



## VacationRentPayment Bolsters Security with Tokenization

SAN FRANCISCO, CA – April 20, 2010 – VacationRentPayment, the largest electronic payment processor in the vacation rental industry, today announced it has added tokenization capabilities to its existing API, enabling the end-to-end protection of data, such as credit card numbers, in our customers own applications and databases. This addition makes VacationRentPayment the most secure payment processor in the vacation rental industry, giving customers the ultimate in data protection and peace of mind.

Tokenization is the process of using an unrelated string of numbers and/or letters to represent and access securely stored credit card information so that the actual card number does not have to be exchanged between merchants and processors over the Internet. It is used to securely process stored or recurring billing credit card information. Customers can now store information securely on their own machines and process transactions with VacationRentPayment with the utmost confidence.

“The addition of tokenization allows VacationRentPayment to significantly reduce the likelihood of a data breach on the customer’s local machines while addressing PCI compliance,” said Don Gaspar, CTO of VacationRentPayment. “This allows us to provide the industry’s most secure solution and pass the savings on to our customers.”

VacationRentPayment will be exhibiting at the upcoming Vacation Rental Management Association (VRMA) events in Myrtle Beach, NC on April 20<sup>th</sup> - 21<sup>st</sup> and in Reno, NV on May 5<sup>th</sup> – 6<sup>th</sup>. If you are attending either of these events, please stop by our booth to get more information and speak with a knowledgeable payment expert.

### **About VacationRentPayment**

VacationRentPayment is the largest electronic payment processor in the vacation rental industry, serving hundreds of vacation rental management companies across the United States. VacationRentPayment provides best-of-breed credit, debit and ACH processing services while maintaining the highest levels of data security as a PCI Compliant and SAS-70 Type II certified platform. Founded in 1999, San Francisco based VacationRentPayment processes billions of dollars in annual transaction volume and currently operates five offices in the United States.

For more info please contact [PR@VacationRentPayment.com](mailto:PR@VacationRentPayment.com) or call 866-289-5977 x293.

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