



2010 SAGEBRUSH CLASSIC

July 16th & 17th at Broken Top Club

SPONSORS & PATRONS INFORMATION



*Presenting the Deschutes Brewery Sagebrush Classic at Broken Top,
the Pacific Northwest's hottest culinary and golf event of the summer.*

www.sagebrush.org

SAGEBRUSH CLASSIC GOLF

PARTICIPATION LEVELS*

Friday, July 16th



Please use the GOLF Form at the back of the packet to register for golf activities.

RESERVE SERIES SPONSOR - \$10,000

- Logo or name recognition on banner at Classic Golf Tournament, Friday, July 16
- Two (2) foursomes (includes cart, range balls, tee gifts, breakfast and/or lunch, beverages, team photo)
- Select Cutter & Buck apparel for each player
- Tee sign with company name – your choice of golf hole – first-come, first-served
- Hole flag with company logo
- Eight (8) invitations to Friday evening's Sponsors & Celebrity Chefs Party at Deschutes Brewery
- Two reserved tables of ten (20 tickets) to the Classic Feast on Saturday evening, July 17th
- Premium level seating
- Logo or name recognition on two 20' x 20' stage banners at Classic Feast
- Tee sign displayed at entry to Classic Feast on Saturday
- Full page ad in Classic Feast program
- Company/team name recognition in Classic Feast program
- Four (4) invitations to exclusive Chefs Welcome Party on Thursday
- Framed poster signed by all celebrity chefs with appreciation plaque

GOLF CART SPONSOR - \$5,000 (ONE AVAILABLE)

- Company logo/sponsor recognition on all golf carts for Friday, July 16 Classic Golf Tournament
- One (1) foursome (includes cart, range balls, tee gifts, breakfast and/or lunch, beverages, team photo)
- Select Cutter & Buck apparel for each player
- Four (4) invitations to Friday evening Sponsors Party at Deschutes Brewery
- One table of eight (8 tickets) for Classic Feast on Saturday, July 17
- Preferred level seating
- Company/team name recognition in Classic Feast program



FOOD STATION SPONSOR - \$5,000 (THREE AVAILABLE)

- Company logo/sponsor sign or banner on one food station on course at Broken Top for Friday, July 16 Classic Golf Tournament
- One (1) foursome (includes cart, range balls, tee gifts, breakfast and/or lunch, beverages, team photo)
- Select Cutter & Buck apparel for each player
- Four (4) invitations to Friday evening Sponsors Party at Deschutes Brewery
- One table of eight (8 tickets) for Classic Feast on Saturday, July 17
- Preferred level seating
- Company/team name recognition in Classic Feast program

BOND STREET SERIES TEAM - \$3,500 *WITH HOLE SPONSORSHIP OPTION - \$4,750

- One (1) foursome (includes cart, range balls, tee gifts, breakfast and/or lunch, beverages, team photo)
- Two (2) invitations to Friday evening Sponsor Party at Deschutes Brewery
- Select Cutter & Buck apparel for each player
- One table of eight (8 tickets) for the Classic Feast on Saturday evening, July 17th
- Reserved level seating
- Company/team name recognition in Classic Feast program
- **NEW:** Add a Hole Sponsorship for \$1,250 and receive additional benefits listed under that heading at a discount

(continued on following page)

SAGEBRUSH CLASSIC GOLF

PARTICIPATION LEVELS*

Friday, July 16th



LEGACY TEAM - \$2,500

- One (1) foursome (includes cart, range balls, tee gifts, breakfast and/or lunch, beverages, team photo)
- Select Cutter & Buck apparel for each player
- Four (4) tickets to the Classic Feast on Saturday evening, July 17th
- Company/team name recognition in Classic Feast program

FLAGSHIP HOLE SPONSOR - \$1,500

- Tee sign on golf hole of your choice for Friday's golf tournament – first-come, first-served on choice
- Two (4) tickets to the Classic Feast on Saturday evening, July 17th
- Display of tee sign at entry to Classic Feast
- Hole flag with company logo, framed and presented post-event
- Recognition in event program
- No golf included

