

# SPRING / SUMMER / CAMP 2010



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## FUN CLOTHES FOR KIDS, CAREER OPPORTUNITY FOR MOMS

I know how hard it is to find a "part-time" job that is rewarding, yet doesn't compromise my "full-time" job of wife and mother. So I started LikeWear to provide Moms with a fun and flexible way to earn money - or have a career - selling a line of clothing and accessories featuring properties, brands and other stuff they and their kids really like. Hence the name LikeWear®.

Three years and seven Collections later... LikeWear has evolved into a modern day fusion of a fun, boutique clothing line and a more traditional party plan direct sales company. In fact, we are the first and only company to focus on selling licensed apparel via this channel! Our casual, basic yet high quality clothing and accessories are sold through independent sales representatives directly to consumers and to hip boutique stores in fourteen states. We've built a library of more than 100 images - most of which were designed by us and exclusively available through LikeWear.

Our Spring/Summer/Camp 2010 Collection has been so much fun to put together! We are thrilled to introduce the Topps® company this season and to welcome them to our family of licensing partners. Their brands - Ring Pop®, Push Pop®, Baby Bottle Pop® and Juicy Drop Pop® - are perennial favorites and you'll find them featured throughout the catalog along with some new and classic favorites from General Mills®, Honda® and Tootsie Roll® Industries. We've also added several fun camp images that are sure to be a hit with the day or sleepaway camper in your life!

Hope you "like"!!!

*Lisa*

Lisa Gold  
CEO & Co-Founder

### MOST FASHION COMPANIES ARE ALL ABOUT THEIR IMAGE... AT LIKEWEAR, WE'RE ALL ABOUT OUR IMAGES.

Whether it's modern day package art, unique twists on popular culture, or exclusive originals, our mission is to help you wear what you like. That's why in addition to the combinations you'll see in this catalog, our representatives can help you design something custom by mixing and matching our images with different body types and color ways.

The next three pages show most of the images featured in this catalog (and more can be seen on our web site). If you'd like to make a unique combination with any of them, please contact your LikeWear representative. If you don't have a rep, or would like to learn how to become one, please visit our web site, or send a note to [info@likewear.com](mailto:info@likewear.com).



We really like our licensing partners!



Trademarks used under license from Tootsie Roll Industries, LLC. All rights reserved worldwide. ©2010 Tootsie Roll Industries, LLC.



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HONDA, the Wing® logo, Honda vehicle model names and their trade dress are trademarks of Honda Motor Co., Ltd. used under license from American Honda Motor Co., Inc.



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<p>Bling Pop TPP1</p> 	<p>Warhol Ring Pops TPP2</p> 	<p>Topp's Mosaic TPP3</p> 
<p>Candy Peace TR70</p> 	<p>Topp's Multi-Candy Small &amp; Large TPP7</p>  <p>Typically used as accompanying images for TPP1, TPP2 and TPP3.</p>	<p>Charms Necklace TR66</p> 
<p>Wedgie AB2</p>  <p>You're like a Wedgie that won't go away</p>	<p>Pug Off AB3</p> 	<p>Honda Interceptor HI</p> 
<p>Four Pops TR59</p> 	<p>Tootsie Tattoo TR67</p> 	<p>Eat Breakfast GM29</p> 
<p>Peace, Love, Happiness LW7</p> 	<p>Cereal Heart GM1</p> 	<p>Cereal Peace GM11</p> 

Wanna Hug It Out GM7

*Wanna hug it out?*

Not available on white bodies

Tootsie Heart TR38

Rainbow Peace Pops TR15

Tootsie Soccer TR65

Multi Candy 3 TR53

Tootsie Rainbow TR33

Honda Big Boy Bike H3

Honda I Love Dirt H2

Baseball Peace LW11

Be A Champion GM24

Tootsie Characters TR27

Sweet Hand TR45

Not available on white body styles




Tootsie Basketball TR19

Good for light & dark body styles as image has a white glow.

Tootsie Baseball TR20

Good for light & dark body styles as image has a white glow.

