MEDIAPACK



FF A better way to advertise



Recruitersite has streamlined the recruitment process to save you time, money and resources.

Our comprehensive advertising packages include partnerships with the top job search engines, as well as distributing your posts to the most respected job boards using our multi-post system.

This ensures you get the most suitable candidate for your clients as quickly as possible – making sure your agency is the first to cross the finishing line.

Contact us today and take your recruitment agency advertising to the next level.



reed.co.uk









Click here for our promotional video

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Or call us on 0845 604 8343



How it works

We've taken the hassle and contracts out of recruitment advertising and you now can enjoy the benefits of multi-post and post your vacancies to multiple job boards on a pay as you go basis. You simply select one of our multi-post advertising packages that best fits your needs, input the job details, and the system does the rest, posting to at least 7 job sites for one price, starting at £29.

You don't need contracts with any of the job boards or a multi-post tool as Recruitersite takes care of it all, in one convenient advert.



Distinctive features of the service

- The one stop, job posting solution for recruitment agencies.
- Very easy to post and manage your jobs using Recruitersite
- Simple three level ratecard
- Affordable access to online advertising on major job boards
- Trade only restricted to recruitment agencies
- Effective for all Industries
- Multi-post tool (included) automatically uploads your vacancies onto multiple job boards, saving time and resources
- Web based 24/7 access to self service Recruitment advertising
- Easy to set up an account and advertise online

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Benefits for Recruitment agencies

- Recruitersite is trade only, so recruitment agencies have an exclusive resource that is not available to employers'
- Recruitment agencies are able to post jobs online easily and costeffectively, saving time and money, and making it easier to manage their advertising spend.
- Multi-post advertising increases your chances to attract the best candidates quickly, effectively and at a very affordable cost.
- Using Recruitersite allows recruitment agencies to bring the benefits of technology in to their business without investment and disruption.

• Online recruitment advertising is overtaking traditional press and radio ads, would-be employees rely more on the Internet for their job search, so Recruitersite exposes your agency to more potential candidates.



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SME Agency Sector Trends

- Recruitment agencies spend a high percentage of their turnover on advertising.
- Press and radio advertising is falling massively as companies look for better response rates.
- Online media allows for much more tracking, accountability and flexibility.
- Over three quarters of job seekers are now using online job boards.
- Online job boards offer recruiters a much broader coverage.
- There is a major growth of agencies helping employers recruit using online job boards.
- SME agencies do not have the buying power to advertise on multiple mainstream job boards.
- More recruiters and candidates are looking online for their recruitment needs.
- Employers are looking for cost savings; utilizing online digital recruitment methods an agency can meet these challenges head on.
- Companies are slashing recruitment budgets and smaller agencies not using online strategies are likely to miss out.



Background and Expertise

Recruitersite are recruitment specialists – our entire team has spent many years in the industry in small and large agency settings. So our market knowledge is unsurpassed, and we know how recruitment agencies tick.

We've got the industry and technological knowledge you need, and we've negotiated with a hand-picked selection of the best job boards online, to give you maximum exposure for minimum spend.

We are working hand-in-hand with 1Job, Work Hound, fish4, Reed, The Ladders, Jobsearch and CV-Library and we are increasing our professional choice all the time.

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Advertising Packages and Revenue opportunities

Recruitersite Agency Advertising Packages

Basic £29.00

Multi-Post into seven jobs sites, Recruitersite, 1job, Workhound All The Top bananas, Indeed, Ukjobsnetwork, & Jobrapido

Standard £89.00

Post to all the basic pack plus Jobsearch niche network and Jobseverywhere regional sites, Fish4, Reed (Premium) and CV Library.

Professional £109.00

The Executive job post! All the standard pack plus post onto The Ladders The leading £50k Job board

Advertise now and make more Placements, "Your Potential, Our resources"

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Recruitersite Affiliate Programme

If you offer products and services related to the business sector Recruitersite have an affiliate advertising program for YOU to generate residual income, contact us for more details.

