



Amsterdam Marriott, May 17-18, 2010

11th Logistics CIO Forum + Supply Chain Technology Forum

Business Development & Thought Leadership Opportunities

Nowhere else will you find a greater concentration of CIOs from leading Logistics & Transport companies and Supply Chain Directors from major shippers, looking for new technology solutions and willing to talk and do business with you during this Forum

"Outstanding content and terrific networking opportunity for transportation professionals. We clearly intend to be back next year."

Hal Feuchtwanger, Director, Industry Solutions, i2 Technologies

"I signed up again as a Platinum Sponsor for 2010 because the 2009 Forum was great and I got a lot of new business!"

Steve Ferreira, Founder & CEO, Container Shipping Technologies + Ocean Freight Refunds Sponsor, 2009

"Very well done! Well worth sponsoring!"

Mona McFadden, Product Manager, RedPrairie Sponsors, 2009

"This is a great event, bringing together the who's who list of logistics technology leaders"

Jason Richard, Associate Vice President, Infosys

We GUARANTEE your ROI or we give your money back!

- you tell us who to invite
- we give you 1-on-1 meetings with your prospects
- you gain genuine leads
- EVERY attendee is pre-qualified - Seniority and purchasing power GUARANTEED



**CHOOSE
THE DELEGATE LIST –**
*This is the ONLY event
that will personally
invite your top
prospects!*

<http://events.eyefortransport.com/logisticstecheu>

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What are the 11th Logistics CIO and Supply Chain Technology Forums?

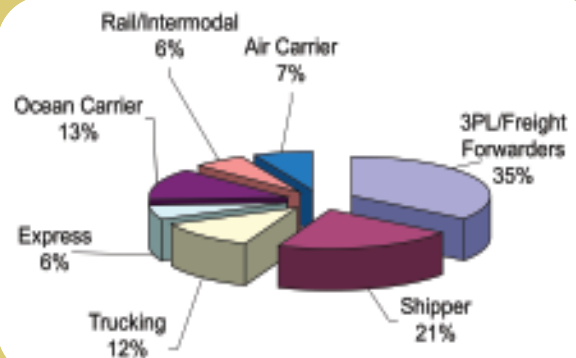
The Logistics CIO and Supply Chain Technology Forums are the Worlds premier events for CIOs, Vice Presidents of IT and Supply Chain Executives from leading transportation and logistics providers as well as a multitude of well-established shippers.

These are two elite events in one location hence hundreds of hand-picked senior executives make these their must-attend Forums - to gauge the pulse of the industry, learn, benchmark, assess the latest solutions and network with the biggest players. All of our delegates are pre-qualified to ensure we get the top executives of the industry's leading firms. We make sure we get delegates only of the highest calibre, by giving them a free ticket worth €2500 and provide 1 nights free luxury accommodation.

The Logistics CIO and Supply Chain Technology Forums consist of the highest-level presentations from industry CIOs and interactive panel debates, as well as key note presentations to the joint plenary session of the Forums. The presentations are combined with world-class networking and a focused exhibition, attended by delegates of both Forums - a true meeting of the industries elite and an event not to be missed!

EFT is dedicated to providing an informative and intimate conference environment where delegates are open to sharing information and best practices. Given this relaxed atmosphere, The Logistics CIO and Supply Chain Technology Forums offer unrivalled opportunities to share your industry expertise and network with the most senior industry executives.

Attendee Breakdown



"The Logistics Technology Forum was an exceptionally well-run event. The expectations set by the staff were more than exceeded in terms of the quality of the attendees and information delivered. The intimacy of this event lent itself to higher-order conversations that proved valuable to better understand customer needs"

Heather Major, Marketing Strategy Director
Zebra Technologies

Who Attends?

- CIOs & VPs of IT, & CEOs
- Senior Supply Chain Executives
- Logistics Directors
- Directors, IT & Technology
IT Procurement



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Who should sponsor or exhibit at the forum?

Leading IT & Technology service & solution providers for the Transportation and Logistics Industry!

Whether you're looking to gain tangible business leads, maintain relationships with existing clients, or aim to raise awareness of your company's solutions and practices – this event is for you!

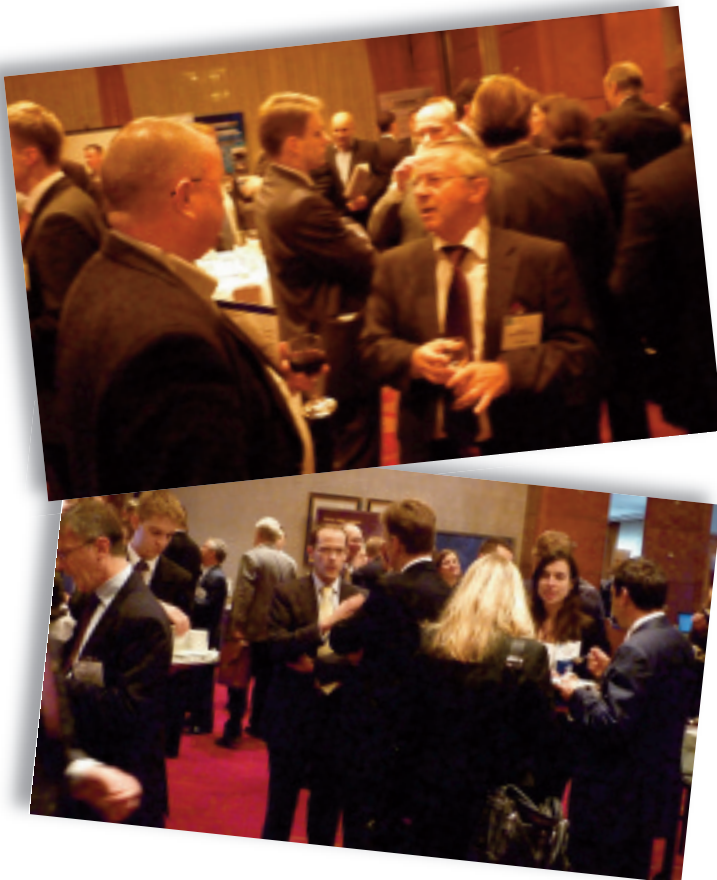
Why Does It Work?