Tootsie Baseball TR46

<p>S'More Fun LW21</p> 	<p>Bug Juice LW22</p> 	<p>CFF LW23</p> 
<p>Color War LW 24</p> 	<p>Camp Equation LW4</p> 	<p>No Place Like Camp LW14</p> 
<p>Peace, Camp Like LW3</p> 	<p>Colorful Camp LW25</p>  <p>Smaller image typically paired with other camp images</p>	<p>Fabulous Camp LW10</p> 
<p>Camp Heart LW2</p>  <p>Smaller image typically paired with other camp images</p>	<p>Got 2 Go 2 Camp LW12</p> 	<p>Flower Peace LW9</p> 
<p>Text Heart LW17</p> 	<p>Text Peace LW18</p> 	<p>LikeWear Dude LW1</p> 



# FITTED SHORT SLEEVE T'S - \$28

Candy Peace  
TR70B-GSS-white



Bling Pop  
TPPIB-GSS-black



Charm Necklace  
TR64B-GSS-pink



Topps Mosaic  
TPP3B-GSS-white



Multi-Candy 4  
TR69-SS-black



Warhol Ring Pop  
TPP2A-SS-pink



Tootsie Heart  
TR37-SS-brown



Small Multi-Topps  
TPP8-SS-lime TD



S'More Fun  
LW21B-GSS-pink



Camp Equation  
LW4-GSS-white



No Place Like Camp  
LW14-GSS-black



S'More Fun  
LW21A-SS-navy



Got 2 Go 2 Camp  
LW12-SS-lime TD



3 Peace  
LW10-SS-yellow

**SOLID SOFFE SHORTS - \$26**

**TIE-DYE - \$32**



**SOLID TANKS - \$29**

Shirt and Tank Sizing:  
2, 4, 6, 8, 10, 12, 14/AM, 16/AL

Soffe Short Sizing:  
YXS\*, YS, YM, YL, YXL,  
AS, AM, AL

\*YXS not available in lime tie-dye

Flower Peace  
LW9B-TK-white

Tootsie Tattoo  
TR67B-TK-it. blue

Warhol Ring Pop  
TPP2B-TK-pink



Flower Peace  
LW9A-SS-navy

Tootsie Tattoo  
TR67A-SS-brown

Small Multi-Topps  
TPP8-SS-black

**CAMP**

Fabulous Camp  
LW13B-TK-it. blue

CFF  
LW23B-TK-pink

Bug Juice  
LW22B-TK-black

Color War  
LW24B-TK-white



Camp Heart  
LW2-SS-yellow

CFF  
LW23A-SS-navy

Bug Juice  
LW22A-SS-pink

Colorful Camp  
LW4A-SS-black



FITTED SHORT SLEEVE T'S - \$28

SOLID TANKS - \$29

Shirt and Tank Sizing:  
2, 4, 6, 8, 10, 12, 14/AM, 16/AL

SOLID SHORTS - \$26

TIE-DYE SHORTS - \$32

YXS\*, YS, YM, YL, YXL, AS, AM, AL  
\*YXS not available in lime tie-dye

**BEST  
SELLERS**

LikeWear Dude  
LW1B-GSS-black

Text Peace  
LW18B-GSS-white

Tootsie Rainbow  
TR33B-GSS-pink

Cereal Heart  
GM1B-GSS-white



Rainbow Peace  
TR15A-SS-yellow

Text Heart  
LW17A-SS-pink

Tootsie Fruit Rolls  
TR34A-SS-navy

Cereal Peace  
GM11A-SS-brown

Eat Breakfast  
GM29B-TK-white

Lucky Charms Box  
GM4B-TK-pink

Tootsie Soccer  
TR65B-TK-white

Pop Star 3D  
TR35-TK-black



Eat Breakfast  
GM30-SS-yellow

Lucky Charms & Logo  
GM10A-SS-black

Tootsie Soccer Ball  
TR66-SS-lime TD

Pop Star  
TR36-SS-pink



## ACID WASH TANKS-#32

4, 6x, 7/8, 10/12, 14/16, 18



CFF  
LW23B-TK-pinkAW

Peace Love Happiness  
LW7B-TK-turquoiseAW



Raspberry Peace Pops  
TR30A-SK-black



Topps Mosaic  
TPP3B-TK-pinkAW



Topps Candy Small  
TPP8A-SK-pink

