



NorthstarMLS selects Adeptia ETL Suite Integration Product

NorthstarMLS to automate aggregation of county data using Adeptia data integration technology

Chicago, IL – April 12, 2010 – Adeptia Inc., an innovative provider of business process integration technologies, today announced the purchase of its Extract Transform and Load (ETL) Suite by NorthstarMLS, a leading provider of MLS services for Minnesota and western Wisconsin.

"We needed an effective data integration product that could help us easily process information from multiple county sources and formats. We anticipate the Adeptia ETL Suite will be the best fit for our goal of automating data flow processes within one solution." said Judith Galvin, General Manager of Plat Systems, a division of NorthstarMLS.

"We are thrilled that NorthstarMLS has selected the Adeptia ETL Suite Integration solution. Adeptia strives to meet customer's needs and exceed expectations. As always, our objective is to help our clients gain a competitive advantage by automating their business and data processes." said Lou Ennuso, CEO of Adeptia.

NorthstarMLS will use Adeptia's business process integration technology to integrate real estate data with internal applications, systems and databases and for automating key processes. Adeptia's ETL Suite Integration solution is particularly well suited for these diverse initiatives and is expected to deliver strategic value to NorthstarMLS by addressing following areas:

- Improve flow of information: Automate data flows from county records and between multiple information systems.
- Improve process efficiency and timeliness: Automate business rules and coordinate different tasks allowing greater management and control over business processes making them seamless and efficient.

About NorthstarMLS:

NorthstarMLS delivers excellence in the technologies, data resources, programs and policies that support subscribers in their professional real estate practices. NorthstarMLS provides participating brokers and agents with fast and reliable access to the information services and resources that make the property market function efficiently and effectively for the benefit of buyers and sellers. Learn more at www.NorthstarMLS.com.

About Adeptia:

Adeptia is an enterprise software company that provides business process integration technology to easily and quickly automate business processes and data flows using industry-specific standards. Adeptia's unique product combines business process management with business-to-business integration. Many customers, ranging from Fortune 1000 companies to mid-sized and small businesses have deployed Adeptia's reusable and highly scalable technology. www.adeptia.com