

# TOTAL FRAUD PROTECTION

Nowadays, there is not any single strategy that covers all the different dangers threatening the electronic platforms. On the contrary, focusing on a multi-layer protection approach is the best alternative for a complete protection against electronic threats.

Easy Solutions is the only security vendor focused exclusively on fraud protection delivering an integrated and comprehensive approach to prevent and combat fraud in a multichannel environment.

Our proprietary technologies, methodologies and research allow us to react and adapt easily to new threats.

## Total Fraud Protection Solutions:

- ★ *Anti-Phishing*
- ★ *Anti-Pharming*
- ★ *Multi-Factor Authentication*
- ★ *Multi-Channel Fraud Detection*
- ★ *Real Time Anomaly Transaction Qualification*
- ★ *Professional Security Services*

# TOTAL FRAUD PROTECTION STRATEGY, PRODUCTS

Easy Solutions Total Fraud Protection Strategy (ETFP) is the state of the art in fraud prevention, and a unique offering in the industry, that delivers a holistic view of fraud management across different transactional channels and at any stage of a fraud incident.



Our Strategy includes different products, services and methodologies that allow us to provide anti-phishing and anti-pharming services, multifactor authentication and anomaly transaction detection.

## Multi-Factor/ Multi-Channel Authentication

DetectID



Detect ID is the first step toward reducing the risk of identity theft and phishing attacks. This innovative two factor authentication solution extends the authentication process to the device where the transactions are being launched, capturing hardware specific information that is used to feed a proprietary algorithm that defines a device fingerprint.

## Strong Authentication for Online Applications

Detect ID Web Authenticator



Detect ID Web Authenticator provides protection to critical applications enabling you to easily comply with regulations. Detect ID pushes protection where it is most needed – the consumer device, providing strong authentication via hardware device authentication. This solution is easy to implement and deploy across unlimited number of users.

## Real Time Risk Qualification

DetectTA



Detect TA is the state of the art in fraud prevention for online user and traditional channels like Teller, ATMs, IVRs. Detect TA works in real time authorizing or denying every transaction, based on the deviation from the user habits that the product is learning over time. Detect TA allows the user and the bank to enable rules to be validated on the transaction.

## Proactive Protection for ATMs

Detect ATM



Detect ATM is a proactive solution against electronic fraud in ATMs. It offers permanent monitoring and gives early alerts when suspicious activity is found in any element of the system. Additionally, Detect ATM is able to detect malfunctions in the ATM's network in real time, offering a complete, centralized and low cost monitoring solution for a large number of ATMs.

## End-user Phishing & Pharming Protection

Detect Safe Browsing



Detect Safe Browsing (DSB) is an innovative tool to protect end-users from modalities of online banking fraud, such as phishing and pharming where antivirus and spyware removal software are not effective. DSB scans the Hosts file and the processes, detecting malware that can poison the Hosts file on the victim's computer. Once detected, it is able to delete or stop the malware and direct the user to the protected site. Additionally, DSB verifies IP addresses in order to avoid being re-directed to counterfeit web pages.

# SERVICES

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## Anti-Phishing Prevention and Remediation Detect Monitoring Service



Detect Monitoring Service (DMS) provides 7x24x365 real time monitoring to rapidly identify, shut down and recover from online scams that mislead customers through fraudulent use of their corporate identity. DMS effectively handles the lifecycle of any phishing attacks providing you with the just-in-time help and the right protection when you need it most.

- *Handles phishing alerts.*
- *Provides early notification of phishing attack.*
- *Monitors who is linking to your site.*
- *Malicious site shutdown.*
- *Backed by Detect CA proprietary technology.*

## Proactive Security for your Network Detect Vulnerability Scanning Service



Detect Vulnerability Scanning Service (DVS) proactively identifies security vulnerabilities, helping secure networks and information. This solution is designed to identify thousands of known security vulnerabilities, assess the risks and provide remediation recommendations. DVS from Easy Solutions is CVE Certified for internal and external scans.