## SKORTS-#28

4, 5/6, 6X, 7/8, 10/12, 14/16

## YOGA SHORTS-#29

YS, YM, YL, AS, AM, AL



Tootsie Tattoo  
TR67B-TK-turquoiseAW

Tootsie Tattoo  
TR67A-YO-black



Bling Pop  
TPPIB-TK-pinkAW

Warhol Ring Pop  
TPP2A-YO-black



Candy Peace  
TR70B-TK-turquoiseAW

Multi-Candy 4  
TR69A-YO-black



# DRESSES - \$36

12M, 18M, 24M/2, 4, 5/6, 6x

HOW CAN SHE NOT BE ADORABLE IN EITHER THE BLACK SLEEVELESS RUFFLE, THE SKY BLUE FRINGE OR THE PINK CAMO LETTUCE EDGE? ALL MADE OF 100% SUPER SOFT COTTON. KEEP COOL ON A HOT DAY OR LOOK COOL WEARING THEM - EVEN WITH A LONG SLEEVE T UNDERNEATH OR AS A BATHING SUIT COVER-UP!

Candy Peace  
TR70A-D02-black



Strawberry Peace Pops  
TR17A-D01-pink camo



Tootsie Tattoo  
TR67A-D01-pink camo



Topps Mosaic  
TPP3B-D07  
sky blue



Tootsie Rainbow  
TR33B-D07-sky blue



Bling Pop  
TPPIB-D02-black



4 Pops  
TR59B-D02-black

Warhol Ring Pop  
TPP2A-D07-sky blue



3 Pink Pops  
TR10-3-D01-pink camo

# BIKINI UNDERWEAR

Sizes: 4, 6, 8, 10, 12, 14, 16



OUR LOW RISE BIKINI UNDERWEAR FEATURES AN ASSORTED MIX OF OUR CANDY IMAGES. THEY'RE ROLLED, STACKED AND PERFECTLY PACKED IN CLEAR PLASTIC BOXES FOR PRETTY PRESENTATION AND UNIQUE GIFT GIVING.



**Mixed Candy Underwear**  
3-Pack  
TRMIX-U-B3  
MSRP: \$18



**Mixed Candy Underwear**  
5-Pack  
(sizes 12, 14, 16)  
TRMIX-U-B7  
MSRP: \$30



**Mixed Candy Underwear**  
7-Pack  
(sizes 4, 6, 8, 10)  
TRMIX-U-B7  
MSRP: \$36

# ONESIES - \$28

Sizes: 6M, 12M



**Flower Peace**  
Onesie: LW9-1Z-pink TD  
Blanket: LW9-BB-pink TD  
Set: LW9-BBIZ-pink TD

**All Star**  
Onesie: LW6-1Z-blue TD  
Blanket: LW6-BB-blue TD  
Set: LW6-BBIZ-blue TD

**3Peace**  
Onesie: LW10-1Z-pink TD  
Blanket: LW10-BB-pink TD  
Set: LW10-BBIZ-pink TD

**Baseball Peace**  
Onesie: LW11-1Z-blue TD  
Blanket: LW11-BB-blue TD  
Set: LW11-BBIZ-blue TD

**SETS \$58**

# BABY BLANKETS - \$36



# PULLOVER HOODIES - \$38

YS, YM, YL, AS, AM, AL



Candy Peace  
TR70C-H-pink



Color War  
LW24B-H-black



Warhol Ring Pops  
TPP2C-H-Carolina Blue



Toppo Mosaic  
TPP3C-H-black



Tootsie Tattoo  
TR67C-H-white



Rainbow Peace Pops  
TRI5C-H-Red

## TIE-DYE PULLOVER

\$60

Jr. Sizing  
S=10/12  
M=14/16  
L=18



S'More Fun  
LW21C-H-lime TD



Candy Peace  
TR70C-H-lime TD

# SOLID ZIP HOODIES - #46

YS, YM, YL, YXL



Topps Mosaic  
TPP3C/TPP7-ZH-pink



No Place  
Like Camp  
LW14/2-ZH-black



Candy Peace  
TR70C/69A-ZH-navy



Tootsie Soccer  
TR65C/66A-ZH-grey

# TIE-DYE ZIP - #60

YXS, YS, YM, YL, AS, AM, AL

Blue Raspberry Peace Pops  
TR30C/A-TDZH-rainbow





## HOODY T'S - \$36

4, 6/8, 10/12, 14/16, 18

100% COTTON HOODED T'S  
ARE PERFECT FOR COOL MORNINGS  
OR RAINY DAYS.