The success of the Logistics CIO and Supply Chain Technology Forums is in the format. We hand-pick the audience, which means **ONLY** the top CIOs, VPs of IT and Supply Chain Executives attend.

These qualified executives receive a free ticket worth €2500 and we even cover their accommodation for one night.

The event's costs are covered through sponsorship, exhibition and thought leadership participation from suppliers and solution providers to the industry.

This targeted senior attendance means that as a solution provider at the event, every conversation you have is a genuine business opportunity. **PLUS** with guaranteed one2one meetings with your choice of the delegates and unlimited client invites; the quality and quantity of your networking is guaranteed.



"The eyefortransport Technology Forum remains the premier event in Europe for the Logistics Service Provider industry."

Dominic Regan
Senior Director
Oracle Corporation, Ltd

"It was a pleasure to be part of this event, working with you and your team."

Gopalakrishnan V K
Head of Business Management Group
HCL Technologies

"We were very happy with your organization of this event"

Lynne Huck
Global Marketing, Transportation Industry, EDS



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What's Important to YOU?

1 **Guaranteed one2one Meetings with qualified Buyers!**

As part of your sponsorship or exhibition package, we will arrange one2one meetings with the delegates of your choice. Beyond your meetings, you'll also have hours of adhoc networking time throughout the conference days at coffee breaks, lunches and the networking party. With every attendee being pre-qualified, every conversation you have will be worthwhile.

2 **100% No-risk - 100% No Catch**

Your ROI is our key priority. In fact, we're so confident in the quality of our product that if for any reason you feel the event does not meet your expectations, not only will we refund all your investment, but we'll also give you free sponsorship at a future event.

3 **2 Elite Forums - 1 Location**

With two elite Forums in one location : The Logistics CIO Forum and Supply Chain Technology Forum - you will have access to CIOs and VPs of IT from the best transportation companies; as well as Supply Chain Executives and Logistics Directors from fortune 500 firms - all people with purchasing power that will make a real difference to your business.

4 **Pre-qualified Senior Attendance**

Entrance to the Forum is by invitation only, and all delegates are rigorously pre-qualified to ensure they are senior level executives with real decision-making and purchasing power. They even tell us which specific solutions they're currently seeking, so we can shorten your business development cycle even further.

5 **You Choose the Delegates - Strategic Targeting**

Having trouble meeting a specific company? Want to touch base with an existing client? Tell us who you'd like to meet at the event, and our specialized team will contact them personally, send a complimentary VIP invitation to attend the event and we'll even cover their hotel! This is the ONLY event that will specifically and personally target your top prospects. Bring your existing clients or invite your top prospects and SAVE MONEY by having up to twenty sales meetings in 2 days, in 1 location.



6 **Quality not Quantity**

These Forums are not large impersonal tradeshows. They are an exclusive, high-level meeting place for senior IT decision-makers from leading Transport & Logistics companies. As such, the exhibition and sponsorship is also strictly limited, and allocated on a first-come, first-served basis. With less competition, your company will really stand out - you will have focussed meaningful conversations with a targeted group of your potential customers.

7 **Give a Gift to Your Customers - We'll Pay**

You can use the EFT Technology Forum as a free venue to meet with all of your customers and your prospects and you won't need to cover their expenses. Gourmet Meals, Drinks Reception, All-Access Forum Tickets and even 1 night's accommodation will be covered by EFT. You can invite all of your transport & logistics/shipper customers and prospects along for free. They've just got to be approved by EFT as an end-user.

8 **Branding worth it's Buck**

In a tough economy, unfocussed mass-branding campaigns are a waste of money. At these Forums, your brand, your solutions and your top marketing representatives will have direct exposure to a targeted, hand-picked audience that you've chosen - ensuring real value for money.

9 **Valuable Industry Insight**

As a sponsor, you'll gain access to the speaking sessions giving you a front-row seat to hear a frank discussion of your customers' needs, frustrations and goals. Furthermore, throughout 2 days of focussed discussion, delegates will be assessing and reconsidering their transportation solutions - looking to you for new alternatives.

10 **Experience that Matters**

EFT has over 11 years of experience in the Transport & Logistics Industry. Beyond running events, our staff conduct high-level industry research, produce trusted news, write respected industry reports and much more. Our in-depth knowledge means we create events that are at the forefront of the industry, attracting the top executives from leading companies and providing every attendee with a quality experience.


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Exhibition Packages



Exhibition/Meetings Package

An exhibition booth is a great way to increase brand awareness, spread the news about your products and services and, most importantly it is the best place to hold your one2one meetings with your potential customers.

Exhibition Format:

The exhibition area is in the same room as the coffee breaks, lunches and networking party of both the Logistics CIO Forum and co-located Supply Chain Technology Forum. Exhibition booths are kept at a limited number in order that they remain an informative add-on to the delegate experience. The design of these Forums is not in any way like that of a trade show – uniquely, it is a very senior level information gathering and networking event with senior executive level presentations, panel debates, interactive roundtable discussions and a tailored, intimate exhibition area.

New Business Fast:

The show will shorten your business development cycle and save you money in the long run. It will provide you with the perfect opportunity to meet with the industry's senior buyers and the elite, communicate your message, strengthen your brand, generate valuable new leads and close more deals.

Valuable Networking Time:

At the Logistics CIO and Supply Chain Technology Forums, lunches, coffee breaks, drinks receptions, breakfasts and every moment of spare time is dedicated to networking. We will provide a friendly and intimate environment in which you WILL meet everyone you plan to.

