

THE ULTIMATE PERSONAL INVESTMENT MAGAZINE

THE INFINITE

THE BEST INVESTMENT THAT YOU WILL EVER MAKE IS THE ONE THAT YOU MAKE IN YOURSELF

INVESTOR

ISSUE 1
THE INFINITE
INVESTOR
THE BEST INVESTMENT THAT YOU WILL EVER MAKE IS THE ONE THAT YOU MAKE IN YOURSELF



2010 MEDIA KIT



The Best Investment that you will ever make is the one that you make in yourself

Our Mission

The Infinite Investor seeks to empower by sharing the foundational principles of achievement that will result in continual success in every area of a person's life. Our focus is on what we term the Seven Pillars of Personal Investment: Faith, Health, Leadership, Relationships, Success, Teamwork and Wealth. Through these Seven Pillars we look to provide the tools and resources that will help our readers understand that the best investment they will ever make is the one that they make in themselves.

Our Market

The desire for enhanced lifestyles, to fulfill aspirations and realize success have spurred the growth of the self-improvement industry. With an estimated market value of over \$9 billion in 2005 and sustained growth expected to reach nearly \$14 billion in 2010. At the Infinite Investor we are positioning ourselves to be a pillar and staple in the personal development industry by providing the tools and resources that will aid our partners in achieving their dreams by investing in the one investment that will always pay a return-- yourself.

Our Readership

Infinite Investor Magazine is published 6 times a year with a readership of 25,000.

Reader Breakdown

Male	44%
Female	56%
Median Age	34
College Graduate	%80
Annual Income	60k-100k
Home Ownership	75%

Our Content Seven Pillars

Faith
Health
Leadership
Relationships
Success
Teamwork
Wealth

Integrated Advertising

The Infinite Investor offers a vast portfolio of advertising opportunities designed to enrich our readership experience. Our two-fold advertising mission is to provide our customers and partners with tools that will effectively market your brand, generate leads and establish industry leadership while presenting to our readership products and services that add value to their life and aid in their personal investment journey.

Resource Center at www.InfiniteInvestor.com
 Monthly Email Newsletter Infinite @ A Glance
 The Infinite Investor Series special edition books
 Nationwide Seminars

Webinars
 Conversations w/ K and Shay radio show
 Digital download of magazine issues and articles

2010 Web Advertising Rates

Display Ads	1 Month	2 Months	3 Months	6 Months
Leaderboard 728x90	\$950	\$1710	\$2425	\$4560
Banner 468x90	\$950	\$1710	\$2425	\$4560
Box 300x250	\$1500	\$2700	\$3825	\$7200
Skyscraper 120x600	\$1200	\$2160	\$3060	\$5760
Large Button 120x200	\$550	\$990	\$1405	\$2640

Print Closing Dates

Issues	On Sale Date	Ad Close	Material's Close
Apr	Mar 9	Jan 8	Jan 15
June	May 4	Mar 5	Mar 12
Aug	Jun 8	May 7	May 14
Oct	Sep 7	July 9	July 16
Dec	Nov 9	Sep 3	Sep 10



2010 Pricing Guidelines

Full Color		Premium Ad Rates	
Full Page	\$2,295	Back Cover	\$3,495
1/2 Page	\$1,495	Inside Front Cover	\$2,995
1/4 Page	\$995	Inside Back Cover	\$2,495
1/8 Page	\$795	Page 1	\$2,495
		2 Page Spread	\$3,495
		Inserts	\$4,495

Multi Issue Insertion Rates

Months	1x	3x	6x	12x
Full Page	\$2,295	\$2,065	\$1,951	\$1,836
1/2 Page	\$1,495	\$1,345	\$1,271	\$1,196
1/4 Page	\$995	\$896	\$846	\$796
1/8 Page	\$795	\$716	\$696	\$636
Back Cover	\$3,495	\$3,145	\$2,971	\$2,796
Inside F Cover	\$2,995	\$2,695	\$2,546	\$2,396
Inside B Cover	\$2,495	\$2,245	\$2,121	\$1,996
Page 1	\$2,495	\$2,245	\$2,121	\$1,996
2 Page Spread	\$3,495	\$3,145	\$2,971	\$2,796
Inserts	\$4,495	\$4,045	\$3,821	\$3,596

