



NONPROFIT DEVELOPMENT REVIEW



We know the environment for nonprofit organizations is difficult. We also know that all the tasks of marketing, filing taxes, recruiting volunteers, attracting donors etc. can be overwhelming for an organization. That's why it doesn't make sense to go at it alone.

We have a unique system to help you identify opportunities & a step-by-step process to help your organization grow. All it takes is 10 minutes of your time. We will review your organization and give you a free consultation with recommendations at no risk or obligation. The choice is yours, the risk of doing nothing and failing is also yours.

NONPROFIT DEVELOPMENT REVIEW

Please take a moment to complete this questionnaire so that we may provide a valuable review to your organization.

Contact Name:

Email:

Phone Number:

Organization Name:

Website Address:

Address:

City:

State:

Zip:

What is Your Structure?

Charitable Trust LLC Corporation Unincorporated Association

What was your date of formation?

How would you describe your organization's current stage?

Planning Administrative Development Semi-operational Fully Operational

What is your Mission?

What is Your Current Operating Budget?

Under 50K 50k-100k 100k-250k 250k +

Number of Employees?

Number of Volunteers?

What do you see as your Top 3 Challenges for 2010?

- 1.
- 2.
- 3.

Have you received your 501c3 determination? Yes No

Do you have a fundraising team in place? Yes No

Are any of your services fee-based Yes No

Do you have an active grant solicitation strategy in place? Yes No

Do you have a donor recognition program in place? Yes No

Does your organization have a strategic plan? Yes No

 If so, has it been updated in the past 2 years? Yes No

TRADITIONAL MARKETING

What marketing collateral do you currently use?

Brochures Flyers Corporate Folders
Annual Reports Media Kits Newsletters Other

Do you have a logo? Yes No

Do you issue press releases announcing your organization's community events, fundraisers, achievements etc.?
Yes No

If so, when was the last time you sent one out?

Do you publish articles on topics of interest within your cause? Yes No

If so, how often do you write and publish these articles?

Does your organization use Direct Mailing as a marketing method? Yes No

Do you send out a printed organization newsletter? Yes No

If so, how often?

Weekly Bi-Weekly Monthly Quarterly Annually Other

WEB MARKETING

Do you have the ability to manage your prospects, donors, constituents, volunteers and newsletter subscribers via your website? Yes No

Do you send out an organizational E-newsletter? Yes No

If so, how often?

Weekly Bi-Weekly Monthly Quarterly Annually Other

Is your organization active on any social media outlets? Yes No

If so, please list which sites:

Do you have an organizational blog? Yes No

If so, how often is it updated with new entries?

Do you use link building as a strategy to gain website traffic? Yes No

Do you have any videos or podcasts on your organization's website? Yes No

THANK YOU!

Thank you for taking the time to complete our Nonprofit Development Review! The next step is to send us the completed review so we can provide you with the opportunities and additional initiatives that can help your nonprofit grow!

Please Send Your Completed Review To Either:

Email: Info@bizcentralusa.com

Fax: 407-857-9309