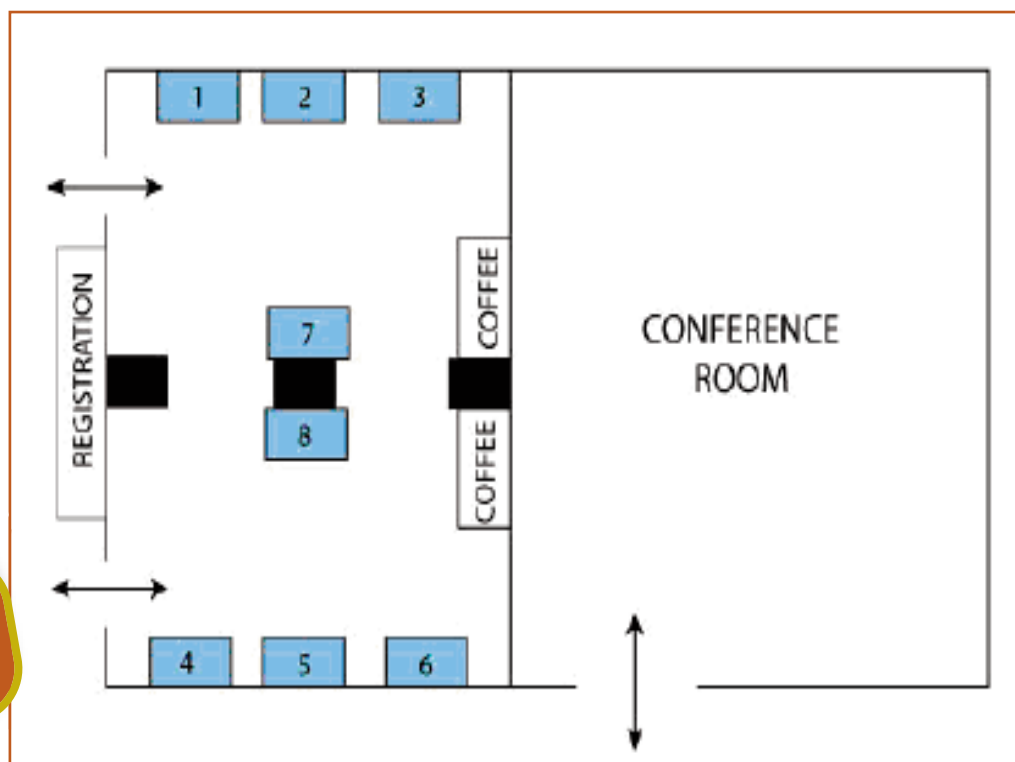
"Overall the event was a success for CargoWise as we made several useful contacts which will lead to new business."

Jon Course, Business Development Manager, **CargoWise**

"A great moment to meet the industry leaders, to learn about their technology challenges."

Goran Glimstedt
Sales Director, **BT Global Services**

Booths strictly limited - book now!





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Business Development and Thought Leadership Opportunities:

The Business Development and Thought Leadership Opportunities offered below are designed to help you achieve your own specific goals based on our experience of what works. If you have tried something else that has worked well for you that is not listed below just let us know.

1. Exhibition & Meetings Package

2. Exhibition Only Package

3. Speaking & Thought Leadership Packages

4. Targeted Branding & Networking Packages

5. Meetings Sponsorship Package



1. Exhibition & Meetings Package

- Five one2one meetings with delegates of your choice
- 2x3 m meetings and exhibition space
- 2 all-access passes for your executives to attend the event
- Your company logo on all conference materials and your company overview in the event showguide
- Opportunity to buy additional discounted all-access passes for €1,500 (normal price €2500)

€6,595

2. Exhibition Only Package

- 2x3 m exhibition space
- 1 all-access pass for your executives to attend the event
- Your company logo on all conference materials and your company overview in the event showguide
- Opportunity to buy additional all-access pass for €1,500

€4,595

Please Note: With the high-level attendance and the niche focus of the event, we strongly recommend taking advantage of the meetings opportunities as a way to gain new business and long-term ROI from the event.





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3. Speaking & Thought Leadership Packages

ALL Speaking and Thought Leadership Sponsorship Packages Include:

- Unlimited free passes for you to give to your 3PL/Shipper customers or prospects, all attendees must be approved by EFT.
- 2x3 m exhibition and meetings space
- one2one meetings with your choice of attendees
- Exclusive, personal invitations to your top wish list targets
- Branding on website and throughout conference materials
- Opportunity to provide an advertising insert/gift to be given to each attendee at the Forums
- Company overview and logo in show-guide
- Option to purchase up to 2 discounted additional Forum tickets for €500 each (normal price €2,500)

Premier Sponsorship & Keynote Presentation Slot (only 2 available)

- Opportunity to give a 20 minute keynote presentation to the entire audience of both the Logistics CIO Forum and the Supply Chain Technology Forum
- 5 all access passes for your company representatives, including the speaker
- 20 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box

Price: €35,000



Platinum Sponsorship & Presentation Slot (~~only 4 available~~ now 3 left!)

- Opportunity to give 20 minute presentation at either the Logistics CIO Forum or the Supply Chain Technology Forum - topic to be approved by EFT
- 3 all access passes for your company representatives, including the speaker
- 15 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box

Price: €25,000

Gold Sponsorship & Panel Speaking Slot (~~only 4 available~~ now 3 left!)