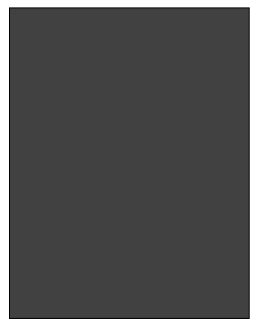
Digital File Specs

Advertisements must be saved as PDF files and must be high resolution (300 dpi or greater) and/or optimized for press when distilled. Embed fonts when creating PDF files. All files must be to correct specs size. Files in any other format will require additional design fees. Email all design files to advertising@infiniteinvestor.com

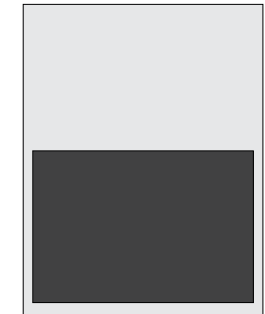
Contact

For questions or to reserve your ad space today, please contact: The Infinite Investor Magazine at info@infiniteinvestor.com

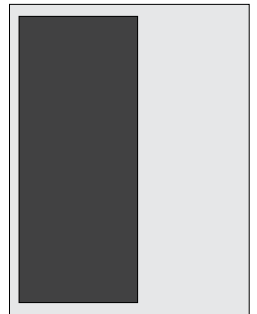
Layout Examples



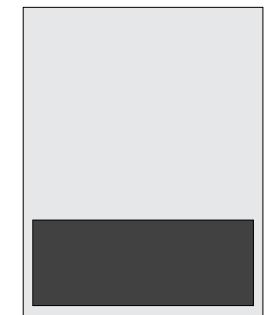
Full Page With Bleed
8.625" x 11"



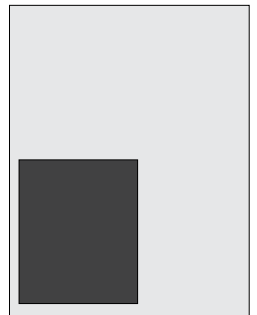
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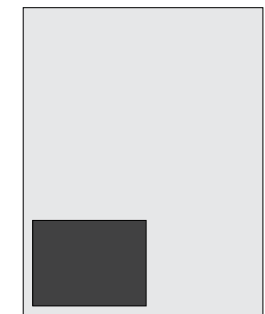
1/2 Page Vertical
3.875" x 10.5"



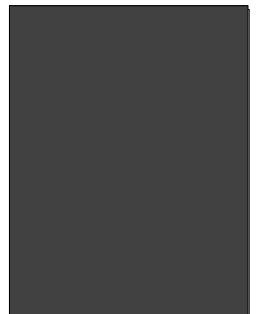
1/4 Page Horizontal
8" x 2.5"



1/4 Page Vertical
3.875" x 5.125"



1/8 Page Horizontal
3.875" x 2.5"



Premium Back Cover
With Bleed
8.625" x 8.875"

Departments

Faith: Investment in faith is the first and foundational piece of investing, strengthening your faith will help shape and mold your principles and philosophies that will guide you in strategic development, planning and decision making.

Healthy Living: The necessity for investment in health living cannot be overstated, yet we live in a time mired in sickness, affliction and disease.

Leadership: Infinite Investor is the point of convergence for leaders and those who aspire to become leaders, by sharing the tools needed to shape and develop an individuals capacity to inspire and influence. Strengthening their leadership qualities and positioning our readers for the next level of elevation in their life, family and business.

