



For Immediate Release

Public Relations Contact

Tina Ingalls

(800) 781-1377 ext 113

tina@tango-marketing.com

Tango Marketing Releases May 2010 Newsletters for Sage MAS 90, Sage MAS 500, Sage Accpac, and Sage Abra

Edmonds, WA—April 26, 2010—Tango Marketing, LLC today announced the immediate availability of four new issues of its popular Sage product newsletters for: Sage MAS 90 and MAS 200 ERP, Sage MAS 500 ERP, Sage Accpac ERP, and Sage Abra HRMS. These quarterly (bi-monthly in the case of Sage MAS 90 and MAS 200) STAR-INFO Newsletters are specialized turnkey marketing communications tools allowing Sage Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners. The newsletters are filled with timely product information, news, and tips.

Topics for this round of newsletters include:

Sage MAS 90 and MAS 200 ERP

- Payment Card Industry Standards
- Work Smarter with Intelligence from Business Insights
- Extended Enterprise Suite
- Headline News

Sage MAS 500 ERP

- Payment Card Industry Standards
- New Sage Product Update Release Format
- Expanded Tips & Tricks
- Headline News

Sage Accpac ERP

- Business Intelligence Tools
- Preserve Customer Loyalty with SageCRM Customer Care
- Benefits of Integrated E-Marketing
- Tips & Tricks
- Headline News

Sage Abra HRMS

- Sage Abra Suite Version 9
- Government Compliance Considerations
- Be More Proactive With Business Activity Monitoring
- Tips & Tricks
- Headline News

Tango produces the STAR-INFO Newsletter for nine different Sage products, in both printed and e-mail formats. The STAR-INFO Newsletters are part of the Sage Preferred Vendor Program making them eligible for up to 60 percent co-op reimbursement. Every STAR-INFO Newsletter is published in full color in both printed and e-mail versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo and contact information. The STAR-INFO Newsletters provide an easy and effective way for Sage partners to communicate with their clients, prospects, and alliance partners.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted, tailored, turnkey marketing programs to software and technology companies. Using proven techniques, market research, industry expertise, and creative genius, Tango designs and executes highly effective marketing programs to help software and technology companies, channel partners, developers, and consulting firms to place their name topmost in the minds of prospects and customers. Tango's solutions include: web development and search engine optimization (SEO), press releases, case studies/success stories, corporate and product brochures, newsletters, email marketing, and direct mail/postcard marketing. For more information call (800) 781-1377 or visit www.tango-marketing.com.