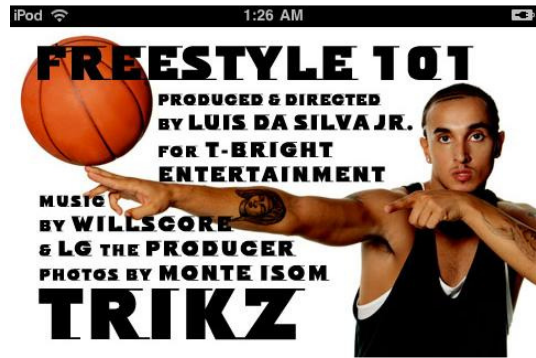


TRIKZ [FREESTYLE 101] – PRODUCT DESCRIPTION

Summary:

Trikz presents essential ball handling training on iTunes for iPhone, iPod Touch, and iPod. Trikz provides two free videos and 16 additional tutorial videos as an in-app purchase. Learn The Spin, The Diamond Cutter, Made Ja Look, Neck Catch, and The Flick from a Guinness World Record holder. Trikz is known as one of the “world’s best ball handlers.”



Available at:

- Apple iTunes Store

Product Benefits:

- Provides video instructions for beginners to advanced basketball fans
- Teaches b-ball tricks and tips from one of the world best ball handlers
- Promotes health and fitness with exercises that can be done anywhere
- Provides fun and motivating exercises using just a basketball
- Videos produced in HD DV
- Identifies with youth, basketball enthusiasts, and especially boys ages 10-18 years old
- Easy to use app interface allows users to watch videos, pause and rewind in real time
- Connects to Trikz social media online at Facebook and Twitter

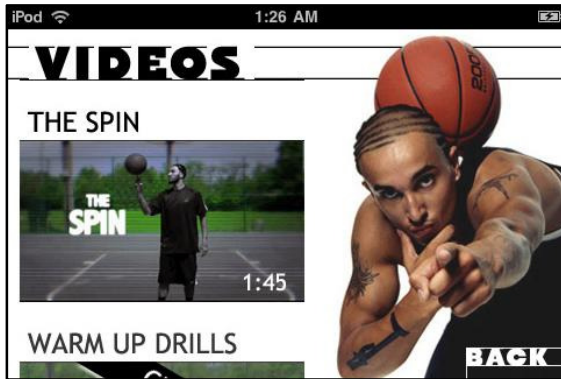
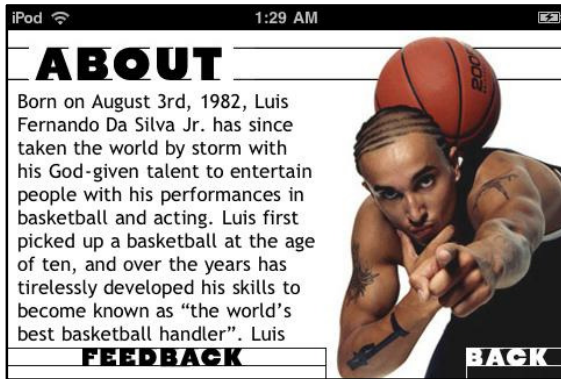
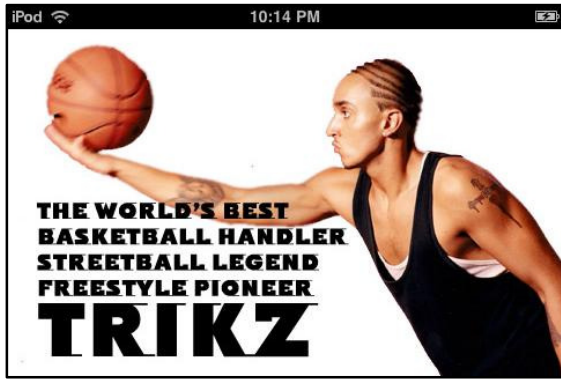
Who is Trikz:

- One of the world’s fastest streetballers and best basketball handlers
- Youngest Nike ‘Freestyle’ Endorsed Athlete ever
- Original spokesman for Stephan Marbury’s clothing line - ‘Starbury’
- 2009 Guinness World Records holder for most consecutive neck catches – 24 at one time

Links:

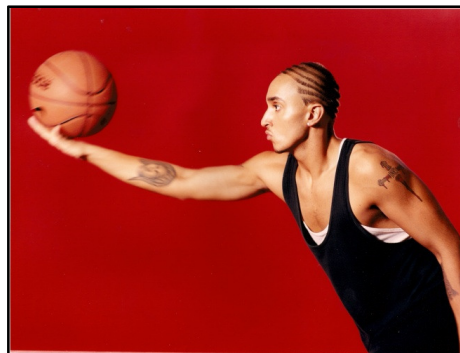
- Thetrikz.com - <http://www.thetrikz.com/>
- Facebook - http://www.facebook.com/search/?post_form_id=9f4f988a40f687884fb268755f7b33df&q=trikz&init=quick&ref=search_preload#!/pages/Trikz-Freestyle-101/112189725482146?ref=ts
- Twitter - <http://twitter.com/TRIKZdasilva>

App Screenshots:





Additional Photographs (not in-app):



Trikz Commercials, Videos, and Trailers Online:

Nike: http://www.youtube.com/watch?v=1Ls3_i2VrFU and
<http://www.youtube.com/watch?v=pPmfhVGblQ&feature=related> and
<http://www.youtube.com/watch?v=fK3gcUNmcN0&feature=related>

For more product information please contact Mark T. Morrison: mtm@vainmedia.com

Starbury: <http://www.youtube.com/watch?v=W7dpGSAtab4> and
<http://www.youtube.com/watch?v=mBuhRU7Y2lw&feature=related>
Dime Magazine: <http://www.youtube.com/watch?v=JoiJy88xJS4&feature=related>
Nike*X*Nerd BBall: http://www.youtube.com/watch?v=cp_O6OweH5k&feature=related
<http://www.youtube.com/watch?v=9arSGFZ0Te8&feature=related>
Eastwick: <http://www.youtube.com/watch?v=mcq-kPkA898&feature=related>
Pat Da Rox Mix: <http://www.youtube.com/watch?v=Xnn43LVUsxo&feature=related>
LA Rush: <http://www.youtube.com/watch?v=laOmYqSDN40&feature=related> and
<http://www.youtube.com/watch?v=dvde2x1erYI&feature=related>
The Brave One: http://www.youtube.com/watch?v=a_PT4zvbhFw
Pride and Glory: <http://www.youtube.com/watch?v=A2Qu80hRoh4>
IMDB: <http://www.imdb.com/name/nm1534888/>