

Email On-Demand™

Cloud Based SMTP Services Managed by Deliverability Experts

We Manage your Email Deliverability So You Don't Have To

More and more companies are relying on email to communicate with their customers and to drive revenue. One of the biggest challenges these companies face is getting their legitimate email delivered through the barriers put up by large ISPs and corporations to combat spam. SocketLabs Email On-Demand helps navigate these barriers through a combination of fully managed deliverability features including throttling rules for the largest ISP domains, email authentication, suppression lists for bad addresses and complaints and IP accreditation. SocketLabs Email On-Demand manages email deliverability so customers don't have to.

Hosted SMTP That Works Instantly With Your Existing Software

SocketLabs Email On-Demand is a hosted SMTP service, located in fully redundant, secure data centers and managed by experts in bulk email delivery. Save your company time and resources by allowing the experts to manage the complexities of bulk email delivery and assure that your email always lands in the inbox. SocketLabs Email On-Demand is SMTP based and will work instantly and seamlessly with your existing email marketing or transactional email software.

Trusted and Fully Accredited with All Major ISPs

The SocketLabs Email On-Demand systems and IP addresses are all fully accredited with all of the major ISPs to assure your email is making it into the inbox. In addition, SocketLabs Email On-Demand signs all outbound email using DKIM, and provides full support for SPF to help improve your credibility with the ISPs. SocketLabs Email On-Demand also automatically suppresses all bad addresses and complaining addresses from future mailings to help protect your reputation as a sender.

Comprehensive Reporting and API Access

You no longer need to be in the dark regarding the effectiveness and the deliverability of your email. SocketLabs Email On-Demand provides a comprehensive online reporting system that gives you a full view of the state of your outbound email. Data is displayed in reports and graphs and can be downloaded for easy import into spreadsheets, databases or email applications.

In addition, the SocketLabs Email On-Demand API enables software developers and application integrators to pull real-time data from their SocketLabs Email On-Demand account. It provides easy programmatic access to mailing data, from wide-angle statistics down to the individual message level.

Using SocketLabs Email On-Demand is fast, easy and risk free. Just sign up online for a monthly account, point your email application to our SMTP server, then sit back and let us take care of the rest!

Some of the companies that rely on us include



Blackbaud



CRUTCHFIELD



CREDIT SUISSE



SocketLabs is fully accredited with SuretyMail to ensure the highest deliverability possible to the large ISPs.



SocketLabs is a proud member of the Email Experience Council, a global professional organization dedicated to improving email-communications and ROI.

Low Monthly Rates, No Commitment

SocketLabs Email On-Demand provides the highest quality, trusted SMTP Service without the high monthly fees charged by traditional Email Service Providers. And with Email On-Demand there is never a long term commitment. You can change plans or cancel your account at anytime. We even offer a money back guarantee!



	Tin \$39	Chrome \$79	Bronze \$249	Silver \$449	Gold \$799
Messages/Month	5K	25K	100K	500K	1 Million
Dedicated IP				•	•
API Access	•	•	•	•	•
Online Reports	•	•	•	•	•
Bounce Processing	•	•	•	•	•
Feedback Loops	•	•	•	•	•
Suppression Lists	•	•	•	•	•
DomainKeys/DKIM	•	•	•	•	•
SPF/SenderID	•	•	•	•	•
Whitelisting	•	•	•	•	•

"Send Your Email to Us and We'll Do The Rest!"

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