



Kawasaki Disease Foundation
CARING FOR PRECIOUS HEARTS

March 23, 2010

I hope that you will mark your calendar and join me for the **1st Annual Kawasaki Disease Fun Day**, which will be held **Saturday, May 8, 2010** at the beautiful Stagecoach Park in Carlsbad, CA. Seven months ago, my son, Dash, was diagnosed with Kawasaki Disease and since that time I have dedicated my time, my heart, and my soul towards raising awareness of this lesser known disease.

The KD Fun Day is an opportunity to bring our community together and to build awareness of this very misunderstood disease. Kawasaki's Disease is the leading cause of acquired heart disease in children. Eighty percent of patients are less than five years old. Kids diagnosed with KD have a good chance of recovery; however if left untreated or misdiagnosed, Kawasaki Disease can lead to **fatal** coronary artery aneurysms. Unfortunately, there is no diagnostic test for KD.

My goal is to launch the *Quest for a Diagnostic Test*, in support of scientists at the UC San Diego Kawasaki Disease Research Center working to create the vital diagnostic test. With the help of your pledge or sponsorship, we hope to raise a minimum of \$25,000.

I am delighted to announce that Playball, the Hullabaloo Band, JW Tumbles and the Jumpitz have generously donated interactive sessions and performances for the day's events. Food will be provided by Chick-fil-a, which is also taking an active role in promoting the 1st Annual Kawasaki Disease Fun Day. This fun-filled event will feature face painting, balloon animals, opportunity drawings, silent auctions, prizes, giveaways, entertainment and food for your family and friends.

The KD Foundation will donate all proceeds from the KD Fund Day *Quest for a Diagnostic Test* to the UC San Diego Kawasaki Disease Research Center, along with a 25% match on the first \$15,000 of donations. The generosity of community and corporate sponsors like you will ensure the success of the event this year and years to come, and I hope you will consider partnering with me and the KD Foundation in support of crucial research and innovation. Our sponsorship levels and corresponding benefits are attached.

On behalf of the KD Foundation and KD patients along with their families, I thank you in advance for your generous support. If you have any questions, please feel free to contact Nicole Hershman Daniels, Event Founder and Coordinator, at (760) 433-1469 or dashnlefty@gmail.com.

All my best,

Nicole

Nicole Hershman-Daniels
Event Founder and Chair
Kawasaki Disease Foundation
San Diego Representative
www.kdfunday.org



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2010 Kawasaki Disease Fun Day “Quest for a Diagnostic Test” Sponsorship Levels

Lifetime of Hope • \$5,000 and up

10 admissions to May 8, 2010 Quest for a Diagnostic Test Fun Day at Stagecoach Park
Recognition on all event print material and event signage
Name and/or logo posted on website and materials
2 tickets to Kawasaki Disease “To Save A Child’s Heart” Gala

Benevolent Benefactors • \$2,500-\$4,999

8 admissions to May 8, 2010 Quest for a Diagnostic Test Fun Day at Stagecoach Park
Recognition on all event print material and event signage
Name and/or logo on website and materials

Inspiring Individuals • \$1,000-\$2,499

6 admissions to May 8, 2010 Quest for a Diagnostic Test Fun Day at Stagecoach Park
Recognition in event program under sponsorship list, event signage and website

Caring Contributors • \$500-\$999

4 admissions to May 8, 2010 Quest for a Diagnostic Test Fun Day at Stagecoach Park
Recognition in event program under sponsorship list, event signage and website

Dedicated Donors • \$200-\$499

2 admissions to May 8, 2010 Quest for a Diagnostic Test Fun Day at Stagecoach Park
Recognition in event program under sponsorship list, event signage and website

Selfless Sponsors • \$ up to 199

Recognition in event program under sponsorship list, event signage and website

*all checks payable to KD Foundation; please write “Quest for a Diagnostic Test” in the memo section of your check



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2010 Kawasaki Disease Fun Day "Quest for a Diagnostic Test" Corporate Sponsor Commitment Form

Company/Organization Name _____

Contact Person _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

We wish to become a sponsor for the 2010 "Quest for a Diagnostic Test" at this level:

- \$5,000 + Lifetime
- \$2,500 - \$4,999 Benevolent Benefactors
- \$1,000 - \$2,499 Inspiring Individuals
- \$500 - \$999 Caring Contributors
- \$200 - \$499 Dedicated Donor
- up to \$199 Selfless Supporter

*Your organization's commitment must be received by **April 21, 2010**, in order to be listed on the event print materials and event signage*

Signature _____ Date _____

Pledges may be paid by check.

Please make checks payable to:

KD Foundation (write "Quest for a Diagnostic Test" in the memo section of your check)

C/o Nicole Hershman-Daniels

447 Calle Corazon

Oceanside, CA 92057

For more information please call Nicole Hershman- Daniels (760)433-1469

"Quest for a Diagnostic Test" 447 Calle Corazon Oceanside, CA 760-433-1469
Kawasaki Disease Foundation, a 501C3 Charitable Corporation #17053137024021 www.kdfoundation.org