- Opportunity to speak on a 35- 40 minute panel with up to 5 other speakers - panel to be seen by the joint plenary session of the Forums
- 2 all-access passes for your company representatives, including the speaker
- 10 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box

Price: €20,000

Silver Sponsorship

- Opportunity to speak on a 35- 40 minute panel with up to 5 other speakers - panel of either the Logistics CIO or Supply Chain Technology Forum

- 2 all-access passes for your company representatives including the speaker
- 10 one2one meetings with delegates of your choice, for additional meetings please contact us
- ...and everything listed in the previous box

Price: €15,000



4. Targeted Branding & Networking Packages

When budgets are tight, unfocussed mass-branding is a waste of money. By putting your brand in front of all of the pre-qualified Forum delegates, you're reinforcing your brand among the relevant executives that have the power and budgets to purchase your product/service. These packages are designed to raise your company's branding recognition amongst the industry's most respected firms and their top executives. The focus is all on you and your brand – making sure everyone knows who you are and what level of business your name is associated with, thus generating high quality leads amongst decision makers from your top prospects.

Bronze Sponsorship

- 2 All- access passes for your company representatives
- 10 one2one meetings with delegates of your choice, for additional meetings, please contact us
- ...and everything listed in the previous box.

Price: €10,000

Exclusive Champagne Reception Sponsor

- You will be the host for the Champagne Reception, taking place after day 1 of the conference.
- Prominent and exclusive branding in the cocktail area. Opportunity to greet the attendees, distribute literature and make a short announcement
- 10 one2one meetings with delegates of your choice. For additional meetings please contact us.
- 2 all-access passes for your company representatives
- Unlimited free passes for you to give to your 3PL/Shipper customers or prospects, all attendees must be approved by EFT.
- Opportunity to run a prize-draw to collect business cards during reception.
- Branding on the website and throughout the conference materials as the Champagne Reception Sponsor.
- Company logo in the show-guide
- Option to buy up to 2 discounted additional Summit tickets for €1500 each

Option to add a 2x3 m exhibition space to your package for a discounted price of €2500

Price: €10,000

Exclusive Welcome Reception Sponsor - Evening before the conference

- Prominent and exclusive branding and signage while drinks are served during delegate registration – your logo will be the first thing they see!
- Opportunity to distribute promotional materials
- Opportunity to do a prize draw and collect business cards
- 2 passes for your executives to attend the forum
- 5 one2one meetings with delegates of your choice – for additional meetings please contact us

Price: €8,000

Exclusive Badge Sponsor

- Your company's logo prominently displayed on every single name badge at the event – badges are worn by ALL attendees, sponsors and speakers at all times
- 2 all-access passes for your executives to attend the event
- Unlimited all-access passes for you to give to your clients or prospects, all attendees must be approved by EFT
- Option to add an 2x3 m exhibition space to your package for €2,500
- 5x one2one meetings with delegates of your choice – for additional meetings, please contact us

Price: €10,000





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Sponsor a Forum Lunch (only 1 available)

- Prominent branding in the lunch area
- Opportunity to distribute literature on every place setting
- 2 tickets for your executives to attend the Forum
- Up to 5 all-access passes for you to give to your clients or prospects, all attendees must be approved by EFT
- Option to add a 2x3 m exhibition space to your package for €1,500
- 5 one2one meetings with delegates of your choice – for additional meetings, please contact us
- Option to add discounted one2one meetings to your package, please ask for details

Price: €10,000



Coffee Break Sponsor

- Prominent branding in the coffee break area
- Opportunity to distribute your company literature in the coffee break area
- 1 ticket for your executive to attend the event
- Unlimited all-access passes for you to give to your clients or prospects, all attendees must be approved by EFT
- Option to add a 2x3 m exhibition space to your package for €2,500
- Option to add discounted one2one meetings to your package, please ask for details

Price: €5,000

Exclusive Seat Cover Sponsor

- Company logo prominently displayed on every chair in the conference room
- 2 all-access Summit passes for your executive to attend the event
- Option to buy an additional Forum ticket for €1,500
- Option to add an 2x3 m exhibition space to your package for €2,500
- 5x one2one meetings with delegates of your choice – for additional meetings, please contact us

Price: €10,000

Exclusive Attendee Bag Sponsor

- Your company logo on the bags given to every attendee, bags to be designed and produced by sponsor
- 1 all-access Forum pass for your executive to attend the event
- Option to add an 2x3 m exhibition space to your package for €1,500
- Option to buy an additional Summit ticket for €1,500
- 5 one2one meetings with delegates of your choice – for additional meetings, please contact us

Price: €8,000

Pen Sponsor

- Your logo displayed on pens given to every conference delegate
- 1 ticket for your executive to attend the event
- Option to buy an additional Summit ticket for €1,500
- Option to add discounted one2one meetings to your package, please ask for details

Price: €4,000



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5. Meetings Sponsorship Package

If your main priority at the event is gaining 1-on-1 contact with your prospective clients, then the Meetings Packages are ideal. Each package contains up to 20 pre-arranged one2one meetings between yourself and delegates of your choice from the attendee list. Each meeting is pre-arranged by eyefortransport and lasts 20 minutes.

How it works – Personal invitations service

Before the event, you provide eyefortransport with a wishlist of prospective clients or companies that you want to meet at the event. Our specialized team then contacts them, and personally offers them a complimentary VIP pass including hotel accommodation. This is the ONLY event that will personally target and invite a list of delegates that YOU provide. The sooner we get your wishlist, the better success rate we have at getting your priority targets to attend.

For other delegates that register online, in the pre-event qualification process we ask which companies they would like to meet and also which types of solutions they are actively seeking. Before the event, we provide you with this information so you can select the hottest leads possible.

On the day of the event, an eyefortransport representative will personally escort your clients to you.

The delegates are strictly limited to 3 meetings each, to avoid the risk of 'meeting fatigue'. This ensures that delegates will be fresh and enthusiastic about your meetings. Sponsors who sign up first get first choice of delegate meetings.



How much?

€15,000 for 20-meetings package

€8,000 for 10-meetings package

What does a meetings package include?

