

GET oGoing Business Network NOW

Hi Michael, check out the updated Data Sheet for our newly launched oGoing SalesConnect? What do you think? I think we are really close... share it with your team... start selling!!

Update

http://

Add @

Category

Home

Ideas

Events

Tips & Tricks

Customer Wins

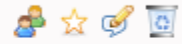
CEO Corner



SanjayDalal

oGoing Value Proposition - Key Benefits of deploying oGoing for your business.

[oGoing-Value-Proposition.pdf](#)



share this update

oGoing CHANGES the way Sales, Marketing, Customer & Product teams CONNECT & COMMUNICATE!!

Get started with oGoing Real-time Social Communications for your business - for your teams, departments, customers & partners! Get your own, branded, private social communications network. You decide who gets going... and shares "what's oGoing on?" (TM) in real-time... Connect better, Communicate faster, & Collaborate smarter on oGoing today!

Greater productivity, Faster communications, Higher sales! oGoing delivers...

oGoing redefines the way business users, small businesses, virtual communities and enterprises connect, communicate and collaborate - better, faster and smarter. oGoing connects You with your network through the exchange of frequent updates, conversations & messages to one burning question: "What's going on?"

oGoing Social Media Communications Platform

oGoing is the Social Media Communications Platform for businesses and Internet virtual communities. "As Twitter is to consumer, oGoing is to business". oGoing social media networking platform enables companies to launch their own secured, private, branded social network, completely hosted, managed and supported by oGoing. A business can immediately launch oGoing social network for its employees, members, communities, customers, partners, suppliers, professionals and many more.

oGoing Real-time Social Communications & Network

oGoing Real-time Social Communications will fundamentally change the way organizations connect, communicate and collaborate within, and also with their ecosystem of communities, prospects, customers, partners & suppliers. Increased productivity through new ways of collaboration; Better communications through frequent updates among users; Greater knowledge sharing using trends, links, conversations, questions & answers; Inspired and connected employees with profiles, followers, followings, mentions, likes and shares; and Connected & responsive ecosystem of prospects, customers, partners and suppliers. At your oGoing Enterprise social network, only your business, your employees, your teams, your community members share updates & messages with each other, and communicate with customers, partners, suppliers & prospects - privately!

oGoing revolutionizes real-time social communications for your business

www.oGoing.com

	Is this your business?	
Business	Email - Asynchronous, impersonal, spam	oGoing - Real-time, Personal and no spam
Ideas	Ideas sharing - infrequent	Ideas sharing - always
Questions	Asking questions - occasional	Asking questions - frequent
Knowledge	Knowledge sharing - hard, slow, only few	Knowledge sharing - easy, fast, everyone
Broadcast	Message broadcast - slow	Message broadcast - immediate
Notes	In-meeting notes - non-shared	In-meeting notes - shared
Follow-up	Follow-up meetings - slow	Follow-up meetings - instant
CEO Corner	CEO messages - sporadic	CEO messages - regularly
Manager	Managers - one-way dialog	Manager interactions - engaged
Team	Team environment - hierarchical, stiff	Team environment - flat, relaxed
Relationships	Social relationships - few	Social relationships - many
Employees	Disconnected employees	Always connected employees
Collaboration	Collaboration - infrequent	Collaboration - frequent
Communication	Closed communications	Open communications
Marketing	Reactive, sporadic	Proactive, On-demand
Customers	Customer wins - private	Customer wins - shared
Sales	Sales responsiveness - slow	Sales responsiveness - fast
Events	Events, Follow-up - sporadic	Events, Follow-up - immediate
Best practices	Best practices - occasional	Best practices - frequent share
Readiness	Sales readiness - infrequent	Sales readiness - on demand
Competition	Competition updates - slow	Competition updates - instant
Groups	Group interactions - few	Group interactions - many
Broadcasts	Message broadcasts - few	Message broadcasts - any time

Greater Productivity, Faster Communications, Higher Sales. oGoing delivers!

oGoing revolutionizes real-time social communications for your business

www.oGoing.com