meetings?

- No. Each attendee attends a maximum of 3 meetings to avoid 'meeting-fatigue.' This means they are ready and enthusiastic for their meeting with you.

### ■ How many other Solution Providers will be there?

- The number of solution providers attending is strictly limited to the sponsorship and exhibition packages above. These are limited to ensure a strong 1:5 ratio of vendors to end-users. Sponsorship packages are allocated on a first-come, first-served basis. Call today to discuss your ideal package.



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