- Your selected number of pre-confirmed, pre-arranged customer meetings. In 2 days you'll meet personally with ALL of your top prospects.
- Option to host a lunch table on one of the days of the conference.
- One pass for your executives to attend the event to take part in the meetings – a further 2 executives can attend for a discounted price of €1,500 each.
- Option to add a 2x3 m exhibition space to your package for €1,500 to gain additional exposure.

How can I get more exposure?

If you want more exposure to the entire conference delegation, you should consider one of our Sponsorship or Exhibition packages. These come with the option to add discounted meetings, giving you the best of both opportunities.

“Meetings provide very good access to high level decision makers who are willing to talk, listen and consider”

Eric Hansen, Director – Business Development,
Freshstart Logistics



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Sample of Previous Attendees:

| Company | Position | Company | Position |
|--|---|---------------------------------|---|
| ABX Logistics | CIO | DHL Supply Chain | Director Accounting Governance |
| Lescost Transport | Account Director | Valencia Port | Director Area TIC |
| MAVE Logistics | Acting General Manager | GEODIS Deutschland | Director Business Development |
| Geodis Global Solutions | Aerospace & Defence Market Director | Schneider Logistics | Director Business Development |
| DHL Supply Chain | Architect | CEVA Logistics | Director Corporate Sustainability |
| Ana Cargo | Asst Mgr Cargo Europe | Starbucks Coffee | Director Customer Relationship |
| FedEx Express | Business Application Analyst | Avnet | Director EMEA Sales & Customer Operations |
| CEVA Logistics | Business Consultant | | Director Finance |
| unifeeder | Business Controller | Icelandair Cargo | Director Intermodal Division |
| Caterpillar Logistics | Business Development and Strategy Manager | P&O Ferrymasters | Director International Supply Chain |
| | | Life Fitness | Director IT |
| Ahlers Bridge Logistic and Maritime Services | Business Development Manager | Spliethoff | Director IT Operations |
| Schneider Logistics | Business Development Manager | Power Freight Systems | Director Logistics |
| OAG Worldwide | Cargo Development Director | Tyco International | Director Logistics Procurement |
| Caterpillar Logistics | CEO | Odyssey Logistics Europe BVBA | Director Marketing & Business Analysis |
| SNCF | Chairman Advisor | RelayStar - Cat Logistics | RelayStar |
| TNT Express | Chief Architect | | Director of Global Sales |
| Agility Logistics | Chief Information Officer | Eagle Global Logistics | Director of ICT |
| Canada Post | CIO | Brink's Global Services Limited | Director of Operations Development |
| CEVA Logistics | CIO | Royal Mail | Director Operations |
| DHL Express | CIO | Schneider Logistics | Director PSG EMEA Logistics |
| English, Welsh & Scottish Railway | CIO | Hewlett Packard | Director Supply Chain |
| Geodis | CIO | Janssen Logistics | Director Transportation |
| Geodis Wilson | CIO | Avon Cosmetics | Director Travel & Transport |
| Groupe CAT | CIO | GFFT e.V. | Distribution Centre Manager |
| Hellmann Worldwide Logistics | CIO | Fellowes | Distribution Manager |
| MSC | CIO | Microsoft | Divisional IT Director |
| Odyssey Logistics | CIO | TDG Chemicals | Divisional Manager Customer Experience |
| Posten Logistics Norway | CIO | TNT Express | Divisional Manager Global Accounts |
| Safmarine | CIO | TNT Express | E-Business Executive |
| SNCF Freight | CIO | Safmarine Container Lines | EMEA Implementation manager |
| STS Logistics | CIO | Eagle Global Logistics | transportation systems |
| UPS Europe | CIO | | Enterprise Executive |
| Wincanton | CIO | British Airways | ERP Manager |
| DHL Supply Chain | CIO EMEA | Borusan Logistics | European IT Director |
| Agility Logistics | CIO Europe | UPS | European IT Leader |
| Qlog | Commercial Director | PENSKE LOGISTICS | European IT Manager |
| Port of Amsterdam | Commercial Manager | Menlo Worldwide | European Logistics Director |
| oocl | Communications & E-Commerce | Kimberly Clark | European Operations Director |
| Philips Consumer Lifestyle | Competence Manager | Fellowes | European Procurement Supervisor |
| Philips Lighting Distribution | Consultant WMS and Transport | HOYER Global Transport | Executive Chairman |
| Penske | Contract Manager | Unimasters Logistics | Freight Forwarding, Heavy Lifting, Bonded Warehouse owner |
| Cycleon | COO | OZNAKLIYAT A.S. | Freight Manager |
| DPWN | Corporate Security Regulatory Affairs | Anixter | Fuels Marketing Manager |
| Cycleon | CTO | Shell | General Manager |
| Geodis | Customer IT Project Manager - Technical Architectures | Delta | General Manager |
| | | Finmatica Transportation | General Manager |
| Unilever | Customer Logistics Manager | VCK Logistics | General Manager E-commerce Europe |
| NYK Logistics Europe | Deputy Managing Director | P&O Nedlloyd | General Manager Linehaul & Systems |
| Barloworld Logistics | Director | G3 Worldwide (Services) n.v. | General Manager Logistic Services |
| BIC Logistics Ltd | Director | Ahlers | Global Customer Director Technology |
| ContainerPort | Director | DHL Supply Chain | Global Delivery Programme Manager |
| ContainerPort | Director | SNTG | Global Logistics Manager |
| EGL | Director | Psion Teklogix | Global Manager Smart Solutions |
| Hapag-Lloyd | Director - e-Business | CEVA | Global Ocean Transport |
| Safmarine | Director - Key Accounts Europe | Nestlé SA | Global Planning and Transport Systems |
| NEC Display Solutions | Director - Logistics & SCM | CHEP | Global PM TMS |
| oocl | Director & CIO | Kuehne + Nagel S.a.r.l. | GM Global Operations Systems |
| | | P&O Nedlloyd | |

