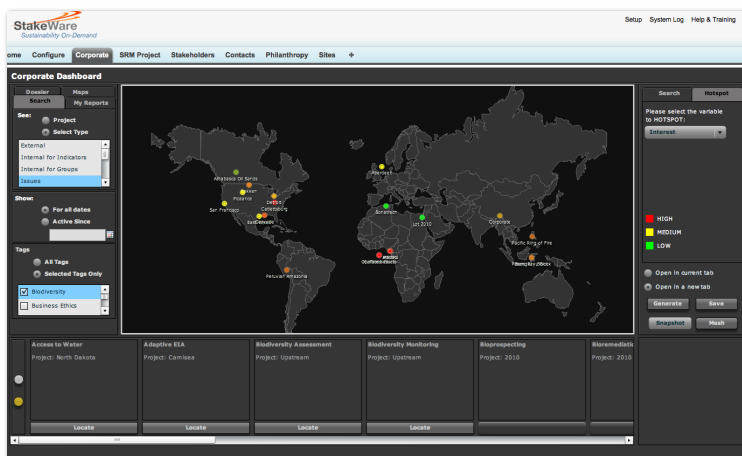


Comprehensive Visibility into Your Sustainability Efforts

Organizations are facing increased pressure from their customers, investors, communities, partners and NGO's on a whole range of sustainability issues. But they usually react to these pressures with ad-hoc, siloed or narrowly focused projects that lead to duplicated or misguided efforts. Organizations need to step back and take a look at the big picture, in order to make sure their sustainability and corporate responsibility strategy addresses the detailed issues that their stakeholders most care about.

StakeWare's insight into your stakeholders helps your organization comprehensively, effectively and cohesively address your most important sustainability issues. StakeWare on-demand software provides a holistic and systematic platform for managing all your sustainability initiatives so you can engage with all your stakeholders, drive organizational awareness and alignment, and respond to the most important issues of your entire stakeholder community.



View all your sustainability initiatives across all your locations – including hotspots, program costs, and stakeholder impacts.

Customer Benefits

- Optimize spending across all your sustainability initiatives
- Advance your brand by engaging with all your stakeholders
- Use a single platform to manage disparate initiatives, including carbon accounting, philanthropy and GRI reporting.

Engage with Key Stakeholders Across the Value Chain

- **Inside and Out:** Identify all internal and external stakeholders across all your locations.
- **Quantitative and Qualitative:** Drive operational efficiencies by integrating sustainability metrics - qualitative and quantitative - into value-chain performance management.
- **Prioritize:** Prioritize stakeholder issues with stakeholder maps and risk assessments.

Drive Organizational Accountability and Alignment with Your Stakeholders

- **Share Evidence:** Record and share evidence of interactions, initiatives and results that tie together internal and external activities and goals, in order to coordinate initiatives, reduce wasted efforts, make better decisions, and build organizational memory.
- **Impact Analysis:** Show how all projects, issues and stakeholders impact each other.
- **Strategy and Operations:** Integrate your strategy, business operations and metrics by mapping your stakeholders and their issues to all your corporate responsibility initiatives.
- **Common Ground:** Reach common ground with stakeholders through granular analytics of stakeholder issues and views.

Respond to Stakeholders and Capture Feedback on Their Most Critical Issues

- **Social Investment Programs:** Respond to stakeholders through coordinated and strategically aligned programs, and inform them of progress.
- **GRI-Compliant Reports:** Create GRI-compliant reports that are material and tied to detailed stakeholder interactions.
- **Social Media:** Make sustainability performance data quickly and easily available to internal and external stakeholder communities through social media and Force.com integration technologies.
- **Feedback:** Gather and share stakeholder feedback through integration with social media, and incorporate stakeholder feedback to continually align strategy, initiatives and issues.

“ The relations that a company has with its key stakeholders can be critical to its own long-term financial and operational stability – and not just that of society. ”

– George Dallas
Managing Director
Standard & Poor's

Visit www.stakeware.com to learn how you can engage, align and respond to all your stakeholder initiatives.