

Contact:

Mark Peterson
Experience Communications for WebLOQ
831.626.4400
mark@experiencecom.com

WebLOQ Selected By MARSI to Streamline Medical Audit Reviews From Dispersed Healthcare Community

WebLOQ's LOQMail Provides a Secure and HIPAA-Compliant Solution for the Efficient Transfer of Complete Medical Records

Monterey, Calif. – April 14, 2010 – WebLOQ, Inc., a leader in privacy solutions for secure and compliant business communications, today announced that its HIPAA compliant solution, LOQMail has been selected by Medical Audit Resource Service, Inc. (MARSI) to ensure the security of its client's patient medical records. Handling over a hundred thousand medical records every year, MARSI needed a solution that was fully compliant and secure, easy to use and worked within its existing technology requirements. Its adoption has lead to a more agile business and greater network of healthcare auditing professionals working. The auditing process has been streamlined along with stronger accountability.

The LOQMail solution allows MARSI to expand its network of healthcare professionals that play a part in the auditing process from across the country. LOQMail ensures that the medical records meet the data-in-motion requirements of HIPAA and are fully traceable based on LOQMail's unique Compliance Activity Report tracking system. MARSI uses LOQMail alongside a number of different email clients including Microsoft Outlook, Outlook Express, Eudora and Windows Mail.

"The majority of medical charts that we review have coding errors that result in improper payments and reimbursement for physicians, patients, hospitals, and insurers" said Dr. Todd M. Husty, D.O., FACEP and President of MARSI. "LOQMail supports the Data-in-Motion requirements of HIPAA Privacy and Security rules to allow us to share patient files. By sharing the chart with LOQMail, MARSI is able to efficiently harness expertise that can be distributed around the country to ensure accurate diagnoses and coding. For MARSI, LOQMail has streamlined the record review process, created a more scalable business model, lower costs and more accountability during audits."

MARSI is an expert in providing ICD-9/DRG compliance programs for hospitals, emergency departments, and primary care physicians to maximize reimbursement while limiting risk exposure due to over-coding. The company currently reviews more than 15,000 charts per month to ensure that medical diagnosis codes are correctly documented and adequately reflect the prescribed treatment and care. Physicians sometimes do not record all of the correct ICD-9 codes or the medical records office will code incorrectly. This can result in a chain reaction of inaccurate billing and incorrect reimbursement. Once a chart has been reviewed by MARSI's team of clinical experts, clarifications of documentation and coding are sent back to the

physician for review and MARSI's clients can feel confident that they are ready to demonstrate coding compliance to auditors. The probability of being audited is real especially given the number of Recovery Audit Contractors that are working on behalf of the Centers for Medicare and Medicaid services.

LOQMail is ideal for both individuals and businesses that want to securely transmit email and files that contain personal information, sensitive data and confidential materials to comply with growing national and state privacy regulation.

"Healthcare providers of all sizes are scrambling to update their IT systems so that they can securely and compliantly transmit patient data," said Neal Smith, CEO at WebLOQ. "We are excited to be aligned with companies in the healthcare industry like MARSI that realize the effectiveness and quick return on investment that can be achieved by deploying a fully compliant and secure communication system that works with existing technology."

With a simple download into the individual's preferred email client (Outlook, Thunderbird, Windows Mail, Mac Mail, etc.), LOQMail integrates directly into email as a new private communications channel. The LOQMail account, such as NAME@loqmail.secure, sends only to other LOQMail users to ensure that sensitive email, documents and personal information are delivered and received only by the intended recipients. LOQMail provides state of the art double-encryption to the entire email, including the subject line, email body, attachments and recipient details. LOQMail messages are transmitted over WebLOQ's private network of domains that are shielded from spam, phishing and malware threats.

About WebLOQ

WebLOQ enables secure, private and compliant electronic communications. Combining revolutionary technology with unrivaled ease-of-use, WebLOQ's suite of LOQMail solutions simply integrate directly into users' email to provide a trusted communications channel to ensure that sensitive email, documents and personal information are delivered and received only by the intended recipients. Emails sent via LOQMail are protected with state of the art double-encryption and are transmitted over WebLOQ's private network of domains that are not subject to spam, phishing, and malware for comprehensive security. Its flagship products include auditable reports that trace delivery confirmations with an individual tracking number to easily demonstrate compliance to regulators and facilitate eDiscovery.

LOQMail is successfully helping organizations across financial services, insurance, healthcare, legal, accounting, government, defense and law enforcement gain the cost savings and efficiencies of email, while making sure that correspondences are compliant with growing national and state privacy regulation. WebLOQ is headquartered in Monterey, CA and more information is available at www.webloq.com, or by calling (888) 815-0008.

Outlook and Windows Mail are either a registered trademark or a trademark of Microsoft Corporation in the United States and/or other countries.

Thunderbird™ is a trademark of the Mozilla Foundation in the United States and/or other countries.