Senior Attendees Sample:

Logistics CIO Forum Execs.

| | |
|-----------------------------------|-------------------------------------|
| Agility Logistics | CIO |
| Canada Post | CIO |
| CEVA Logistics | CIO |
| English, Welsh & Scottish Railway | CIO |
| Geodis Wilson | CIO |
| Groupe CAT | CIO |
| Hellmann Worldwide Logistics | CIO |
| MSC | CIO |
| Posten Logistics Norway | CIO |
| Safmarine | CIO |
| SNCF Freight | CIO |
| STS Logistics | CIO |
| UPS Europe | CIO |
| Wincanton | CIO |
| ABX Logistics | CIO |
| DHL Supply Chain | CIO EMEA |
| Agility Logistics | CIO Europe |
| Life Fitness | Director International Supply Chain |
| Spliethoff | Director IT |
| Power Freight Systems | Director IT Operations |
| Tyco International | Director Logistics |
| TDG Chemicals | Divisional IT Director |
| UPS | European IT Director |
| PENSKE LOGISTICS | European IT Leader |
| virgilio.it | Head of IT |
| virgilio.it | Head of IT |
| DHL Management (Switzerland) Ltd | Head of IT Product Management |
| APL | Head of IT, Europe |
| Arkas | IT Director |
| DHL Supply Chain | IT Director |
| Safcor Panalpina | IT Director |
| Penske | IT Director Europe |
| Royal Mail | IT Director, Operations |
| | Business Partnering |
| CN Rail | Senior Product Manager |
| TNT Express | Senior Solutions Architect |
| Kuehne + Nagel | Senior Vice President |
| Christian Salvesen Plc | Senior VP and CIO |

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Sample of Previous Attendees:

| Company | Position | Company | Position |
|---------------------------------|--------------------------------------|-------------------------------|--|
| Singapore Airlines Cargo | GM Hong Kong & Macau | Arkas | IT Director |
| Royal Mail | GM Network Distribution | C H Robinson | IT Director |
| Fonterra Co-operative Group Ltd | GM Supply Chain | DHL Supply Chain | IT Director |
| Wincanton | Group IT Director | Geodis | IT Director |
| Rexam PLC | Group Supply Chain manager | PD Ports | IT Director |
| | Logistics | Safcor Panalpina | IT Director |
| DHL Supply Chain | Head Customer Integration | Penske | IT Director Europe |
| | Management - Global Forwarding | Royal Mail | IT Director, Operations Business |
| | Business | | Partnering |
| DSV | Head of Appl Architecture | Amsterdam Port Authority | IT Manager |
| | | Flextronics | IT Manager |
| Kuehne & Nagel | Head of Applications and | JAS Forwarding UK Ltd | IT Manager |
| | Development | Modern Freight Company | IT Manager |
| Fiege | Head of Business Development | Philips Electronics | IT Manager |
| DHL Supply Chain | Head of Business Process & | PSA Hesse-Noord Natie | IT Manager |
| | Organisation Europe Central | Schenker AG | IT Manager Air/Sea |
| Epson Europe | Head of Customer Operations | JAS | IT Manager EMEA |
| DSM Fine Chemicals | Head of Demand Supply Chain | DSV Solutions | IT Programme Manager |
| | Management | CEVA Logistics | IT Project Manager/IT Solution Design |
| Epson Europe | Head of EMEA Fulfilment | | Consultant |
| Nestle | Head of European Transport | APL | IT S&I Manager |
| | Management Centre | CEVA Logistics | IT Solution Consultant |
| Maersk Logistics | Head of Global Applications | DHL Supply Chain | IT Solutions Director - Sector |
| DHL Supply Chain | Head of Healthcare Transport | | Development |
| | Services | Truck Europe | IT specialist |
| Wincanton | Head of Innovation | fedex express | IT Strategic Technical Advisor |
| DHL Supply Chain | Head of IS Europe | DSV | Lead Technical Architect |
| virgilio.it | Head of IT | PENSKE LOGISTICS | Leader of DCM Technology |
| Maersk Logistics | Head of IT - Central Europe Region | Alcatel Lucent | Logistic Manager |
| UPS | Head of IT Alignment | CHEP | Logistics & IT Architecture Management |
| Stinnes | Head of IT Management | DANZAS AEI Emirates LLC | Logistics Assistant |
| | Head Office | VELUX A/S | Logistics Director |
| DHL Management | Head of IT Product Management | Total Petrochemicals | Logistics Intelligence & Performance |
| (Switzerland) Ltd | | | Manager |
| APL | Head of IT, Europe | Sara Lee | Logistics Manager Netherlands |
| DHL Supply Chain | Head of Logistics Subdomain | Hewlett Packard | Logistics Operations Manager EMEA |
| DHL Supply Chain | Head of Operational Solutions | safeway | Logistics Program Controller, ITS |
| Epson Europe | Head of Planning & Fulfilment | Swac International | Management Assistant |
| Foreign & Commonwealth | Head of Procurement | Geodis | Manager |
| Office | | Transmir Logistics | Manager |
| time:matters GmbH | Head of Product and Process | Vestas Assembly | Manager - Transport System |
| | Management | | Management - Global Procurement & Sup |
| DHL Supply Chain | Head of Programs Network and | | Manager/Global Strategy |
| | Ground Operations | Maersk Logistics Intl | Manager Commercial IT |
| DHL Supply Chain | Head of Supply Chain System | tnt | Manager Customer Solutions |
| | Consulting Europe | CEVA Logistics | Manager Customer Solutions ICS |
| Parcelforce - Royal Mail | Head of Transport Policy | TNTLogistics.com | Manager Distribution Engineering |
| Wincanton plc | Head of Transport Solutions | Philips Lighting Distribution | Manager Implementation Services, TMS |
| TVS Automotive Europe Ltd | Head Operations | CEVA Logistics | Manager International Trade Operations |
| ABX LOGISTICS Worldwide | HR Manager | Dow Benelux BV | Europe |
| Headquarters | | | Manager IT |
| DHL Supply Chain | Implementation Manager | Vos Logistics | Manager IT Systems Development Supply |
| Geodis | IS Director for Groupage & logistics | FedEx SCS | Chain |
| | Activities | | Manager Logistics & IT |
| Safmarine NV | IS Executive | Chromalloy | Manager Marketing |
| Ceva Logistics | IS&S Strategist | Port of Amsterdam | Manager Marketing & Sales Planning |
| Pembrokeshire County Council | I-Sea.Net Project Manager | Siemens Dematic AG | Manager of Development Services |
| Air France | IT & Logistic Project Manager | fedex | Manager Planning & Fulfilment EMEA |
| Exel | IT Account Manager | Epson Europe | Manager Strategy & Architecture |
| P&O Nedlloyd | IT account manager | KLM Royal Dutch Airlines | Manager Warehouse Processes Europe |
| Qlog | IT Development Manager | Philips | |