- *Proactive identification of network security vulnerabilities.*
- *Automated scanning.*
- *Latest vulnerabilities are updated every 12 hours.*
- *Customizable scanning parameters and downloadable reports.*
- *Unlimited scans per host are allowed.*
- *Assists with security regulatory compliance (PCI, GLBA, HIPPA).*

## Effective Security-Aware Culture Detect Social Engineering Assessment

Detect Social Engineering Assessment (DSEA) addresses the risk of this rapidly evolving threat, helping organizations to strengthen the employee's commitment to a security-aware culture. Our service identifies vulnerabilities and provides employees with the tools they need to recognize and respond to social-engineering threats, through clear and complete policies, procedures and training.

- *Identify physical and physiological weaknesses and vectors of attack.*
- *Guidance for creation of policies, procedures, and processes.*
- *Tailored and effective training.*
- *Enhanced protection against phishing and pharming when combined with DMS and DSB solutions.*
- *Assistance with data protection regulatory compliance (FERPA, FISMA, GLBA, etc.)*

## Maximize the Benefits of Detect Solutions Detect Professional Services



Easy Solutions maximizes the return of your security investment through its Detect Professional Services tailored to increase the speed of implementation while achieving results in authentication and Detect protection from day one. Easy Solutions consultants are Detect ID/TA Certified Engineers and highly skilled in Internet Security and Banking Fraud which guarantees that the most qualified people is taking care of every aspect of your most critical project.

- *Maximize return of investment from day zero*
- *Minimize implementation and integration times*
- *Massive Rollout Accompanying Services*
- *Fraud Reduction Consulting.*

# SERVICES

## Proactive Protection for your Web Applications Detect Web Application Security Scanning

Detect Web Application Security Scanning (DWAS) provides a proactive protection to your web applications by automatically scanning and testing for security vulnerabilities on the web infrastructure (web, proxy and application servers), before hackers can exploit them. Our service also includes the launching of simulated Web attacks, complete reports and remediation guidance.

- Flexible and accurate scanning
- Works at every stage of the software cycle
- Able to analyze different Web technologies, such as JAVA/JSP, PHP, ASP
- Assistance with regulatory compliance

## Leverage the investment in IT Professional Security Services

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Our Professional Security Services (PSS) team has the experience and skills to help you integrate, extend and leverage the investments in IT projects. We bring proven best methodologies and high-performance technologies. PSS team collaborates and has alliances with industry leaders in other security disciplines supporting a wide range of heterogeneous platforms.

- Highly skilled and experienced IT professionals.
- Certification and support from award-winning vendors.
- Extensive technical and operational security knowledge.
- Effective processes that reduce cost and risk.
- In-depth and detailed documentation suitable for executive and technical audiences.
- Part of a complete security solution: services, products and intelligence integrating people, process and technology.

## Complete Customer Satisfaction Easy Solutions Support

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Customer satisfaction is top priority at Easy Solutions and a fundamental piece of the Detect Security Portfolio. To ensure optimal security, our customer support teams can assist you with the entire range of Detect Solutions.

- 7x24x365 Knowledgebase and Electronic Support.
- Software Error Correction.
- Version Upgrades.
- Security Content Updates.

## ABOUT EASY SOLUTIONS

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Established in 2002, Headquartered in Sunrise, FL. Easy Solutions is the only security vendor focused exclusively on fraud prevention; providing anti-phishing services and research, multifactor authentication and anomaly transaction detection.

Easy Solutions delivers an integrated and comprehensive approach to multichannel fraud prevention and works in alliance with financial institutions and industry leaders in other security disciplines supporting a wide range of heterogeneous platforms. Easy Solutions is a member of the Anti-Phishing Working Group (APWG) and a service member of ABA (American Banker Associations).

Our proprietary technology, methodology and research allow us to react and adapt easily to new threats.

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