

# Select Business Modeler

**A scalable environment for pragmatic business strategy and business process analysis and design.**

**Select Business Modeler™ empowers business strategists and business analysts**

- Plan and engineer the business, integrating business change as it occurs
- Explore the reasoning behind key business decisions
- Provide a common understanding of important business concepts
- Clearly communicate business workflows and processes
- Validate workflows and processes through simulation
- Coordinate business and system change
- Assess the impact of change
- Ensure that delivered solutions meet the needs of the business

## SOLUTIONS TO TODAY'S BUSINESS IT PROBLEMS

Modern software development projects do not take place within a vacuum. They are a response to a business need, either for improvements to its operations, or to satisfy the requirements of its customers.

Understanding business need requires analysis of organizational strategy and process. Only then can any chosen solution align to the demands of both this business model and business vision.

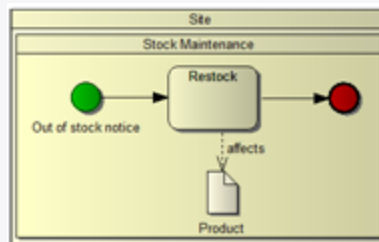
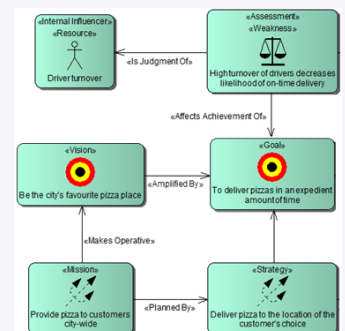
Select Business Modeler™, and its related product Select Architect™, are invaluable for business strategists, business analysts, project managers, architects, designers, developers and database administrators who need to actively design and maintain today's IT solutions.

## A STRATEGIC VIEW

Abstracting up to a higher level of design means that you can rise above your implementation technology. This enables you to see the bigger picture and view a project's design strategically.

*Business Motivation Modeling – enables the development, management, and communication of business plans. Identifying key elements, how they inter-relate and the motivation behind them.*

*Corporate strategies and goals can be effectively traced, right through to the underlying business activity and technology that supports them.*



*Formal business process modeling gives a common understanding of important organizational processes and serves as a basis from which Business and System change can be coordinated.*

Such independence allows a design implemented in one language today, to be implemented in another tomorrow. This future-proofing and simplification is imperative in the current climate of continual technological change.

## INTEGRATED, BEST OF BREED MODELING TECHNIQUES

Based on Select Architect, a business, systems and data modeling toolset widely acknowledged as a leader in its field, Select Business Modeler has a pedigree which has been proven to deliver real business benefit where it counts.

- Business Motivation Modeling – enables the development, management, and communication of business plans, identifying the key elements, how they inter-relate and the motivation behind them.
- Business Process Modeling (BPM) – supporting a set of BPM techniques; BPMN (Business Process Modeling Notation), Process Hierarchies and Process Threads, as well as BPEL (Business Process Execution Language) export.
- Requirements Documentation and Traceability - enables the capture, categorization, prioritization and tracing of system requirements through Business Process Models, and, when used alongside Select Architect, UML and Data Models.
- Embedded repository - supporting enterprise class development by providing users with centralized access to models, information and components.

## COMMUNICATE ANALYSIS WITH SIMULATION AND INTELLIGENT REPORTING

- Business Process Simulation - communicate and validate process workflow. Evaluate the financial benefits of process improvements and technology automation.
- Windows graphical user interface - a familiar and contemporary user interface that helps users quickly adopt the tool, so that its benefits may be quickly realized in software development projects.
- Automatic Document and HTML Generation - create accurate and automatically updated documentation that can be scoped to the appropriate part of the design. Report customization supports compliance with in-house documentation standards.

## EXTEND INTO SELECT ARCHITECT

Select Business Modeler uses the same repository and model technology as Select Architect, the BMM, BPMN, UML and data modeling tool of choice for many large enterprises. Business models created in Select Business Modeler may be opened and elaborated further in Select Architect, providing traceability between business strategy, process, and systems and database analysis and design.

To find out more about how Select Business Modeler and Select Architect can help you to deliver, deploy and manage solutions that meet the needs of the business, visit [www.selectbs.com/adt](http://www.selectbs.com/adt) or refer to the companion data sheets.

### About Select Business Solutions

Select Business Solutions' Application Development Tools (ADT) division builds and supplies market leading Process, Visual Modeling and Application and Development Tools. Our offerings provide comprehensive and innovative solutions for our customers to gain technological competitive advantage in areas such as CMMI, MDA, SOA, Microsoft.NET and Eclipse.

Select prides itself on its exceptional customer retention and satisfaction, working closely with customers and analysts to deliver award winning products and processes. Our mission is to enable our customers to deliver the right IT solutions for their businesses on time and to budget, without overcomplicating or enforcing technology lock-in.

Our tools are successfully implemented in thousands of organizations throughout all the major industries including finance, retail, telecommunications, distribution and government. Select is an Avantcé Company, ([www.avantce.com](http://www.avantce.com)) headquartered in Trumbull, Connecticut. Select operates sales offices throughout North America and Europe, in addition to a network of international distributors.



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