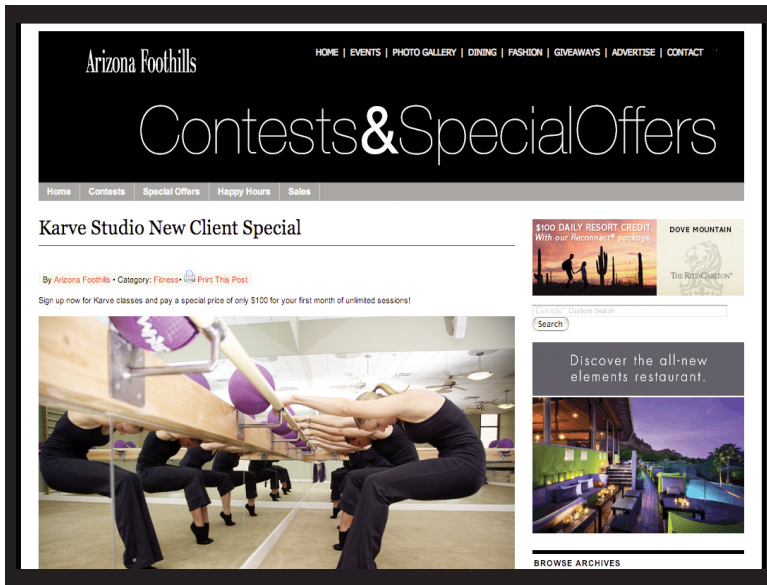


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Special Offers Sample

SPECIAL OFFERS

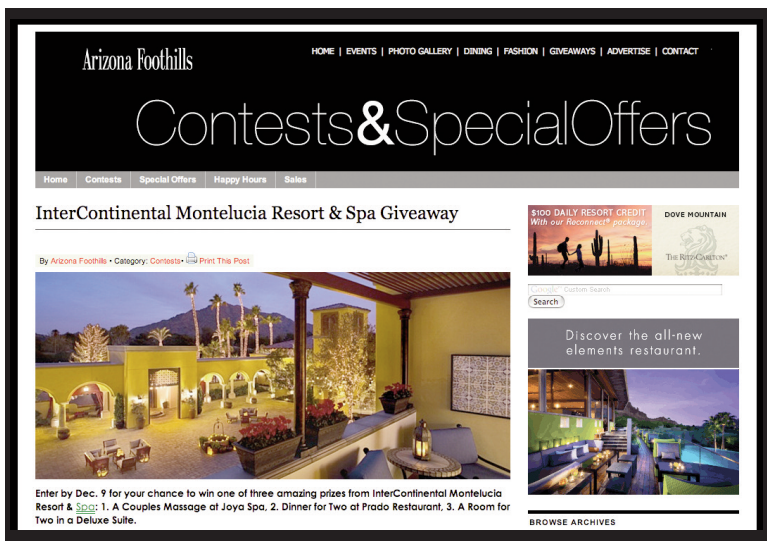
Have a special offer you would like to promote? *Arizona Foothills Magazine's* Contests & Deals section is just the place to do it. Whether it's a sale, special discount or happy hour you are marketing, you are sure to get the exposure you desire. All listings will include the following:

- details of the special offer (minimum 250 words)
We reserve the right to edit content
- one photo
- one link back to your Web site
- listing in related category (ex: Home & Design, Jewelry, Clothing, etc.)
- special offer is listed on its own individual page

INVESTMENT PER DEAL

1X	6X	12X
\$350	\$300	\$200

*Each time is for a 28 day maximum period



Contests Sample

CONTESTS

Contests are a great way to gain exposure and get your product in the hands of the consumer. All giveaways will include the following:

- an individual page for the giveaway
- details of the prize and giveaway (minimum 250 words)
We reserve the right to edit content
- one photo
- one link back to your Web site

INVESTMENT PER CONTEST

1X	6X	12X
\$350	\$300	\$200

*Each time is for a 28 day maximum period

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Directory Listing Sample

DIRECTORY LISTINGS

Be a part of the most prestigious directory in Arizona - The *AFM Concierge*. *Arizona Foothills Magazine* has created a directory for the most affluent Arizona residents. This unique directory will be where those that want only the best will search for restaurants, jewelers, resorts, spas and more.

Each directory listing will be placed in its related category and include the following:

- description of business (maximum 150 words)
We reserve the right to edit content
- one photo
- address
- phone number
- email address
- Web site
- map of business location

Want to stand out from the rest?

