



Korean Creation 2010

Yangs
Autumn 2010
by Hee Deuk

April 24, 2010
Harvard Eleganza

YANGS LOOK BOOK

Yangs, by Hee Deuk

This second brand by Hee Deuk is an expression of youth and freedom, mixing haute couture with Bohemian touches. The 2010-2011 collection features Burberry-inspired plaids in flowing skirts and trouser pants topped with sleeveless blouses accented by waterfalls of feminine ruffles.

Contrasting the black, red and tan plaids, energetic, vibrant dresses and tops swirl in graphic floral patterns and gorgeous feminine shapes in sheer flowing fabrics. Featherweight styles represent escapism. Fantasy palettes lead to sunshine-filled moods. Yang's designs are like the petals of an exotic flower – it cascades to perfection. Hee Deuk Yang launched his career after winning top honors in a Korean design contest in 1990. Prior to Yang's designed multiple fashion lines, which has been featured in Hong Kong, Beijing and Seoul's fashion weeks as well as Italian fashion magazines.

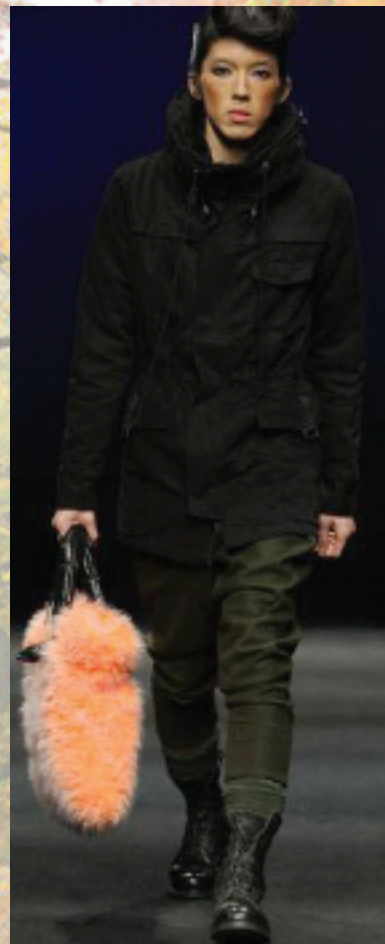
On April 24, 2010, Yang's collection will be shown at Harvard Eleganza in Boston at Lavietes Pavilion. The Eleganza is an annual event celebrating diversity and the arts, and is one of the most anticipated events of the year on campus, attracting over 1,700 students from all ethnicities and backgrounds at Harvard and other colleges in the Boston area.



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