

ECODESIGN with Bureau Veritas Consumer Products Services -

Driving Competitive Advantage Through Innovation



BUREAU
VERITAS

The *green light* for innovation - and increased revenue

- Quantifying and improving the environmental footprint of your products
- Implementing change throughout your whole supply chain
- Enhancing your brand image and giving you a competitive advantage
- Increasing revenue and opening up new markets



Developing greener products, operations and systems is good for business – and for your bottom line.

Eco-friendly design in partnership with Bureau Veritas can increase revenues through your supply chain and drive innovation – transforming the green agenda from a costly obligation to an outstanding business opportunity.

Bureau Veritas Consumer Products Services make it easy for you

We can help you...

- Comply with environmental regulations, current and future
- Improve the quality and performance of your products – adding value and attracting new customers
- Increase profitability throughout your supply chain – with more efficient materials, logistics and production
- Reduce waste, improve energy efficiency and reduce costs

Look at the difference Bureau Veritas can make – now and into the future



If you do opt for Ecodesign...

- Enhanced brand reputation
- Complete compliance now and in the future
- Positive impact on share price
- Savings identified and implemented
- Increased profitability through innovation

If you don't opt for Ecodesign...

- Damaged brand reputation
- Costly non-compliance
- Negative impact on share price
- Rising costs
- Loss of revenue through inertia

Bureau Veritas Consumer Products Services can help you with your Ecodesign programme

Assessment of your real footprint...

...by conducting a Life Cycle Assessment using our Environmental Improvement Made Easy (EIME) software - we can measure the environmental footprint of your products and supply chain.

Improvement...

...our environmental impact experts can advise on how you can improve your products and supply chain's footprint based on the results of the Life Cycle Assessment. Our teams will recommend the best technologies available to you and will identify the potential operational savings you could make throughout your supply chain.

CONTACT

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