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| TNT Express | UK Group IT Director |
| DHL Supply Chain | Vice President |
| United Airlines Cargo | Vice President |
| Wallenius Wilhelmsen Logistics | Vice President |
| Hewlett Packard | Vice President EMEA Logistics |
| Solving Efeso | Vice-President |
| Solving Efeso | Vice-President |
| Unilever | VP Global Supply Chain & Technology |
| Menlo Worldwide Logistics | VP Hi-Tech Industry Group |
| Brink's Global Services Limited | VP IT |
| EGL | VP IT EMEA |

Supply Chain Technology Forum Execs.

| | |
|--|---------------------------------------|
| Life Fitness | Director International Supply Chain |
| Schneider Logistics | Director Operations |
| Janssen Logistics | Director Supply Chain |
| Kimberly Clark | European Logistics Director |
| Fellowes | European Operations Director |
| HOYER Global Transport | European Procurement Supervisor |
| CEVA | Global Manager Smart Solutions |
| Nestlé SA | Global Ocean Transport |
| CHEP | Global Planning and Transport Systems |
| Kuehne + Nagel S.a.r.l. | Global PM TMS |
| P&O Nedlloyd | GM Global Operations Systems |
| Singapore Airlines Cargo | GM Hong Kong & Macau |
| Royal Mail | GM Network Distribution |
| Fonterra Co-operative Group Ltd | GM Supply Chain |
| DSV | Head of Appl Architecture |
| Kuehne & Nagel | Head of Applications and Development |

Amsterdam Marriott, May 17-18, 2010

Sample of Previous Attendees:

| Company | Position | Company | Position |
|-----------------------------------|--|---------------------------------|---|
| DHL Supply Chain | Manager, Global Programs | Bridgestone Europe | Senior Manager Systems and Processes |
| FedEx SCS | Managing Director | DHL Supply Chain | Senior Product Director |
| M&M Service | Managing Director | CN Rail | Senior Product Manager |
| Masped Tlog Kft | Managing Director | Penske Logistics | Senior Project Manager |
| Packard BioScience | Managing Director | Kiala | Senior Project Manager - New Country IT & Processes |
| Schneider Logistics | Managing Director | TNT Express | Senior Solutions Architect |
| Swac International | Managing Director | Kuehne + Nagel | Senior Vice President |
| TNT Express GmbH | Managing Director | Christian Salvesen Plc | Senior VP and CIO |
| Menlo Worldwide Logistics | Managing Director - Europe Operations | DHL Supply Chain | Solutions Design Manager |
| Wincanton plc | Managing Director Europe | OAG Worldwide Ltd | Solutions Sales Manager |
| fedex | Managing Director IT | CEVA Logistics | Sr Manager ICS |
| Delta Cargo | Marketing Communications | bea | Sr. Director |
| Shell | Marketing Implementer | TDG | Strategic Development Director |
| Finmatica Transportation | Marketing Manager | DHL Supply Chain | Strategic Planning and Alliances |
| Jonar Transport | Marketing Manager | Tnt Logistics | Strategic Project Director |
| fedex | MD IT Planning | Mikes Import & Export | Strategy Talent Manager |
| Belgian Post | Member of the Executive Committee | Elkem | Supply Chain Advisor |
| fedex | Mgr Ltd Ic | DHL Supply Chain | Supply Chain Consultant |
| Borusan Lojistik | MIS & Technologies Manager | DSM Food Specialties | Supply Chain Director |
| RS Components UK | Operations Director | Janssen-Cilag | Supply Chain Manager |
| BMI | Operations Manager | Yanmar | Supply Chain Manager |
| Nike | Outbound Transportation Manager | Geodis | Supply Chain Project Manager |
| Lund University | PhD Student | Avnet | Supply Chain Services Manager |
| TNT Express | Process Manager | Reliance Retail | Supply Chain Solutions |
| DHL Supply Chain | Product Director | Ingersoll Rand | Supply Manager |
| Toyota Tsusho Europe S.A. | Product Marketing Manager Europe | DHL Global Aviation | SVP Air Operations DHL Global Aviation |
| DHL Worldwide Network NV/SA | Program Manager | Singapore Airlines Cargo | SVP, Sales & Marketing |
| Taxipost nv | Program Manager / IT Director | Schenker AG | Teamleader I&R |
| DHL Supply Chain | Programme Manager | DHL Supply Chain | Technical Services Director |
| CEVA Logistics | Project Coordinator | BEA Systems | Technology Director |
| CEVA Logistics | Project Manager | UPS | Technology Marketing Manager, Europe |
| DHL Management Switzerland AG | Project Manager | Nestlé Purina | Transport & Logistics Services - Europe |
| Frans Maas / Furness Logistics | Project Manager | Mondi Business Paper | Transport Logistics Manager |
| Jonar Transport | Project Manager | Federal-Mogul | Transportation Manager BE & UK |
| Kuehne + Nagel Ltd. | Project Manager | TNT Express | UK Group IT Director |
| Schenker AG | Project Manager | Vos Logistics | Vice director business administration |
| Eurocopter | Project Manager Logistics Eurocopter Deutschland | DHL Supply Chain | Vice President |
| UPS | Public Relations Manager | United Airlines Cargo | Vice President |
| SKF Logistics Services | Quality Manager | Wallenius Wilhelmssen Logistics | Vice President |
| Schenker Australia Pty Ltd | Regional IT Manager | Chiquita | Vice President - European Supply Chain |
| LGI Logistics Group International | Sales & Marketing Manager | Bausch & Lomb | Vice President - Global Planning & Logistics |
| Swac International | Sales & marketing Manager | Lufthansa Cargo | Vice President - Information Management |
| BEA Systems Ltd | Sales Director | Syncreon | Vice President Business Development EMEA |
| Finmatica | Sales Director | Hewlett Packard | Vice President EMEA Logistics |
| Royal Numico | SC Director | Solving Efeso | Vice-President |
| Unilever | SC Interoperability Manager | Cargoitalia | VP - EMEA Region |
| Geodis | SC Project Manager | JAS Worldwide | VP EMEA |
| Posten Norge AS | Senior Advisor | CEVA Logistics | VP Global Applications |
| KLM Royal Dutch Airlines | Senior Business Analyst | BAX Global | VP Global Sales EMEA |
| Hapag-Lloyd | Senior Director IT | Unilever | VP Global Supply Chain & Technology |
| NYK Logistics | Senior General Manager | Menlo Worldwide Logistics | VP Hi-Tech Industry Group |
| Flextronics | Senior IT Director | Brink's Global Services Limited | VP IT |
| Panalpina | Senior Logistics Engineer | EGL | VP IT EMEA |
| Penske Logistics | Senior Logistics Engineer | GEFCO | VP Marketing, Innovation & Technology |
| Rubbermaid Europe S.A. | Senior Logistics & Distribution Manager | KN LeadLogistics | VP Shared Services |
| | | Packard BioScience | VP Supply Chain |