Relationships: Investment in and development of relationships is fundamental to individual and team success. With high divorce rates, limited communication between families and lack of empathy between business and consumers the need for stronger relationships has never been greater. Our goal is to provide thought-provoking content that will move our audience from strained relations to successful relations

Success: Investment in success is vital in order to achieve your hopes and dreams. The Infinite Investor will challenge our readers to succeed by sharing time-tested principles that have been utilized by the most successful pioneers in history

Teamwork: Investment in teamwork begins with an understanding of its value and importance, and then conveying that vision to each team member. Infinite Investor works to show how and why teamwork is fundamentally necessary in life pertaining to business and relationships

Wealth: Investment in financial literacy to create wealth is one of the keys to successful living. Infinite Investor works to educate and inform our readers on the importance of acquiring, increasing and maintaining wealth. Enabling our readers to leave behind a legacy that can impact our communities and sustain our children for generations

Features

Dressed for Success - Highlights trends and fashoin in business

The Morning After - Relationship section that allows readers to talk about decisions made that they would have changed the day after

Career Moves - Tips to help individuals move from job to a career

Profiles of Success - Look at past and present successful pioneers

What We're Reading - Book of the month resource, providing summary content

Infinite Investor's Reading List

What's in It? - Takes certain food items and diagnoses what we are really eating

Eat This Not That - Takes certain recipes and spins them to make them healthy and delicious

Follow Me - Leadership tips and resources from nations top leaders

Small Change - Section showing how small changes in life add up to huge results over time

Wealth 101 - Focus on wealth principles to enable individuals to move towards financial independence

Magazine Advertising Terms and Conditions

1. All advertising orders are accepted subject to the terms and provisions of the current rate card. Orders are accepted subject to change in rates upon notice from the publisher. However, contracts may be cancelled at the time the change in rates becomes effective without incurring a short-rate adjustment, provided the contract rate has been earned up to the date of cancellation.

2. Orders containing incorrect rates will be regarded as clerical errors and insertions will be billed at current rates.

3. Advertisers may not cancel orders for, or make changes in, advertising after the closing dates of the Magazine.

4. The Publisher is not responsible for errors or omissions in any advertising materials provided by the advertiser or its agency (including errors in key numbers) or for changes made after closing dates.

5. The Publisher may reject or cancel any advertising for any reason at any time. Advertisements simulating the Magazine's editorial material in appearance or style or that are not immediately identifiable as advertisements are not acceptable.

6. All advertisements are accepted and published in the Magazine upon the representation by the agency and advertiser that they are authorized to publish the entire contents and subject matter thereof and that such publication (or availability) will not violate any law or infringe upon any right of any party. In consideration of the publication of advertisements, the advertiser and agency will, jointly and severally, indemnify, defend and hold the Publisher harmless from and against any and all losses and expenses (including, without limitation, attorney's fees) arising out of the publication of such advertisements in the Magazine, includ ing, without limitation, those arising from claims or suits for defamation, copyright or trademark infringement, misappropriation, violation of the Lanham Act or rights of privacy or publicity, or from any and all similar claims now known or hereafter devised or created.

7. It is understood that the advertiser and agency are jointly and severally liable for payment of all invoices for advertising published in the Magazine. In consideration of the Publisher's reviewing for acceptance, or acceptance of, any advertising for publication in the Magazine, the agency and advertiser agree not to make promotional or merchandising reference to the Magazine in any way without the prior written permission of the Publisher in each instance.

8. No conditions, printed or otherwise, appearing on contracts, orders or copy instructions which conflict with, vary, or add to these terms and conditions or the provisions of the Magazine's rate card will be binding on the Publisher. Publisher has the right to insert the advertising any where in the Magazine at its discretion, and any condition on contracts, orders or copy instructions involving the placement of advertising within an issue of the Magazine (such as page location, competitive separation or placement facing editorial copy) will be treated as a positioning request only and cannot be guaranteed. The Publisher's inability or failure to comply with any such condition shall not relieve the agency or advertiser of the obligation to pay for the advertising.

9. The Publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue or issues of the Magazine because of strikes, work stoppages, accidents, fires, acts of God or any other circumstances not within the control of the Publisher.

10. Agency Commission (or equivalent): 15% of net advertising charges after discounts to recognized agents.

11. Payments must be made within 30 days of invoice date. A 1.5% carrying charge will be added to delinquent accounts. Publisher reserves the right to withhold placing any unpaid Ads in the magazine.

12. All frequency and volume discounts must be used within six months after the end of the period in which they were earned. Unused discounts will expire six months after the end of the period in which they were earned.

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