



Putting
Los
Angeles
to
Work

WORKING WORLD CAREER FAIRS | April 29 & October 13, 2010

11 reasons to buy a career fair booth

1 APPLICANTS

Working World Career Fairs attract thousands of highly motivated job seekers. We're confident you'll get the turnout you need.

2 LUNCH

Enjoy a delicious catered lunch buffet before the job fair begins. We believe in feeding our recruiters well.

3 SERVICE

Look for the Working World team in our red T-shirts. We'll unload your car and help as needed throughout the event.

4 LOCATION

The Renaissance Hotel in Hollywood is located near freeways and a metro stop. There is plenty of parking.

5 BOOTH

Your booth purchase includes a skirted 6-foot

table and chairs, lunch and parking for two recruiters, and electricity if needed. Wireless Internet is available for an additional fee.

6 SPONSORSHIP

Promote your company by becoming a Working World Career Fair sponsor. We are featuring a number of opportunities, such as bag sponsorships, break sponsorships and branding sponsorships. Contact Eric Field, sales manager, for more info (213) 385-4781.

7 SPEAKERS

We are thrilled to present four high-energy motivational speakers to host career focus seminars.

8 PUBLICITY

We will promote our Career Fair extensively in the pages of Working World magazine (100,000

copies every 3 weeks); with a triangle in the window of our 2,500 street-mounted newsracks; with a banner and interactive page on WorkingWorld.com; through social media links like Facebook, LinkedIn and Twitter; and through other traditional media.

9 IT'S EASY!

Registration is a quick one-page form and we can take a credit card for payment. Call (213) 385-4781 or email help@WorkingWorld.com and we'll take care of you.

10 PACKAGE

With Working World, you can do a print ad, online posting and career fair booth in one package deal.

11 MOST IMPORTANT...

Because it's time to put Los Angeles to work!

WORKING WORLD CAREER FAIRS

Thursday,
April 29, 2010
and Wednesday,
October 13, 2010
1:00 - 4:00 pm

RENAISSANCE HOTEL

Hollywood & Highland
1755 N. Highland Ave.
Hollywood, CA 90028

CAREER FOCUS SEMINARS

12:00 noon (Early Bird)
1:15, 2:15 and 3:15 pm

FOR RECRUITERS

Set up: 11:00 am - 1:00 pm
Lunch: 12:00 - 1:00 pm

MORE INFO

Call (213) 385-4781
Fax: (213) 385 3782
help@WorkingWorld.com
Visit WorkingWorld.com



WORKING WORLD MAGAZINE ONLINE CAREER FAIRS



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REGISTRATION

Contact name and title _____

Company _____

Email / Phone _____

Billing address _____

City / Zip code _____

Event (circle) Thursday April 29 Wednesday October 13

JOB FAIR PRICING

\$1,200/ booth per event, \$2,000/ for both events (\$400 savings)

Your registration includes lunch and parking for **two** recruiters. Please enclose \$45 for each additional person.

If you have a large display, list approximate dimensions: _____

Need electricity? (free) yes / no

Need wireless Internet? (\$100) yes / no

Become a bag sponsor, a break sponsor or a branding sponsor! Contact Eric Field, sales manager, (213) 385-4781.

Recruiters attending (for nametags so PLEASE WRITE CLEARLY!)

1 _____

2 _____

3 (+ \$45) _____

4 (+ \$45) _____

Booth \$ _____

Additional Recruiters \$ _____

Wireless Internet \$ _____

Total = \$ _____

PAYMENT OPTIONS

Please enclose a check for the total and send with your completed application to: Working World, 3600 Wilshire Blvd. Suite 1526, Los Angeles, California 90010; or **FAX** your application to (213) 385-3782 and pay by credit card by calling (213) 385-4781 and asking for Jill Park, our accountant; or **CONTACT** your sales rep to make another arrangement.

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