

5th Global Global Chlor-vinyl Markets

10-11 June 2010
Istanbul - Turkey

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Program topics, speakers and schedule are confirmed as at printing time. Please refer to event page at www.cmtevents.com for updated program agenda.

DAY 1 - 10 June 2010, Thursday

08:00 Registration & Coffee

09:00 Chairman's Welcome and Remarks

09:10 Global Economic Outlook – Implications for the Region

- How sustainable is the recovery?
- Economic development in Central/Eastern Europe & Africa
- What can we expect from major currencies in 2010?
- Investment outlook

09:40 Global Vinyls : Direction for the Future

- Economic recession and changing oil price : the impact on PVC
- Recovery : where will it take the vinyls industry?
- Changing trade patterns for EDC, VCM and PVC itself
- The outlook for PVC prices & margins - winners and losers

*Tony Holloway, Principal - Chemicals
Nexant Ltd*

10:10 Chlor-Vinyl Market Outlook in Turkey

*Senior Representative
PETKIM Petrochemical Holding A.S*

10:40 Discussion followed by Refreshment

11:10 Challenges Facing the European PVC Industry

- European PVC market outlook facing a combined Caustic Soda and PVC market downturn
- PVC production cost competitiveness by area

*Bertrand Jausseme, Director - PVC Business Unit
Arkema*

11:40 PVC Supply/Demand in Asia

Senior Representative, Formosa Plastics

12:20 Consolidation of PVC Market in USA

- USA supply/demand

- Export volumes increase in 10/11 & effects on Med region
 - Shift in trade balance from Europe, Asia and USA
 - Turkey anti-dumping duties
 - Re-export customer benefits
- Kartik Mehta, Vinmar International Ltd*

12:50 Discussion followed by Lunch

14:00 PVC Market Potential in Russia/Ukraine & Central Asia

- Demand/supply outlook
 - Feedstock issues
- Sergey Yaremenko, Managing Director
Market Report Company*

14:30 India – Major Consumer of PVC

- Infrastructure development & effect on PVC demand
 - Production/consumption pattern
 - Key growth sectors & future prospect
 - Challenges facing the industry
- S.Ganapathy, VP - PVC Marketing, DCW Ltd*

15:00 Infrastructure Development in Brazil & Demand on PVC

- Demand/supply projection
- Opportunities arising from Soccer World Cup 2014 & Olympics 2016
- Key applications & growth sector
- Prospect of "green" PVC & development

15:30 Discussion followed by Refreshment

16:00 Development of PVC Profiles in Eastern Europe

16:30 Efficient Supply Chain Management Strategy & Freight Rate Projections

17:00 E-Commerce Solutions Dedicated to Plastics Industry

*Seda Arat, Business Development Director
ChemOrbis Elektronik Pazaryeri A.S.*

17:30 Discussion followed by End of Day One

DAY 2 - 11 June 2010, Friday

09:00 Chairman's Introduction

09:10 EDC-VCM-PVC Market Review in the Middle East

- Infrastructure development & its impact on PVC demand
- Key growth region & applications
- Challenges facing ME PVC industry

09:40 EDC-VCM-PVC Market Outlook in Egypt

- Demand/supply projection prospect
 - Key applications & growth
- Hussein Abdel Alim, Chairman Assistant and
Marketing Director, Egyptian Petrochemical Co.*

10:10 PVC Trade in Morocco, North & West Africa

- Demand/supply outlook
- Key applications & demand drivers
- Trading & distribution challenges
- Payment issues

Khalid Benjelloun, Managing Director, CTC Maroc

10:40 Discussion followed by Refreshment

11:10 PVC Material Sourcing Strategies & Challenges

*Ibrahim Acar, Purchasing Manager
Esen Plastik Sanayi ve Ticaret A.S*

11:40 PVC Pipes Prospect & Development

12:10 Development & Future of Bio-Based Plasticiser for PVC Application

- Technology innovations & major applications
 - Growth trends
- Philippe Dumont, Sales Manager
- Plastic Additives
Danisco*

12:40 Final Discussion followed by Closing Lunch

14:00 End of Conference