



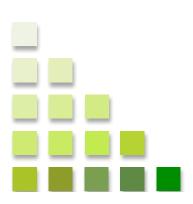
Integration With Google AppsTM

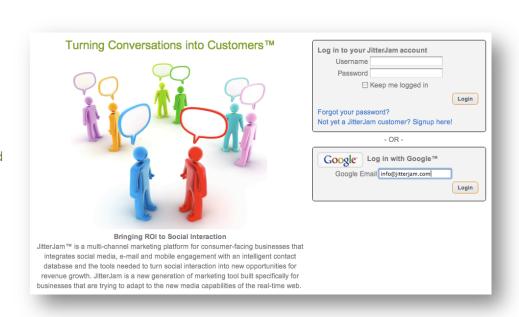
JitterJam is a comprehensive integrated social marketing platform for multi-channel engagement. JitterJam makes it easy to discover relevant conversations about your products; to engage with and develop intelligence about the people having those conversations; to develop trusted relationships with them and to get permission to promote to them; and to measure the effectiveness of each and every communication you send. Our focus is on helping your company turn conversations into customers and customers into advocates.

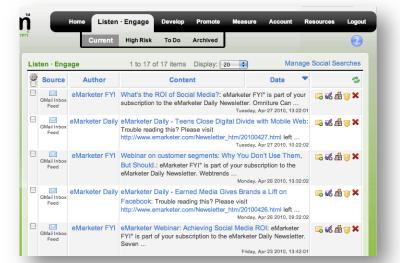
JitterJam's integration with Google Apps allows users to sign on to JitterJam with a Google account or Google Apps e-mail address; to connect to Google Calendar to record all outbound communications and promotions; and to cull new contacts from a Gmail inbox with JitterJam's powerful database and communications tools.

Single Login

Users can take full advantage of Google's single sign-on capability to access JitterJam without an additional user ID or password to remember and manage.





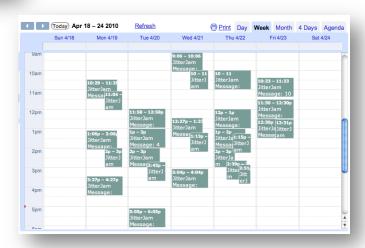


Gmail Integration

JitterJam's integration with Gmail provides a powerful way to identify potential new customers from within your inbox. Set JitterJam to search for leads it finds in mailing lists and groups, or automate the process of entering prospects who have e-mailed you into the database.

Integration With Google Calendar

JitterJam updates Google Calendar every time you send or schedule an outbound communication. This allows your team to monitor what messages are being sent and when, keeping every team member updated and informed.





Easy Configuration

Just a few clicks and you're ready to go. Integration with Gmail, Google Calendar, and Google's single sign-on capability is easy to implement, easy to use, and will make it that much easier for you to succeed with JitterJam.