BLACK BUTTE PORTER INDIVIDUAL - \$650 OR \$850

- One playing spot on combined foursome for Friday's golf tournament (range balls, tee gift, breakfast or lunch, shared cart, team photo)
- Select Cutter & Buck apparel for each player
- One (1) or two (2) tickets to Classic Feast on Saturday, July 17th (depending on option selected)

***10% EARLY BIRD DISCOUNT IF REGISTERED AND PAID BY MARCH 15TH.**

Golf Info Contact: Linda Bones | p: 541.312.6947 | e: lbones@deschutesbrewery.com

Sagebrush Classic Info: Judy Anderson, Executive Director | p: 800.601.8123 / 503.332.5000
e: sagebrushclassic@comcast.net

*Please use the GOLF Form at the back of the
packet to sign up for golf activities.*

SAGEBRUSH CLASSIC FEAST

PARTICIPATION LEVELS

Saturday, July 17th



Please use the FEAST Form at the back of the packet to register for Feast activities.

MIRROR POND (PREMIUM) SPONSOR - \$35,000

- Logo or name recognition on banner at Classic Golf Tournament
- Prominent logo placement in newspaper ads, television ads, collateral materials including posters, rack cards, and more. Sponsor mention in radio ads.
- Two (2) golf foursomes for Friday, July 16th tournament (includes cart, range balls, tee gifts, breakfast and/or lunch, beverages, team photo)
- Tee sign with company name – your choice of golf hole – first-come, first-served
- Select Cutter & Buck apparel for each player
- Ten (10) invitations to the Sponsors & Celebrity Chefs Party at Deschutes Brewery Friday evening
- Five reserved tables of ten (50 tickets) to the Classic Feast on Saturday, July 17
- Premium seating
- Logo or name recognition on two 20' x 20' stage banners at Classic Feast
- 10' x 10' private tent/display at Classic Feast for marketing purposes, no sales
- Tee sign displayed at entry to Classic Feast on Saturday
- Full page ad in Classic Feast program
- Logo and listing in Classic Feast program
- Eight (8) invitations to exclusive Chefs Welcome Party on Thursday
- Six (6) invitations to Sunday rafting activity with chefs
- Framed poster signed by all celebrity chefs with appreciation plaque



THIS LEVEL MUST COMMIT BY MARCH 15th TO BE INCLUDED IN ADS & COLLATERAL MATERIALS

*GREEN LAKES (MAJOR) SPONSOR - \$10,000

- Logo or name recognition on banner at Classic Golf Tournament
- One (1) golf team foursome for Friday's golf tournament (includes cart, range balls, tee gifts, breakfast and/or lunch, beverages, team photo)
- Select Cutter & Buck apparel for each player
- Six (6) invitations to the Sponsors & Celebrity Chefs Party at Deschutes Brewery Friday, July 16th
- Two (2) reserved tables of ten (20 tickets) to the Classic Feast on Saturday
- Preferred level seating
- Logo or name recognition on two 20' x 20' stage banners at Classic Feast – one exclusive opportunity per category
- Full page ad in Classic Feast program
- Listing in Classic Feast program
- Four (4) invitations to Sunday rafting activity with chefs
- Framed poster signed by all celebrity chefs with appreciation plaque



**** ONE specialty sponsorship available at this level – Stage Sponsor with additional recognition on stage signage.***

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SAGEBRUSH CLASSIC FEAST

PARTICIPATION LEVELS

Saturday, July 17th



***TWILIGHT (SUPPORTING) SPONSOR - \$5,000**

- Logo or name recognition on banner at Classic Golf Tournament
- One (1) golf foursome for Friday's tournament (includes cart, range balls, tee gifts, breakfast and/or lunch, beverages, team photo)
- Select Cutter & Buck apparel for each player
- Four (4) invitations to the Sponsors & Celebrity Chefs Party at Deschutes Brewery on Friday, July 16th
- One (1) reserved table of ten (10 tickets) to the Classic Feast on Saturday
- Sponsor level seating
- Logo or name recognition on two 20' x 20' stage banners at Classic Feast – one exclusive opportunity per category
- Full page ad in Classic Feast program
- Listing in Classic Feast program
- Framed poster with appreciation plaque signed by all celebrity chefs