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|----------------------------------|--|
| DSM Fine Chemicals | Head of Demand Supply Chain Management |
| Epson Europe | Head of EMEA Fulfilment |
| Nestle | Head of European Transport Management Centre |
| Maersk Logistics | Head of Global Applications |
| DHL Supply Chain | Head of Healthcare Transport Services |
| Wincanton | Head of Innovation |
| DHL Supply Chain | Head of Logistics Subdomain |
| DHL Supply Chain | Head of Operational Solutions |
| DHL Supply Chain | Head of Programs Network and Ground Operations |
| DHL Supply Chain | Head of Supply Chain System Consulting Europe |
| TVS Automotive Europe Ltd | Head Operations |
| PENSKE LOGISTICS | Leader of DCM Technology |
| VELUX A/S | Logistics Director |
| Total Petrochemicals | Logistics Intelligence & Performance Manager |
| Royal Numico | SC Director |
| Unilever | SC Interoperability Manager |
| Geodis | SC Project Manager |
| Posten Norge AS | Senior Advisor |
| Elkem | Supply Chain Advisor |
| DHL Supply Chain | Supply Chain Consultant |
| DSM Food Specialties | Supply Chain Director |
| Reliance Retail | Supply Chain Solutions |
| Ingersoll Rand | Supply Manager |
| DHL Global Aviation | SVP Air Operations DHL Global Aviation |
| Cargoitalia | VP - EMEA Region |
| JAS Worldwide | VP EMEA |
| BAX Global | VP Global Sales EMEA |
| Packard BioScience | VP Supply Chain |



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Call toll free (from USA only) 1 800 814 3459 ext. 7168 Canada Toll Free: 1 866 996 1235 Ext. 7168

or email tspencer@eft.com



FAQs:

■ Can I just get one of the free passes?

- No. Only CIOs or equivalent from transport & logistics companies can attend the conference for free. This is how we assemble a focussed, pre-qualified group of your customers in one place!
- All technology service, solution, or consulting providers must participate as sponsors, exhibitors, meetings representatives, or purchase a solution provider pass directly online to attend.

■ How can I be sure the delegates will be my prospective clients?

- Unique to other events, this Summit allows you to provide a specific wishlist of prospective customers that we then personally invite to attend the event for free.

■ How are customer meetings arranged?

- A week before the event, we send you the final delegate list and you rank your top choices for meetings. We then allocate and schedule meetings with the delegates you request. Prior to the conference starting, you will be provided with a timetable of all of your meetings. On the day of the event, an eyefortransport representative will personally introduce you to your meetings clients.

■ What if the attendees don't want meetings?

- The delegates have been offered free tickets and, free hotel rooms on the condition that they will attend up to 3 of these meetings.

■ What happens if attendees do not show up for their meetings?

- Attendees sign a contract agreeing to these meetings. Their non-attendance results in a charge to them. Any missing meetings from your schedule will be replaced on-site to ensure you have your total number of meetings.

■ Do the attendees get bored of their meetings?

- No. Each attendee attends a maximum of 3 meetings to avoid 'meeting-fatigue.' This means they are ready and enthusiastic for their meeting with you.

■ How many other Solution Providers will be there?

- The number of solution providers attending is strictly limited to the sponsorship and exhibition packages above. These are limited to ensure a strong 1:5 ratio of vendors to end-users. Sponsorship packages are allocated on a first-come, first-served basis. Call today to discuss your ideal package.

