

Contact: Anna Taskaeva, PR-manager  
Lavrentyeva Ave. 6/1, office 605, Novosibirsk, Russia 630090  
Phone: +1 (800) 521 4091  
[anna.taskaeva@sibers.com](mailto:anna.taskaeva@sibers.com)

FOR IMMEDIATE RELEASE

## Sibers is listed in IAOP's 2010 Global Outsourcing 100

*International Association of Outsourcing Professionals (IAOP) published results of 2010 Global Outsourcing 100 leaders selection. Sibers is listed in several sub-lists for industries and regions.*

Novosibirsk, RUSSIA, April 23, 2010 — Sibers, the global offshore provider of custom software solutions, has been named among the world leaders in the outsourcing sector by International Association of Outsourcing Professionals (IAOP).

The IAOP recognized Sibers as Best Rising Stars in Entertainment, Media, and Services industries in a sub-list of the Global Outsourcing 100 for service providers.

Additionally, Sibers has been named as a Best 10 Leader by region served — Australia and New Zealand, and as a Company with Most Service Personnel in Russia.

The 2010 Global Outsourcing 100 recognizes the world's best outsourcing service providers. These rankings are based on applications received and evaluated by an independent judging panel organized by IAOP. The 2010 panel is led by IAOP Chairman Michael F. Corbett.



"Being named to The Global Outsourcing 100 is a great recognition, particularly given the strong competition, and these companies should be proud of achieving excellence in outsourcing," Corbett said.

Yuriy Bannov, CEO and Founder of Sibers, considers the award a gem for small companies: "The Global Outsourcing 100 allows narrow-focused and boutique companies without multi-billion-dollar turnovers appear in a list together with such industry's giants as Accenture or IBM. It is also a good evaluation of a company and you can understand in what ballpark you are playing".

The 2010 Global Outsourcing 100 lists are featured in a special advertising feature of the May 2010 edition of FORTUNE® magazine. The comprehensive lists of top 100 service providers and advisors and sub-lists are available at IAOP's Web site, [www.outsourcingprofessional.org](http://www.outsourcingprofessional.org).

### About Sibers

Sibers is a provider of IT outsourcing solutions. Focused on custom software development, Sibers brings safety, transparency and integrity into every outsourcing transaction. Areas covered by Sibers in information technology outsourcing are software research, development, and testing of applications for web, Windows, Unix and mobile platforms. Custom Remote Teams built by Sibers provide cost-effective solutions for start-ups, marketing agencies and established businesses seeking to outsource their IT needs. To learn more, visit [www.sibers.com](http://www.sibers.com).

## **About IAOP**

The International Association of Outsourcing Professionals® (IAOP®) is the global, standard-setting organization and advocate for the outsourcing profession. With more than 100,000 members and affiliates worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit [www.iaop.org](http://www.iaop.org).

## **About The Global Outsourcing 100**

The Global Outsourcing 100 and its sub-lists are essential references for companies seeking new and expanded relationships with the best companies in the industry. The lists include companies from around the world that provide the full spectrum of outsourcing services — not just information technology and business process outsourcing, but also facility services, real estate and capital asset management, manufacturing and logistics. They include not only today's leaders, but tomorrow's rising stars.