One specialty **AUCTION sponsorship also available at this level with exclusive recognition on signage in auction area.*



COMMUNITY (PATRON) TABLE - \$2,500

- One (1) patron table (10 reserved seats) for the Classic Feast on Saturday
- Standard seating
- Listing in Classic Feast program

INDIVIDUAL - \$195

- One individual ticket to Saturday's Classic Feast
- Open seating



10% EARLY BIRD DISCOUNT IF REGISTERED AND PAID BY MARCH 15TH.

**Sagebrush Classic Info: Judy Anderson, Executive Director | p: 800.601.8123 / 503.332.5000
e: sagebrushclassic@comcast.net**

ABOUT THE SAGEBRUSH CLASSIC

The Deschutes Brewery Sagebrush Classic began in 1989 as a golf tournament for Deschutes Brewery pub clientele and expanded in 1994 to include a stellar Feast showcasing the culinary artistry of world-class national and international chefs. The event has since evolved into one of the most prestigious "parties" in the Northwest.



Held at the exclusive Broken Top Club in Bend, the Classic Feast on Saturday includes the gourmet cuisine of our celebrity chefs, hand-crafted ales from Deschutes Brewery, cuisine-friendly wines, and dancing to live music from top entertainers. Friday's golf tournament features a field of 52 foursomes competing for cash and prizes in an 18-hole best ball event.

The Sagebrush Classic annually benefits numerous charities serving children and families in Central Oregon and has distributed more than \$2 million since its inception.

CELEBRITY CHEFS

Eighteen highly acclaimed chefs from across the country and around the globe come all the way to Bend just for this event. Many of these chefs have been featured in programs on the Food Network, are James Beard Award winners, have been touted in Bon Appetit and Gourmet magazines, and are stars in the culinary world. The Sagebrush Classic experience is unparalleled and you'll want to experience it for yourself!

2010 Chef Roster to be announced soon!

2009 SAGEBRUSH CLASSIC FEAST CHEFS

JOSE ANDRES – Café Atlantico & Mini Bar, more (Washington, DC)

MARK KIFFIN - The Compound (Santa Fe, NM)

ROBERTO DONNA – Galileo (Washington, DC)

TOM FLEMING - Preferred Restaurant Group (Dallas, TX)

KEN FRANK - La Toque (Napa, CA)

JENNIFER JASINSKI - Rioja (Denver, CO)

JACKIE LAU - Roy's Restaurants (Honolulu, HI)

MATT MULDER - Broken Top Club (Bend, OR)

GAVIN McMICHAEL – Blacksmith (Bend, OR)

MATT NELTNER - Deschutes Brewery (Bend, OR)

SCOTT NEUMAN - ¡Oba! Restaurante (Portland, OR)

MICHAEL SMITH - Michael Smith & Extra Virgin (Kansas City, MO)

GREG & MARY SONNIER – Gabrielle (New Orleans, LA)

SONTHAYA KAEWPRADIT – The Chedi Hotel (Phuket, Thailand)

CATHY WHIMS – Nostrana (Portland, OR)



SPECIAL GUESTS

JOHN FINGER & TERRY SAWYER – Hog Island Oysters

BILL MARINELLI – Marinelli Shellfish – Bangkok, Thailand

ENTERTAINMENT ~ TO BE ANNOUNCED

For Golf Teams, Tables, Tickets & Info:

