

PRESS RELEASE

# GOOD CACAO

SUPERFOOD CHOCOLATE™

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## **Boise Idaho - GOOD CACAO™ LLC Introduces NutriBERI™, Their Nutrient-Dense Organic Superfood Blend.**

Boise Idaho, April 28, 2010 - GOOD CACAO™ LLC™ introduces NutriBERI™, their nutrient-dense proprietary blend of 35 superfoods. Developed by the GOOD CACAO™ R&D team, NutriBERI™ delivers powerful antioxidants and core nutrients using nature's top superfoods - their blend includes exotic superfoods such as: Acai, Noni, Maca, Hemp, Baobab, Lucuma, Cupuaçu, Maqui, Camu Camu, Bilberry, Black Currant, Pomegranate, Sweet Potato, Ginger Root, and more. The NutriBERI™ formula is then added to GOOD CACAO's Ecuadorian Superfood Chocolate™ to create one of the most flavorful and nutritious dark chocolates in the world.

"NutriBERI™ is a nutritional powerhouse of 35 USDA Organic Superfoods that our team has sourced from all over the world, including the United States, Africa, Eastern Asia, Australia, and South America." States Paul Frantellizzi, Founder and CEO of GOOD CACAO™. "We expect to lead the emerging Functional Chocolate™ market, and NutriBERI™ will put the GOOD CACAO™ brand on the map in 2010."

Be GOOD To Yourself™.

### **About GOOD CACAO™**

**GOOD CACAO™** develops organic, nutrient-dense Functional Chocolate™ for retail grocery and specialty markets. Their full chocolate line has been carefully developed using well-known, whole-food organic ingredients while also incorporating evidence-based nutraceutical ingredients such as: Lutein, Plant Sterols, Resveratrol, Astaxanthin, Omega Oils, Pro-Biotics, and more. **GOOD CACAO™** delivers Functional Chocolate™ to consumers at a competitive price point and is well positioned to lead the emerging functional confection market. Every **GOOD CACAO™** product supports Green-e® Climate certified Bonneville Environmental Foundation wind power Green Tags®, is Fair Trade and Rainforest Alliance Certified, and Organic. Their proprietary brands are: (NutriPLANKTON™ | NutriTRIENOL™ | NutriBERI™ | NutriCACAO™ | NutriSTEROL™ | NutriDEFEND™ | NutriVEGGIE™ | NutriSPROUT™).

*GOOD CACAO™ Superfood Chocolate™ and Functional Chocolate™ products are considered food-products, and are not intended to diagnose, treat, cure, or prevent any medical disorder or disease. GOOD CACAO™ functional claims or statements have not been evaluated by the FDA (Food and Drug Administration). If you have any questions relating to specific health concerns, please consult a healthcare professional.*

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