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Texan School District Saves Big with AVG Anti-Virus

Network administrator takes advantage of Walling Data's special discount for schools - and saves \$7000

Newton, N.C. – April 22, 2010 - Aaron Spell has his hands full. He is network administrator for the entire West Orange-Cove Consolidated Independent School District, located in Orange, Texas. The enormous district spans five campuses, has 500 faculty members and 2,700 students in grades Pre-K through 12. Not only does Spell manage the day-to-day upkeep for an IT infrastructure of close to 2,500 workstations and 25 servers, he is also in charge of the IT budget.

"We needed to find ways to cut spending so we could free up funding to pursue other technology projects," Spell recalled. "We were using another popular brand that was more expensive, and not even that great, so I decided that one of the first things we could do was to find an alternative security software."

When shopping anti-virus software, Spell had two major prerequisites: price and network deployment capability.

"Most of the products I evaluated offered network deployment capabilities but they were way too expensive. That is, until I came across AVG Anti-Virus."

The Right Partner and the Right Price

Spell identified Walling Data as the top ranked distributor of the AVG Anti-Virus family of products and reached out to the sales team for a custom quote. He quickly learned that the school system qualified for a major discount.

"Walling data offers great prices to schools and I realized after getting a personalized quote that we would save around \$7000," said Spell. "That is a 40% savings to our annual IT budget made simply by switching to a different brand, and a better product no less."

Spell purchased 1,700 licenses and began to migrate the majority of West-Orange Cove's network over to AVG 8.5. The installation went smoothly and Spell is pleased with the performance of those systems running AVG Anti-Virus.

"AVG is a whole lot easier to deploy and manage than the other brands we used," said Spell. "It has a simpler, much more streamlined interface, and I like being able to use software without having to open up a manual."

Walling Data Corporation

2105 Northwest Blvd Newton, NC 28658

sales@wallingdata.com

866-833-5727



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For more information, visit <http://www.wallingdata.com>.

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About Walling Data

North Carolina-based Walling Data, North America's leader in security software distribution, is the nation's first and highest volume distributor of both AVG Internet Security and avast! Internet Security products. It is widely recognized for providing unlimited, expert, US-based technical support services at no additional charge for its base of more than 100,000 reseller and end user customers. The company was founded in 1994 by Luke Walling.

Learn more about Walling Data's distribution capabilities for your product line, or become a customer at <http://www.wallingdata.com>.

Learn more about AVG Internet Security products at <http://www.avgantivirus.com>.

About AVG Technologies

AVG is a global security solutions leader protecting more than 110 million consumers and small business computer users in 167 countries from the ever-growing incidence of web threats, viruses, spam, cyber-scams and hackers on the Internet. Headquartered in Amsterdam, AVG has nearly two decades of experience in combating cyber crime and one of the most advanced laboratories for detecting, pre-empting and combating Web-borne threats from around the world. Its free online, downloadable software model allows entry-level users to gain basic anti-virus protection and then to easily and inexpensively upgrade to greater levels of safety and defense in both single and multi-user environments. Nearly 6,000 resellers, partners and distributors team with AVG globally including Amazon.com, CNET, Cisco, Ingram Micro, Play.com, Wal-Mart, and Yahoo!. More information at www.avg.com.

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