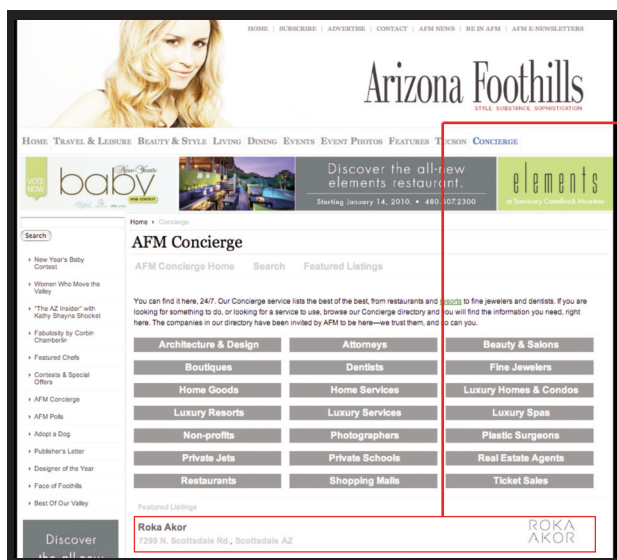
*Featured category listings are available for only \$500/month.

Want more?

A featured category listings with a
**featured directory listing option is \$1000/month.

*A featured category appears in that listing's category only (A golf course's featured listing would appear in the golf category only).

**A featured directory listing would also appear on the directory's homepage.



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Arizona Foothills
About Town

Sponsored by:
TIFFANY & CO.

HOME | EVENTS | PHOTOS | STYLE FILES | VALLEY GIRL | TASTE | IN HOUSE

NEWSLETTER SPONSORSHIP \$800

FEATURE LISTINGS \$800

BANNER AD \$500

H&M Comes to Scottsdale Quarter
H&M, the global retailer for affordable, fashion-forward apparel, will open its first Arizona store on Nov. 5 at Scottsdale Quarter, the Valley's newest shopping, dining & entertainment district.
[Read More >](#)

Karve Studio New Client Special
Sign up now for Karve classes and pay a special price of only \$100 for your first month of unlimited sessions. Karve is a highly effective technique that combines precise...
[Read More >](#)

Banana Republic Exclusive Grand Opening Party Pics
The Banana Republic store in the new Fashion Square East Wing held an exclusive grand opening party, benefiting Southwest Center for HIV/AIDS, on Oct. 15.
[Check out the photos >](#)

Taste of the Biltmore
Sample food and drinks from the Biltmore's premier restaurants, see the hottest trends in fashion, and listen to local musicians at the Taste of the Biltmore block party on Oct. 8 at The National Bank of Arizona in Phoenix.
[Read More >](#)

TIFFANY & CO.

Neiman Marcus
MARC JACOBS

WEEKLY E-NEWS

Every Thursday be seen in the hottest newsletter that reaches the most affluent residents of the Valley. Our *AFM* newsletters offer feature listings starting at \$800, banner ads (available in 300 pixels wide sizes) starting at \$500, and newsletter sponsorships for \$800.

Want it all? Get a newsletter sponsorship, banner ad and featured listing for only \$1,500.

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INTEGRATED OPPORTUNITIES:

ArizonaFoothillsMagazine.com offers multiple high-impact, results-driven, integrated opportunities to put your business in front of our affluent well-educated audience. These

placements are designed to stand out from the standard banners and allow advertisers the equivalent of advertising on the front cover of our magazine



**FLASH PANEL:
HOMEPAGE FLASH
PANEL FEATURE
WITH LINK TO ARTICLE.
•\$3,000 for 7 days**

**STATIC BANNER:
300X100 STATIC RUN
OF SITE BANNER AD.
•\$10,000 for 30 days**

**STANDARD BANNERS:
728x90, 300x250
AND 160x600 RUN
OF SITE BANNERS ADS.
•\$1,000 for 30 days**

Banner Ads AFM offers a variety of banner ad sizes and targeted placement. Receive banner ads run-of-site (ROS) for only \$1,000/month.

A creative fee of up to \$500 may be required for larger placements.

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STYLE
SUBSTANCE
SOPHISTICATION

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ONLINE BANNER AD SPECS

ArizonaFoothillsMagazine.com accommodates popular image file formats, including BMP, GIF, JPEG, PNG, TIFF, SWF and more. Flash files must have a click-tag installed.

Please see below for the appropriate specs for your ads.

STANDARD BANNERS AND BUTTONS

300x250

160x600

728x90

CUSTOM BANNERS AND BUTTONS

1000x90

300x200

300x100

270x90

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