Color War  
LW24B-HLST-grey



Candy Peace  
TR70B-HLST-black



Bug Juice  
LW22B-HLST-pink



Text Heart  
LW17B-HLST-pink



Baseball Peace  
LW11C-HLST-grey



Wanna Hug It Out  
GM7B-HLST-black

## TOUCHDOWN CAPRIS - \$40

YS, YM, YL, AS

OUR BEST SELLING ALL YEAR-ROUND PANTS CAN BE  
WORN PUSHED UP TO KNEES OR PULLED DOWN CALF  
LENGTH. EQUALLY CUTE WITH BOOTS OR FLIP-FLOPS!



Candy Peace  
TR70A-TDC-turquoise

CFF  
LW23A-TDC-pink



Colorful Camp  
LW4A-TDC-turquoise

Topps Candy Large  
TPP7-TDC-pink





**Bling Pop**  
Set: TPP1/6-BBX-TS-black/pink  
Bitty Boxer: TPP6-BBX-black/pink

**CFF**  
Set: LW23B/A-BBX-TS-bubblegum  
Bitty Boxer: LW23A-BBX-bubblegum

## BITTY BOXER SETS - \$46

YS, YM, YL, AS, AM, AL

TANKS ON TOP OF OUR NEW SHORTER LENGTH BOXERS MAKE FOR ONE STYLISH SET!

BITTY BOXERS HAVE FALSE FLY WITH 2 BUTTONS AND A 1" INSEAM.

IDEAL FOR HANGIN' IN THE HOUSE OR LOUNGIN' IN THE BUNK.

## BITTY BOXERS ALONE - \$24



**Bug Juice**  
LW22A-BBX-bubble gum

**Strawberry Peace Pops**  
TR17A-BBX-black/pink

## CLASSIC BOXER SETS - \$38

## TIE DYE BOXER SETS - \$40

## CLASSIC BOXERS ALONE - \$24

## TIE DYE BOXERS ALONE - \$26

YS, YM, YL, AS, AM, AL



**Topps Mosaic**  
Set: TPP3C/8-BXS-purple  
Boxer: TPP8-BX-purple

**Blue Raspberry Peace Pops**  
Set: TR30C/A-BXS-rainbow TD  
Boxer: TR30A-BX-rainbow TD

**Cereal Heart**  
Set: GM1C/16-BXS-navy/lt. blue  
Boxer: GM16-BX-navy/lt. blue

**Fabulous Camp**  
Set: LW13B/10-BXS-rainbow TD  
Boxer: LW10-BX-rainbow TD



Sizing: YXS\*, YS, YM, YL, AS, AM, AL  
 (\*Only available in pink/black and royal/white flannel pants and sets.)

**FLANNEL SETS - \$44**

**PANTS ALONE-\$36**

**FEATURED**

B. Candy Peace

A. Topps Mosaic

C. Warhol Ring Pops

E. Color War

G. S'More Fun

F. Bug Juice

H. No Place Like Camp

D. Camp Equation

- A. Set: TPP3C/8A-FPS-purple  
Pant: TPP8A-FP-purple
- B. Set: TR70C/69A-FPS-bubble gum  
Pant: TR69A-FP-bubble gum
- C. Set: TPP2C/A-FPS-pink SS  
Pant: TPP2A-FP-pink SS
- D. Set: LW4/3-FPS-lime  
Pant: LW3-FP-lime
- E. Set: LW24B/B-FPS-royal/white  
Pant: LW24B-FP-royal/white
- F. Set: LW22B/A-FPS-purple  
Pant: LW22A-FP-purple
- G. Set: LW21C/A-FPS-bubble gum  
Pant: LW21A-FP-bubble gum
- H. Set: LW14/14-FPS-black/white  
Pant: LW14-FP-black/white
- I. Set: TR67C/68A-FPS-pink/black  
Pant: TR68A-FP-pink/black
- J. Set: TR15C/A-FPS-lime  
Pant: TR15A-FP-lime
- K. TR58C/4-FPS-royal/white  
TR4-FP-royal/white
- L. Set: LW7C/10A-FPS-pink SS  
Pant: LW10A-FP-pink SS
- M. Set: TR65C/66A-FPS-black/pink  
Pant: TR66A-FP-black/pink

**NEW SEERSUCKER!**





**NEW**  
**#54**

All Flannel Pant Sets Can Be Custom Ordered with Tank Tops!  
Ask your rep or visit [www.likewear.com](http://www.likewear.com) for details.



