



**DOIN' IT RIGHT FOR PUBS,
BARS AND RETAILERS**

Introducing **AMERICA'S FIRST FULL LINE OF PREMIUM SPIRITS** Catering to Bar Owners and to the Refined Tastes of Your Patrons.

From vodka to tequila...
and everything in-between, Spirits of the USA
has distilled the world's first and best full line
of premium spirits. Our name comes from

the fact that all of our products (except tequila, of course) are produced in the United States. Our products are fully Americanized by their "high-octane" formulations.

ABOUT SPIRITS OF THE USA

After owning and operating several pubs over 20 years, Michael Gerard, founder of Spirits of the USA, felt that when it comes to the liquor business, smaller is better. He set out to create a premium product that catered to the needs of bar owners and their customers. With 15 international awards in 2 years, he is getting it right.



**MICHAEL AT
THE JAMES
JOYCE PUB**

2008 International Wine & Spirit Competition

- Black Widow Gin - SILVER MEDAL, BEST IN CLASS
- Coyote Vodka - SILVER MEDAL, BEST IN CLASS
- Coyote Jalapeño Vodka - SILVER MEDAL, BEST IN CLASS
- Coyote Mango Vodka - SILVER MEDAL
- Deadman's Dark & Spicy Rum - SILVER MEDAL
- Rattlesnake Jalapeño Tequila - SILVER MEDAL
- Deadman's Mango Rum - BRONZE MEDAL

San Francisco World Spirits Competition 2008

- Coyote Jalapeno - GOLD
- Rattlesnake Jalapeño - SILVER
- Rattlesnake - SILVER
- Black Widow Gin - BRONZE
- Coyote Vodka - BRONZE

San Francisco World Spirits Competition 2009

- Coyote Jalapeño Vodka - GOLD
- Deadman's Dark & Spicy Rum - SILVER
- Coyote Vodka - BRONZE



Spirits of the USA
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www.SpiritsOfTheUSA.com

JACKSONVILLE'S GOT SPIRITS:
Introducing Spirits of the USA,
Jacksonville's Award-Winning
Line of Premium American Spirits



AMERICA'S MOST WANTED FULL LINE OF PREMIUM SPIRITS

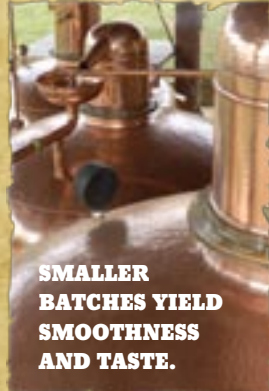
Introducing, the first full line of 100% American-made premium spirits. Spirits of the USA puts the power back into the bottle to create sophistication, taste and value for our customers.



START THE PARTY WITH SPIRITS OF THE USA

CRAFT DISTILLERY APPROACH

Spirits of the USA employs a craft-distillery approach, using premium ingredients and distilled in smaller batches (less than 14 barrels). We will never give you anything less than a spirit with exquisite taste and smooth finish.



SMALLER BATCHES YIELD SMOOTHNESS AND TASTE.

CELEBRATE INDEPENDENCE

As an American-owned, independent producer, we offer an unbeatable package:

- **BEST IN CLASS** – Our spirits have garnered 15 medals including 7 awards from London's prestigious International Wine & Spirit Competition.
- **SERVICE** – We offer ordering flexibility, sales support, and promotion assistance. Best of all, we're also just plain approachable.
- **DISTRIBUTION** – Our local distributors work for you. You'll never run dry with Spirits of the USA at your side.
- **PROMOTION** – Boost your sales with our full line of promo items, quick-start Web sites, POS items and more.



A RETURN TO TRADITION

Spirits of the USA is taking the liquor industry back to its traditional, smaller ways of doing business – a time when proprietors and suppliers worked together as colleagues and friends.

We want to help you build your bar business – month after month – with offbeat promotions, fun events and unique cocktails that celebrate our trademark characters.



OFFICIAL VODKA OF THE FULL MOON

COMPETITIVE 'HOWLING AT THE FULL MOON' CONTESTS WITH OUR COYOTE VODKAS



Fresh Mango Flavored Vodka Fresh Mango Flavored Rum Award-winning 90-Proof Vodka Fresh Jalapeño Flavored Vodka



Rum Made with Natural Spice Flavors Tequila with Fresh Jalapeño Mexican Blue Agave with just the Right Bite Gin with Fresh Juniperberries & Botanicals

PREMIUM ENERGY DRINKS & BOTTLED WATER

