

POWER EQUIPMENT DIRECT RICH MEDIA PROGRAM



“For 2010, we have teamed up with Easy2 Technologies to expand our interactive rich media program with the goal of adding product demos for every product we sell. We look forward to your participation in this program and are excited for the increased conversions this program will bring.” - Jon Hoch, President and CEO



Full Service

Easy2 will create product demos for you, using the marketing content you already have.

Engaging Content

Make your products move with interactive product demos. Consumers are 67% more likely to buy a product after they have viewed an Easy2 online demo.

Flexible Options

Multiple template options provide hundreds of ways to present your products or services. Mix and match a variety of templates in each of your demos.

Detailed Reporting

Access 24/7 real-time reporting of ROI, engagement minutes, and website analytics. See for yourself the impact that your interactive media is having on consumers.