Bug Juice  
LW22B/A-FPTS

Werhol Ring Pops  
TPP2C/A-FPTS

**BEST SELLERS**

I. Tootsie Tattoo



J. Rainbow Peace Pops



K. Dots



L. Peace, Love & Happiness



M. Tootsie Soccer



## OVERNIGHTER - \$26

Size: 17-1/2 x 15 x 4-1/2

CANVAS TOTE WITH INSIDE POCKET AND ZIPPERED CLOSURE. IDEAL FOR SLEEPOVERS, CARRY-ON BAGS, CAMP BUSES AND MORE!

Peace, Love, Happiness  
LW7C-ON-black

NEW!



Cereal Heart  
GMIC-ON-royal



Candy Peace  
TR70C-ON-royal



Topps Mosaic  
TPP3C-ON-black



## SHOPPER - \$20

Size: 10-1/2 x 14 x 5

NEW!

Bug Juice  
LW22B-SH-lt. blue



Candy Peace  
TR70C-SH-pink



Warhol Ring Pop  
TPP2C-SH-lt. blue



# FLEECE CINCH BACKPACK - \$24

Size: 16-1/2 x 18



OUR "LITTLE BLACK BAG" IS GREAT FOR SPORTS AND DANCE GEAR!  
 PERFECT SIZE FOR A DAY TRIP OR SMALL SLEEPOVER BAG!!  
 MAKES A USEFUL CAMP OR BIRTHDAY GIFT!!!

# TOTE BAG - \$36

Size: 13-1/2 x 14 x 3-1/2

OUR CLASSIC COTTON CANVAS TOTE. ANTIQUE BRASS HARDWARE AND INSIDE HANGING POCKET.



**FLANNEL SETS - \$44**  
**PANTS ALONE-\$36**



B. Baseball  
 Charleston Chew

- A. Set: GM24C/23A-FPS-royal/white  
 Pant: GM23A-FP-royal/white
- B. Set: TR20C/A-FPS-black/white  
 Pant: TR20A-FP-black/white
- C. Set: LWIIC/A-FPS-red/black  
 Pant: LWIIA-FP-red/black
- D. Set: LW6C/A-FPS-navy/lt. blue  
 Pant: LW6A-FP-navy/lt. blue
- E. Set: AB2-FPS-orange/black
- F. Set: AB3-FPS-royal/white
- G. Set: H3C-FPS-black/white
- H. Set: HIC-FPS-navy/lt. blue
- I. Set: TR45/45-FPSBT-red/black  
 Pant: TR45-FP-red/black
- J. Set: LWIC/B-FPSBT-black/white  
 Pant: LWIB-FP-black/white
- K. TRI9C/A-FPSBT-orange/black  
 TRI9A-FP-orange/black

Sizing: YXS\*, YS, YM, YL, AS, AM, AL  
 (\*Only available in pink/black and royal blue flannel pants and sets.)



