

Company Fact Sheet

Consultants 2 Go (C2G) is a certified minority and woman owned and operated consulting firm that provides marketing and analytic solutions to Fortune 500 and growing mid-size companies. C2G is dedicated to providing companies with affordable marketing expertise that delivers solutions with significant bottom-line impact. C2G has attracted a select portfolio of blue-chip clients in the Telecom, Financial Services and Insurance industries. Our goal is to provide tenured, professional consultants at an affordable price.

Primary Services

All C2G consultants are seasoned professionals with over ten years of experience. Our consultants are skilled in all Facets of Marketing Including:

- Strategy and Branding
- Direct Response - DM/DRTV/email
- Interactive Marketing and Design
- Campaign Management
- Business Analytics
- Partnership Development
- Presentation Design/Content
- New Product Development
- CRM and Segmentation
- Sales Support

Industry Experience:

- Financial Services
- Telecommunications
- Insurance
- Software and IT
- Pharmaceutical
- Consumer Packaged Goods
- Utilities
- Retail

Featured Highlights/Awards

- Garden State Woman of the Year Recipient - Entrepreneur, 2010
- WOR MY9 New Jersey Now's Brenda Blackmon Interview on Woman in Business, 2010
- Sandi Webster and Peggy McHale publish book, "Black and White Strike Gold," 2009
- NJ Biz—Featured as one of 30 Companies, Learning from the Best, 2008
- NJAWBO Leadership Award, 2008
- ABC News Now with Tory Johnson, 2008
- New York's CW Channel 11 Morning News with John Muller, 2008
- Essence Magazine, "The Entrepreneur's Start-up Guide" Feature, 2008
- Money Magazine, "How to Get Rich in America" Cover Feature, 2007

Call Us When ...

- You require specific expertise not currently available or otherwise engaged within your team.
- A key marketing person goes on family/medical leave.
- You need an expert to help on a new product launch.
- Flexible, "just in time," resources are needed for peak workloads.
- You need continuity during staff transitions, budget reductions, and headcount limitations.

Certifications

- WBENC
- NY/NJ Minority Supplier Development Council
- NJ Commerce MBE/WBE