

May 17th, 2010

Strategic Technology Service Alliance Between Celenia and timeXtender

Celenia, a leading provider of technology services to Microsoft Dynamics partners, and timeXtender, a leading provider of Business Intelligence tools, today announced a strategic technology alliance.

As part of the alliance, Celenia will provide outsourced development, maintenance, and support of timeXtender's Dynamics adapters. The tailor-made adapters make it easy and fast to extract data from the Dynamics systems and use the information for analysis and decision-making. Celenia will also offer fixed-price installation services of the Dynamics adapters, and last but not least, Celenia is now a full-fledged timeXtender implementation partner.

"Our expertise in Microsoft Dynamics products and in building Dynamics integration means that we will be able to help Microsoft Dynamics partners throughout Europe and North America to quickly and cost-effectively push more Business Intelligence projects through their pipeline. They will be able to generate more revenue without the need for additional in-house technical resources," says Rex A. Clausager, CEO of Celenia Software. He continues "The alliance is also of advantage to all Dynamics customers who are increasingly asking for a fast and affordable way of implementing Business Intelligence, and timeXtender delivers on both fronts. "

"Celenia is known for delivering high-class technical services to Microsoft Dynamics partners, and we are happy to partner with them," says Heine Krog Iversen, timeXtender CEO. " To timeXtender this alliance means that we can free up resources to focus on new and innovative product development while being certain that our Dynamics partners will continue to enjoy the full benefits of timeXtender's seamless integration with the Dynamics products."

Additional Information

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About Celenia Software:

Celenia Software offers Value Added Sourcing Services to Independent Software Vendors and Value Added Resellers throughout the world within Microsoft Dynamics AX | NAV | CRM.

For the Independent Software Vendors (ISV) we add value by

- reducing development cost
- reducing time-to-market
- reducing maintenance
- continue evolution
- ease the way to go international

For the Value Added Resellers (VAR) we add value by offering

- pre-sale assistance
- workshop assistance
- reduction in implementation cost
- acceleration of time-to-complete
- unique packaged services

All Celenia services are sold exclusively via Microsoft Partners worldwide. Read more at www.celenia.com.

About timeXtender

timeXtender® is a dynamic and innovative Business Intelligence software house that develops the product timeXtender® - a SQL Server-based data warehousing and OLAP cube tool that requires no coding. timeXtender is also the creator of QuickCubes - predefined and easily deployed Business Intelligence solutions. A Microsoft Gold Partner since 2006, timeXtender reached a strategic milestone when it was named Microsoft ISV Partner of the year in Denmark in 2008. Headquartered in Denmark, with offices throughout Europe and in the USA, timeXtender is an international, partner- driven company. Read more at www.timextender.com and www.quickcube.eu.