A. Be A Champion

B. Baseball  
 Charleston Chew

C. Baseball Peace

D. All-Star

**SHIRT IMAGE ONLY**  
**SETS - ₹40**



E. Wedgie



F. Pug Off



G. Honda Big Boy Bike



H. Honda Interceptor

**BLACK T SETS - ₹48**



I. Sweet Hand



J. LikeWear Dude



K. Basketball Pops



# FULL CUT SHORT SLEEVE TIE DYE, VINTAGE BASEBALL & SHOOTER SHIRTS - +28

Sizes: YXXS, YXS, YS, YM, YL, YXL  
\*Tie Dye not available in YXXS or YXL



Basketball Pops  
TR19C-BSS-  
black tie dye



Be A Champion  
GM23C-BSS-  
blue orange tie dye



Tootsie Baseball  
TR46-BBS-  
brown/white



All Star  
LW6-NSS-  
white/black



This Is How I Roll  
TR48-BSS-  
vintage khaki



Tootsie Characters  
TR27C-BSS-  
vintage blue



LikeWear Dude  
LW1-BSS-  
black tie dye



What Up Dog?  
LW5-BSS-  
vintage khaki



Wheaties Football  
GM6C-BSS-  
vintage blue



Baseball Peace  
LW11C-BBS-  
brown/white



Wedgie  
AB2-BSS-vintage khaki

**WHITE FULL CUT T-SHIRT - \$18**

YXS, YS, YM, YL, AS, AM, AL, AXL

**CUSTOMIZE WITH ANY IMAGE!  
MORE THAN 100 TO CHOOSE FROM!!!**



Honda Big Boy Bike  
H3-BSS-white



Pug Off  
AB3-BSS-white

**BLACK & GREY FULL CUT  
SOLID T-SHIRTS - \$24**

Sizes: YXS, YS, YM, YL, AS, AM, AL



Cool Trix  
GM22C-BSS-  
black



Wheaties Hockey  
GM28C-BSS-  
black



Honda I Love Dirt  
H2C-BSS-grey



Baseball Charleston Chew  
TR20C-BSS-grey

## PULLOVER HOODIES - \$38

YS, YM, YL, AS, AM, AL



This Is How I Roll  
TR48-H-grey



Be A Champion  
GM23C-H-black



Baseball Charleston Chew  
TR20C-H-red



LikeWear Dude  
LW1C-H-black



Tootsie Baseball  
TR46-H-red



Wedgie  
AB2-H-grey

## SOLID ZIP HOODIES - \$46

YS, YM, YL, YXL

Baseball Peace  
LW11C/A-ZH-grey



Tootsie Basketball  
TR19C/A-ZH-black





**How to Order**

LikeWear apparel and accessories can be purchased directly from an independent LikeWear sales representative, from the LikeWear web site, or from a retail store that has purchased product from one of our independent sales representatives. If you aren't already working with one of our reps, please visit our web site.

**Gift Certificates**

Gift certificates are available in any amount and shipped free with our newest catalog and a message from you. Ask your LikeWear independent sales representative for more information or send an email to [info@likewear.com](mailto:info@likewear.com).

**Shipping**

LikeWear product is typically shipped via UPS or USPS and can be sent directly to a specified address within the continental United States at the following rates:

\$0 - \$39.99.....\$7.95	\$40 - \$99.99..... \$9.95	\$100 - \$149.99.....\$11.95
\$150 - \$199.99.....\$13.95	\$200 - \$299.99.....\$14.95	\$300+.....Free Shipping!

Alternatively, product ordered at a sales event is typically shipped to one of our independent sales representatives, or one of their sales party hostesses, for distribution to the purchaser. Attendees at sales parties are entitled to a flat shipping rate of \$3.00. We strive to ship orders ASAP but please allow up to two weeks for delivery.

**Rush Delivery**

In-stock items can be shipped via an expedited shipping method for an additional fee. Contact us for details.

**Back Orders**

Due to manufacturer's delays and/or unexpected demand, we may be temporarily out of stock on certain items. If you order any merchandise that is not available, it will be noted on your packing list included with your order (we may even call you to see if you'd like something else :-). You will not be billed for back-ordered items until those items have shipped and you will only be charged shipping according to the rates above for the amount shipped. When the back-ordered item ships, you will be charged for the item plus any incremental shipping fees should your rate change. For example, if you initially ordered \$125 worth of merchandise, but were not billed for a \$50 back-ordered item, you would be charged an additional \$50 for the back-ordered item plus the \$2 difference between shipping rates. All consumer backorders are shipped by US Mail or standard UPS ground service.

**Returns & Exchanges**

If you purchased LikeWear clothing directly from one of our independent sales representatives, or a boutique store, please contact them directly to handle your return or exchange. CUSTOM ITEMS ARE NOT RETURNABLE, REFUNDABLE OR EXCHANGEABLE. Custom items can only be purchased directly from a LikeWear independent sales representative. Please see our web site for more information.

**Custom and Special Orders**

Custom application of images to specific color-ways or garment bodies - or "mixing and matching" - is selectively available. Custom items can only be purchased directly from an independent LikeWear representative. Custom may have longer delivery times than usual, and are non-refundable and non-returnable. Please contact your independent sales representative directly or send an email to [info@likewear.com](mailto:info@likewear.com) for more information.

**Wholesale Orders**

If you aren't already working with one of our reps, please send an email to [wholesale@likewear.com](mailto:wholesale@likewear.com) for a rep near you. Wholesale orders require a resale certificate or other evidence of tax exempt status.

