

# Queensboro



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## Queensboro Shirt Company Offers “4 for \$23.80” On Collared Shirts to New Customers

*Favorite online apparel company introduces limited time offer to encourage groups to make the switch*

**Wilmington, N.C. – May 6, 2010** – [Queensboro Shirt Company](#) announced today that it is introducing a “4 for \$23.80!” weekend sale on collared shirts to new customers. Any person or company placing their first order with the company can buy four collared shirts with embroidered logos or designs, and pay less than \$24.00 (that’s \$5.95 a shirt).

Queensboro Shirt Company also sells t-shirts, hats and other items for small businesses and consumers. Known already for its competitive prices, it suspects this offer will entice many web savvy frugal shoppers.

“We can afford to make offers like this because we know once someone tries us, they’ll come back again,” says Fred Meyers, founder and CEO of Queensboro Shirt Company. “This discount is our way of saying thanks for making the switch to Queensboro Shirt Company.”



Thanks, I’m a customer for life.”

The online custom apparel company is known nationwide for its 10-year unconditional guarantee on all items; this kind of iron-clad promise is industry-unique and is one of the reasons Queensboro already has more than 50,000 loyal customers. Customers can place orders for as few as four items, something that sets Queensboro apart from most online custom clothing companies.

James Fitzgerald of MVP Fitness often refers colleagues who have never before used Queensboro because he is confident they will not be disappointed.

He says, “The quality of these shirts is really impressive. My logo just explodes off of the shirt. You guys are great!

The promotion applies to all orders placed on [Queensboro’s website](#), and on orders of four pieces.

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## **About Queensboro Shirt Company:**

Queensboro Shirt Company is an Internet-based apparel business that was the first to put company logos on collared shirts. Fred Meyers, inspired by the “LaCoste” shirts, started the company as a hobby when he was a college student in the late 1970’s and early 1980’s in New York City. Today it is a multi-million dollar company, and has tens of thousands of small businesses and consumers as loyal customers who print their logo and designs on collared shirts, tee shirts, hats and many other apparel items.

Queensboro specializes in four-piece minimums and is the only company of its kind to offer an iron-clad, ten year guarantee on all its branded products.

In 1996, Queensboro moved to the seaside town of Wilmington, North Carolina. The company employs 100 people in its 80,000 square foot warehouse and was recently named to the prestigious “Inc 500” list.

For more information, visit [www.Queensboro.com](http://www.Queensboro.com).