



## NEWS RELEASE

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### Showtime Golf Announces New Torrey Pines Golf & Hotel Package!!!

Getting a tee time at the legendary Torrey Pines Golf Course has always been close to impossible. Years ago, the only way to get a tee time was through a seven day phone-in lottery system at either 5am in the morning or 7pm at night. But recent actions by the city of San Diego has limited the non-resident tee times to only 30% of all play at the famous course located on the cliffs of the Pacific Ocean in La Jolla, California. Now, depending on the day, there are only as many as 7 tee times per course available to the non-resident golfer looking to book a tee time.

Showtime Golf has been booking tee times at Torrey Pines for the past 8 years and now has a new option for non-residents looking to play the world famous Torrey Pines Golf Course, host of the 2008 U.S. Open (if availability warrants). Here are the 2 options for non-resident golfers (outside the "city" of San Diego) to book reservations at Torrey Pines North and/or South Golf Courses.

**Option #1:** 8-90 day advanced reservations.

Showtime Golf will act as your liaison with the city of San Diego parks and recreation department to coordinate tee times for anywhere from 1 to 8 players. Times are very limited (7 per course per day) and availability can take up to 72 hours to acquire, but both North and South courses can be booked through this process.



A \$25 non-refundable deposit/reservation fee will be assessed from Showtime Golf for non-residents and a \$41 non-resident fee from the city of San Diego. The green fee will be charged at the golf course upon check-in (carts cost \$40 and are optional). If you are unable to make your tee time, no further money will be owed other than the before mentioned non-refundable deposit/reservation fees. Rates are as follows:

\* Non-Resident Pricing North: Mon - Thu: \$161, Fri-Sun & Holidays: \$185

\* Non-Resident Pricing South: Mon - Thu: \$240, Fri-Sun & Holidays: \$284

*Pricing includes all deposit/reservation fees.*

**Option #2 (NEW):** *14-90 day golf/hotel package reservations.* For those individuals who don't yet have a hotel booked, Showtime Golf is proud to offer this great package within walking distance to Torrey Pines. In fact, upgrades to a "Fairway View" room may also be available. In addition to the 7 tee times mentioned above (option #1), additional tee times each day are reserved for this golf/hotel package and if available, can be guaranteed up to 90 days in advance. All leftover tee times not sold via this golf/hotel package must be given back to the city of San Diego at the two week point, so book early if you can!

This fabulous golf & hotel package includes golf for 2 players at Torrey Pines (North or South), all reservation fees, hotel room for 2 nights at the close by 4 Diamond Hilton, TaylorMade rental clubs per golfer, a sleeve of golf balls in each bag, \$10 cash card to GolfSmith per person (in-store or on-line), & a 12-month subscription to Golf Digest per household. (Carts are not included in this package, but may be rented in the golf shop for \$40 per cart upon check-in).

This Torrey Pines Golf/Hotel Package offered through Showtime Golf must be pre-paid and is non-refundable once confirmed. All prices are per person, per night (based on double occupancy) and require a 2 night minimum. Package rates vary depending on day of week and hotel demand, but start from as little as \$169.99.

Weekday Golf/Hotel Package:

North Course starts from \$169.99

South Course starts from \$199.99

*Pricing is per person, per night (based on double occupancy) and requires a 2-night minimum.*

In all the above options, it is best to have a second option in case there are no available times at Torrey Pines on the day(s) requested. In fact, if Showtime Golf isn't able to book you at Torrey Pines they'll take \$10 off per person at any other golf course in town. You must mention Promo Code "TP10" for this offer.

### **About Torrey Pines Golf Course**

Torrey Pines Golf Course, long recognized as one of the nation's foremost municipal golf facilities, is truly a "golfer's paradise". Bounded by mountains to the north and the Pacific Ocean to the west, the seaside golf courses are often swept by sunshine or by rain, fog, and chilling winds. Nature lovers can spot wildlife and the famous Torrey Pines trees that are indigenous to San Diego area.

Torrey Pines consists of two picturesque 18-hole golf courses, the North Course and the South



Course, set on the cliffs of La Jolla, overlooking the Pacific Ocean. Along with fabulous golf, the facility offers one of the largest on-course golf shops in the nation, advance golf reservations, expert instruction, and a double sided driving range. The Torrey Pines complex was designed and built by Billy Bell in the 1950's.

The Torrey Pines South Course boasts dramatic coastline views as well as some of the most challenging golf in the country. In 2001, renowned golf course designer Rees Jones set his signature upon the course and the accolades on his work have not stopped since. Rees has added his own personal touches, in order to create a championship level of golf. The Torrey Pines South

Course will hosted 2008 United States Open Championship.

The Torrey Pines North Course is one of the most scenic golf courses on the California coastline. Several holes on the North Course are situated high atop the bluffs overlooking the Pacific Ocean yet less expensive than Torrey Pines South Course. Many golfers think the North course boasts better views but it is fact that the North Course will not be as challenging as Torrey Pine's South Course.

### **About Hilton La Jolla Torrey Pines**

Be inspired by one of the most exceptional settings in Southern California. Atop the bluffs of La Jolla, California, overlooking the legendary Torrey Pines Golf Course and the majestic Pacific Ocean sits the newly renovated, Four Diamond Hilton La Jolla Torrey Pines hotel. You will experience a feeling of seclusion yet remain close to everything that San Diego, California has to offer.



Enjoy luxurious oversized rooms at this Four Diamond resort. Take in the panoramic views of the gardens, Torrey Pines Golf Course and Pacific Ocean horizon views just beyond from the balcony or patio of your room. Upgraded amenities such as plush bathrobes, Crabtree & Evelyn® products and high speed Internet access are available for your convenience.



### **About Showtime Golf**

Showtime Golf is a complimentary service offering both tee-times and tournaments at the finest [Las Vegas](#), [Palm Springs](#), [Phoenix](#) and [San Diego](#) championship golf courses. They pride themselves in their friendly and knowledgeable staff which is available to assist with all golf inquiries from 7:00 a.m. to 5:00 p.m. Pacific Standard Time, Monday - Friday and 7:00 a.m. to 3:00 p.m. on weekends.

Showtime Golf can book your individual tee time up to 120 days in advance or can assist with planning a corporate tournament or group outing up to 3 years in advance! Showtime Golf books both via their call center or [online in real-time](#).

Showtime Golf's free\* service offers tee times which include green fee, cart fee, range balls, yardage book, and 20% off in the golf shop at participating courses. \*Unlike any other course they offer, a reservation fee is required to secure tee times at Torrey Pines.

Golf courses are rated on a 5 star scale and range from resort friendly courses with parallel fairways to much more difficult target golf courses. Most of our partner golf courses offer top of the line rental clubs including such names as [TaylorMade](#), Titleist, Callaway, Cobra, and more!

For additional course information, please visit [www.showtimegolf.com](http://www.showtimegolf.com) to view course statistics, see photos, and even book your tee time online in real time.

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