**Sales Tax**

Local sales tax is added to all orders (noting that tax rates for clothing and shipping vary by state).

**General Information**

LikeWear is proud to be the only company focused on selling officially licensed products via an independent direct sales team. Our clothes and accessories are of the highest quality and sourced from leading American and European based manufacturers. Our images are custom made to our specifications and conform with CPSIA standards for lead and phthalates. Every care has been taken to describe and portray items accurately using current printing technology, but slight variations in actual goods may occur. Should there be a typographical error in price, we reserve the right to correct it to the current selling price. Collection 7 catalog valid until Collection 8 catalog is available.



**Lisa Gold**  
CEO & Co-Founder

# WANT YOUR OWN BUSINESS SELLING FUN CLOTHES?

I know exactly how difficult it can be for moms to balance their desire to work with the obligations of their home life. So, I started LikeWear to provide Moms with a fun and flexible way to earn money, or have a career — all without having to significantly alter your lifestyle. In fact, if you're a mother of kids between the ages of 2 and 17, your "lifestyle" is the exact experience you need to succeed.

If you'd like to start your own business and earn money helping people to "wear what they like", please talk to your LikeWear representative or email us at [info@likewear.com](mailto:info@likewear.com).

*Lisa*

## SELL LIKEWEAR AND YOU CAN EARN UP TO 35% COMMISSION!

- ✓ Base 25% commission on everything you sell
- ✓ Earn an additional 5-10% monthly volume bonus
- ✓ Fast Start Program lets you earn free product



LikeWear is a modern day fusion of a "boutique" clothing line and a party plan direct sales company. So in addition to earning on your personal sales, we encourage you to help others build a business of their own. By doing so, there's no limit to your financial success!

## BUILD A TEAM AND YOU CAN EARN EVEN MORE!!!



## NO INVENTORY REQUIRED

Our Collection Kits start at \$268 and contain a representative sample of our styles, images and available sizes.

You'll also get initial business materials, a GuideBook and advice and support from our team that will have you making sales fast.

# IF YOUR KIDS WEAR CLOTHES...

... YOU SHOULD HOST A LIKEWEAR SALES PARTY!



## PARTY HOSTS EARN FREE AND/OR DISCOUNTED STUFF!

As an example, if you have a party with \$600 in sales, you get \$60 in merchandise credit, three 1/2 price items and two free custom white Ts. And if two of your purchasing guests have parties, you get a \$40 gift certificate!

- ✓ 10% of party sales in merchandise credit (a.k.a. free stuff!)
- ✓ One 1/2 price item for hosting... and another for every \$300 in sales!
- ✓ One free white t-shirt (an \$18 value) customized with any LikeWear image for every \$250 in sales! (Great for a quick b-day present!).
- ✓ Get a \$20 gift certificate for every purchasing guest of yours who hosts their own party within 4 weeks of your party.

*Fine Print: Three purchasing party guests (not including host) required to qualify for reward program. Merchandise credits are redeemed at full manufacturers suggested retail price (MSRP). Merchandise credits and gift certificates can not be used towards half price items. We are required by law in most jurisdictions to collect tax on free gifts, based on retail value. Tax is collected on discounted items based on discounted price. Tax and shipping do not count towards total party sales.*

## IT'S ALSO NICE TO SHOP AT HOME. WITH OR WITHOUT THE KIDS.

At LikeWear, we look at house sales (a.k.a. parties) a little differently than others you may have attended. You see, our clothing and accessories don't require much demonstration... so instead of a "presentation" our representatives help with sizing, answer questions and show you and your guests how to make unique combinations that kids will like to wear.

And speaking of kids, they really do like our stuff! A lot!!! So we encourage you to invite them along so they can help shop. Or by all means, keep it adults only and turn it into a party if you want to!

If you'd like to host a party, contact your rep, or email us at



**MOST FASHION COMPANIES ARE  
ALL ABOUT THEIR IMAGE...**

**AT LIKEWEAR, WE'RE ALL  
ABOUT OUR IMAGES.**

And we've created more than 100 of them featuring products, brands and other stuff you and your kids really like!

From modern day and vintage package art, to unique designs and creative twists on popular vernacular, our mission is to help you wear what you like.

We also offer a fun and flexible career opportunity selling our clothing and accessories. Please look inside to learn more! Hope you like!!!

**WWW.LIKEWEAR.COM**



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