SOFTWARE EARNINGS

News Release

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Software Earnings Lauds Five Vice President Promotions

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Memphis, Tenn. (April 27, 2010) — Software Earnings, an innovative developer of software solutions for the payments processing marketplace, announces promotions to vice president for the Global Sales division. The Global Sales division spearheads efforts to increase awareness and sales of Software Earnings' high quality, feature-rich Payments Navigator solution. The Global Sales division is responsible for relationship management and product sales to the top 50 banks in the U.S.

Larry Thornton, president and CEO of Software Earnings, Inc. offered his congratulations to the five account executives noting, "This team is the backbone of our sales operation and their dedication to our customers is to be commended. Our consultative-focused sales executives stand apart from the competition. They continue to perform an outstanding job for our company and they have trust-driven relationships with our customers."

Rising executives include: Fred Cron, to executive vice president; Carter Dickson to senior vice president; Kevin Roedel to senior vice president; and newly engaged senior vice president, Jonathan Grose. In addition, Terry Hilliard will head up sales in the community bank market as senior vice president. Software Earnings relationship managers have over 60 combined years of leadership management and sales expertise in transaction payments enterprise.

The executive team is charged with expanding existing major account relationships coupled with developing new account relationships in the financial industry. Each executive position is also responsible in an advisory and consulting capacity with respect to market needs and new solution development for customers.

Larry Thornton commented, "The vast experience of our team brings tremendous value to our company and customers. Our relationship managers' enthusiasm for the market potential of Payments Navigator, coupled with our new consultative team selling approach, will help guide our company on to even greater success."

About Software Earnings

Software Earnings is the leading provider of payments and image processing solutions for financial institutions. Since 1988, the company's innovative solutions have provided their clients quality software applications and enhancements; implementation services; training and education; and business and consulting analysis. Headquartered in Memphis, TN, Software Earnings also has a development office in Charlotte, NC.

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