OPINIONMETER

Feature Comparison - TouchPoint Series

FEATURES	TOUCHPOINT KIOSK	TOUCHPOINT TABLET	TOUCHPOINT PDA
QUESTION TYPES SUPPORTED			
SINGLE CHOICE QUESTIONS (CHOOSE ONE)	√	√	√
SELECT ALL THAT APPLY (MULTIPLE ANSWERS)	√	√	√
OPEN-ENDED QUESTIONS (COMMENTS)	√	√	√
MATRIX QUESTIONS (GROUPING QUESTIONS)	√	√	√
MATRIX- SINGLE CHOICE	√	√	√
MATRIX- SELECT ALL THAT APPLY	√	√	X
RANKING QUESTIONS	√	√	√
LEAD CAPTURE FORMS	√	√	X
MULTIMEDIA WITHIN QUESTIONS & RESPONSES	√	√	√
NET PROMOTER SCORE	√	√	√
PREMIUM FEATURES			
REAL-TIME DATA TRANSMISSION	√	√	√
LOW-SCORE SATISFACTION ALERTS	√	√	√
DIGITAL SIGNAGE – IDLE TIME BETWEEN SURVEYS	√	√	√
QUIZ AND WINNING NUMBER INCENTIVES	√	√	√
BRANCHING LOGIC – SKIP PATTERNS	√	√	√
MULTILINGUAL SURVEYS	√	√	√
TEXT TO SPEECH	√	√	X
MULTIPLE SURVEYS - RUNNING CONCURRENTLY	√	√	√
EXTERNAL FULL KEYBOARD OPTION	√	√	X
MSR – MAGNETIC CARD READER	√	X	X
BARCODE SCANNER	√	X	X
CONNECTIVITY OPTIONS			
WIRED – NETWORK (CAT5)	√	√	X
WIRELESS NETWORK - INTERNET OPTION	√	√	√
CELLULAR MODEM (GSM)	√	√	√
USB CABLE – DOCKING STATION			√
USB FLASH DRIVE	√	√	X
MOUNTING OPTIONS			
TABLE-TOP	√	√	√
KIOSK LOBBY STAND	√	X	X
WALL MOUNTED	√	X	X
DOCKING STATION	X	√	√
HANDHELD	X	√	√
POWER SOURCE			
AC	√	√	√
BATTERY	X	√	√