



## INTERACTIVE MARKETING, ADVERTISING & CREATIVE

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### ***PRESS RELEASE***

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### **FOR IMMEDIATE RELEASE**

#### **Jeff Long joins growing Houston based Digital Marketing firm, Oak Interactive as Creative Director**



Houston, Texas. – April. 6 2010 (PRWEB) – Oak Interactive, a Texas based Digital Marketing and Strategic Services Company, added a new member to its executive team in April – Creative Director, Jeff Long. Oak Interactive is proud to welcome Mr. Long, a dynamic professional who will help guide the Company's continued growth.

"Jeff Long is a big win for us as a team." said Founder and CEO, Moses Robles. "His extensive digital marketing knowledge and design experience will bring immediate benefit to our team and all the partners we serve. We are very happy to have him with us, and are excited at what the future will bring."

As Creative Director, Mr. Long is charged with all facets of creative development, including strategy, managing the existing client base as well as overall growth of the newly formed department. Mr. Long brings with him over 10 years of experience working in the Ad Community. Most recently, Mr. Long won best of Show at the 48th AAF-Houston Addy Awards.

Prior to Oak Interactive, Long was Senior Art Director at Love Advertising where he worked on Print, Broadcast and Digital advertising.

#### **About Oak Interactive, LLC**

Oak Interactive, is a full service digital marketing communications company located in Houston, Texas. Oak Interactive develops and executes a full range of integrated advertising solutions aimed at helping its partners reach their business goals and objectives.

Services include: digital strategic planning, media planning & buying, search engine marketing, display advertising, permission based email marketing, creative design and development. By offering a full-service solution, involving marketing, advertising and creative, Oak Interactive achieves results with minimal impact on the internal resources of its partners.

[www.OakInteractive.com](http://www.OakInteractive.com)

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