Contact Judy Anderson, Executive Director

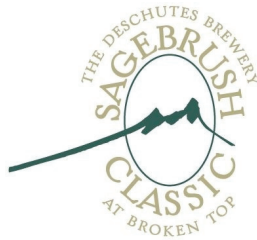
800-601-8123 / 503-332-5000

sagebrushclassic@comcast.net

SAGEBRUSH CLASSIC

GOLF ENTRY FORM

July 16, 2010



TEAM NAME _____
 CAPTAIN _____

COMPANY NAME			
CONTACT PERSON			
ADDRESS			
CITY/STATE/ZIP			PHONE
EMAIL			FAX

PLEASE SIGN US UP FOR:	FEE	AMOUNT			
_____ Reserve Series Sponsor	\$10,000	\$ _____	Legacy Team	\$2,500	\$ _____
_____ Golf Cart Sponsor	\$5,000	\$ _____	Flagship Hole Sponsor	\$1,500	\$ _____
_____ Food Station Sponsor	\$5,000	\$ _____	Black Butte Porter Indiv.	\$ 650	\$ _____
_____ Bond Street Series Team.	\$3,500	\$ _____	Black Butte Porter Indiv.	\$ 850	\$ _____
_____ Bond St. w/Hole Sponsor	\$4,750	\$ _____	Individual Feast Ticket	\$ 195	\$ _____
TOTAL AMOUNT				\$ _____	

Foursome Members Are:

For more than one foursome, please make additional copies.

	PLAYER NAME	ADDRESS	PHONE	GHIN #	Shirt Size
1		Street:			
		E-Mail:			
2		Street:			
		E-Mail:			
3		Street:			
		E-Mail:			
4		Street:			
		E-Mail:			

PREFERRED START TIME (circle one): 7:30 a.m. 1:30 p.m. No Preference

PAYMENT METHOD: Check VISA MasterCard AmEx

Card # _____

Expiration Date _____

Name on Card _____

Signature _____

10% EARLY BIRD DISCOUNT IF RECEIVED BY MARCH 15th. PAYMENT MUST BE RECEIVED TO RESERVE PLACEMENT.

MAIL: Sagebrush Classic, Inc. – 901 SW Simpson Avenue, Bend, OR 97702 **FAX:** 541.383.4505
Golf Questions? Contact Linda Bones at 541.312.6947 Email: lbones@deschutesbrewery.com



SAGEBRUSH CLASSIC FEAST

SPONSOR & PATRON CONFIRMATION

July 17, 2010

COMPANY NAME			
CONTACT PERSON			
ADDRESS			
CITY/STATE/ZIP		PHONE	
EMAIL		FAX	

★ 10% EARLY BIRD DISCOUNT IF REGISTRATION & PAYMENT RECEIVED BY MARCH 15th ★

PLEASE SELECT ONE OR MORE OF THE FOLLOWING:

- | | |
|---|---|
| <input type="checkbox"/> Mirror Pond (Presenting) Sponsor \$35,000
<input type="checkbox"/> Green Lakes (Major) Sponsor \$10,000
<input type="checkbox"/> Stage (Supporting) Sponsor \$10,000
<input type="checkbox"/> Twilight (Supporting) Sponsor \$5,000 | <input type="checkbox"/> Auction (Supporting) Sponsor \$5,000
<input type="checkbox"/> Community (Patron) Table \$2,500
<input type="checkbox"/> ____ Individual Feast Tickets \$195 each
<p style="text-align: right;">TOTAL \$ _____</p> |
|---|---|

TABLE NAME	
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AGREEMENT: In signing this agreement, sponsor or table purchaser agrees to make payment in full in advance of the event date in exchange for the benefits selected and identified in the sponsor and patron information. No benefits, some of which are time sensitive, will be given without payment in full.

Signature _____ Date _____

PAYMENT METHOD: Check VISA MC AmEx

Card # _____ Expiration Date _____

Name on Card _____ Signature _____

COMPLETED SPONSOR FORM & PAYMENT MUST BE RECEIVED TO RESERVE PLACEMENT

MAIL: Sagebrush Classic, Inc. – 901 SW Simpson Avenue, Bend, OR 97702 **FAX** 503.626.6197 or 541.383.4505

Questions? Judy Anderson, Executive Director

Phone: 800.601.8123 / 503.332.5000

Email: sagebrushclassic@comcast.net