- Complete turnkey web sites
- Over 200 brands, over 1 million part numbers

Direct Communications, Inc. (DCi)

It's now easier than you think:

Sell parts on the Internet

If you own an independent parts store, selling auto parts and accessories online may seem out of reach, but it's not! New technology has made it easier for owners to sell online.

Online sales are growing every day. In an economy like ours, most independent stores have lost walk-in business and it doesn't look like it's coming back any time soon. Internet sales are one of the few bright spots. Last year retail sales over the Internet were up! More than *$1.2 billion* in auto parts and accessories were sold over the Internet last year.

Even when shoppers buy in a store, most now use the Internet to find parts before driving anywhere. As many as eight out of 10 retail store shoppers now research parts or search for inventory before buying in a retail store.

But, technology has made it easier than ever for you to open your own online store. You don't have to hire teams of programmers or web designers, and you don't have to invest thousands of dollars in computers.

DCi makes it easy to get started. We can create your web site with all product data you need in a complete, turnkey solution.

Give **Rob Eberhart** at DCi a call today at 1(800) 276-8486 or go to our online demo site at www.CatalogRackeStore.com.

Direct Communications, Inc. (DCi)
1 (800) 276-8486
eServices@dcinet.com
Try our online demo: www.CatalogRackeStore.com

Step 1: *Learn more! CatalogRackeStore.com has FAQs, news, case studies and an automated quotation form.*

Step 2: *Decide which of our 200 brands you want to sell on your own web site.*

Step 3: *Decide what you want your own store to look like...we'll help every step of the way!*

Direct Communications, Inc. (DCi) 7177 Hickman Road, Unit 6, Des Moines IA 50322

♦**Complete turnkey web sites**
♦**Over 200 brands, over 1 million part numbers**

Direct Communications, Inc. (DCi)

Sell parts on the Internet!

Full-featured turnkey service

We help you start to finish, from creating your online store with shopping cart, to creating your web site, to populating it with thousands of parts and accessories.

Easy to manage

Even if you don't know anything about managing an online store we make it easy! With easy, intuitive tools (pictured at right) from WebShopManager you'll be tracking sales, managing prices, and shipping orders in no time.

Keep your current suppliers

There's no need to change how you do business, you can keep all your current suppliers. We also make it easy to locate inventory in real time from over $2 billion worth of inventory at hundreds of warehouse locations and factories across the country.
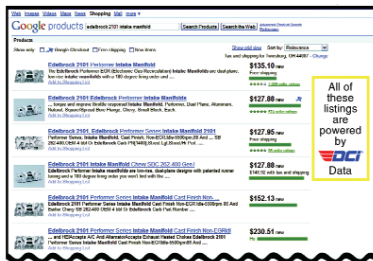
Get visibility on Google!

Don't worry about customers finding you. We automatically feed product information from your store to Google™ Products so new customers from your city, or from anywhere in the world, can find you, just like big retailers!

Actual Google screen shot, search for "Edelbrock 2101 intake manifold," showing DCi product data.

WebShopManager (shown above) makes it easy to manage your own online store with tools previously available only to the biggest Internet retailers!

WebShopManager is a trademark of Web Design Solutions, Inc., a DCi marketing partner.

Process credit card payments

Easily process your customers' orders and manage credit card payments.

Easy and affordable

With DCi you'll be surprised how quickly you can be selling through your own online store. It's thousands of dollars less than building one from scratch. Registering your own web address and web hosting is included!

Full features

Your store includes features used by the biggest online retailers including blogging, customer reviews, customer chat, wish lists, cross-selling, upselling, live shipping quotes, and more!

Compare with any other solution:

☑ *Complete turnkey web site to sell online*
☑ *Web hosting, dedicated servers included*
☑ *Marketing help, including SEO, available*
☑ *Full-featured shopping cart*
☑ *Complete set of customer service features including live chat*
☑ *Complete product data, choose from over 1 million part numbers, more than 200 brands*
☑ *Complete professional backend tools to manage products, track orders and sales, process credit cards, track shipping*
☑ *Real-time QuickBooks integration*
☑ *Add your own brands*
☑ *Live UPS, FedEx and custom shipping quotes*

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