

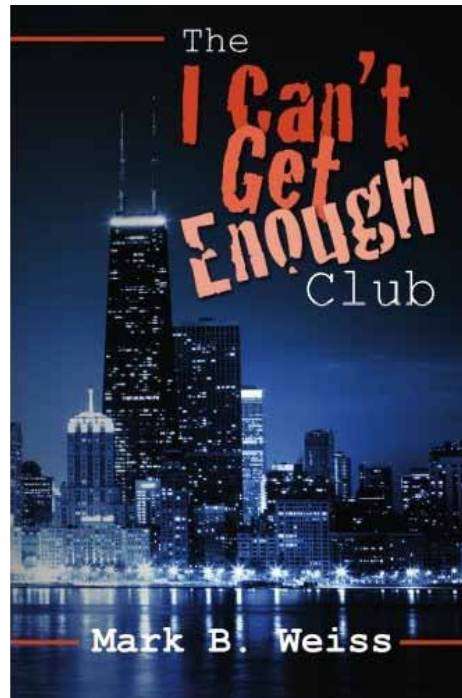
A nighttime photograph of a city skyline, likely New York City, featuring several illuminated skyscrapers. The most prominent is the Willis Tower (formerly Sears Tower) on the left, with its top brightly lit. Other buildings of varying heights are scattered across the horizon, all with lights on. The sky is a deep blue, and the lights from the buildings and streets are reflected in the water in the foreground. The overall scene is vibrant and urban.

The

**I Can't
Get
Enough**
Club

— Mark B. Weiss —

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PRESS RELEASE

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Mark B. Weiss Book “The I Can’t Get Enough Club”

Expose Corruption in Banking and Real Estate

Author Appearance/Signing at Book Expo America May 26 & 27

CHICAGO, IL – May 17, 2010 – Real estate expert and author Mark B. Weiss delves deep into the corruption and scandal affecting the banking industry with his fictional novel “The I Can’t Get Enough Club” (Benjamin Mandel Publishing). Weiss will be signing copies of his book at Book Expo America, at Jacob K. Javits Center, New York, NY on Wednesday, May 26: 2:30 to 3:00 pm at booth 3153 and on Thursday, May 27: 2:00 to 3:00 pm in Autographing Area 2.

With recent announcements of bank closures and improprieties in the real estate world, Weiss’ edgy fictional mystery novel appears prophetic. If truth is stranger than fiction, then “The I Can’t Get Enough Club” will ring true and long.

The greed gland, the part of us overlooked in science and anatomy drives this story about two ambitious individuals - involving a brilliant woman driven by the need to win and a powerful man of unparalleled greed - and what happens when their financial worlds collide.

Endorsed by the Library Journal, “The I Can’t Get Enough Club,” with Chicago as its backdrop brings the reader inside the smoke-filled back rooms of Chicago’s banking, political, and business community with the story of ravenousness corruption and scandal, and what *really* happened to your community bank. “The I Can’t Get Enough Club” is a stylish, page-turning novel.

A graduate of DePaul University, Mark B. Weiss, a CCIM, Certified Commercial Member of the National Association of Realtor, has emerged as one of the country’s foremost authorities on real estate. Weiss is a former president of the exclusive Lincoln Park Builder’s Club, and served as a member of the Chicago Association of Realtors Board of Directors and chairman of the association’s Commercial Committee. Mark B. Weiss is the author of five other books: *Secrets of a Millionaire Real Estate Developer: (Kaplan)*, *Real Estate Flipping (Adams Media)*, *Condos, Co-ops, and Town Homes (Kaplan)*, *The Everything Homebuying Book (Adams Media)*, and *The Streetwise Guide to Landlording & Property Management (Adams Media)*.

“The I Can’t Get Enough Club,” is now available in paperback and Kindle. For more information visit Benjamin Mandel Publishing: <http://www.benjaminmandel.com> or contact Kathy Welton of AKA Associates: (773) 636-6410 or kathy@kathywelton.com for author schedule or to request a review copy. Contact **ACM PR - TEL: 312 373-1778** for interview requests.

PRESS RELEASE

Media Relations Contact

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TEL: 312-373-1778

Email: acm@acmpr.com

Chicago Banking is the Scenery for Mark B. Weiss' New Mystery Novel "The I Can't Get Enough Club"

CHICAGO, IL – April 26, 2010 – The greed gland, the part of us overlooked in science and anatomy drives the story of "The I Can't Get Enough Club" (Benjamin Mandel Publishing), by author and real estate expert Mark B. Weiss.

The recent announcement of the closure of seven Chicago banks, bringing the number of failed banks in Illinois to thirty-two, collides with the release of Mark B. Weiss' edgy fictional mystery novel "The I Can't Get Enough Club." If truth is stranger than fiction, then "The I Can't Get Enough Club" will ring true and long.

"The I Can't Get Enough Club," with Chicago as its backdrop brings the reader inside the smoke-filled back rooms of Chicago's banking, political, and business community with the story of greed, corruption and scandal, and what really happened to your community bank. "The I Can't Get Enough Club" is an edgy, page-turning novel about two ambitious individuals - a brilliant woman driven by the need to win and a powerful man of unparalleled greed - and what happens when their financial worlds collide.

Endorsed by the Library Journal, Mark B. Weiss will premier "The I Can't Get Enough Club" at Book Expo America in New York on May 25-27, 2010 where he will also autograph copies of his latest book.

A graduate of DePaul University, Mark B. Weiss, a CCIM, Certified Commercial Member of the National Association of Realtor, has emerged as one of the country's foremost authorities on real estate. Weiss is a former president of the exclusive Lincoln Park Builder's Club, and served as a member of the Chicago Association of Realtors Board of Directors and chairman of the association's Commercial Committee. Mark B. Weiss is the author of five other books: Secrets of a Millionaire Real Estate Developer: (Kaplan), Real Estate Flipping (Adams Media), Condos, Co-ops, and Town Homes (Kaplan), The Everything Homebuying Book (Adams Media), and The Streetwise Guide to Landlording & Property Management (Adams Media).

"The I Can't Get Enough Club," is available in paperback, downloadable and on audio books. For more information visit Benjamin Mandel Publishing: <http://www.benjaminmandel.com> or contact ACM PR - TEL: 312 373-1778.

BOOK SYNOPSIS



An edgy, page-turning novel about two ambitious individuals—a brilliant woman driven by the need to win and a powerful man of unparalleled greed—and what happens when their financial worlds collide.

What happens when two immovable forces meet, create a partnership based on shared greed and power, and then set out to destroy one another? In the hard-hitting and compelling novel *The I Can't Get Enough Club*, real estate magnate Mark B. Weiss creates a story that is as plausible as it is dramatic, as gripping as it is poignant. Fran Kontopolus is the daughter who should have been a son. Growing up under the dissatisfied and judgmental glare of her immigrant father, she becomes a belligerent and paranoid woman driven to prove her business prowess. As a banking loan officer, she meets Sonny Vulich, a real estate developer seeking a loan.

The attraction between them is strictly based in power and the desire to succeed. When Fran opens Sunrise Bank, Sonny recognizes the financial potential. She might be tough, but he is a student of human nature, a player who manipulates with ease. And what better place to unleash greed, scandal, and corruption than Chicago? In a novel populated by characters as colorful as their schemes and dreams, readers will be captivated by the people, the nefarious conspiracies, the grab for power...and an ending that will leave everyone breathless...and clamoring for more.



About the Author

MARK B. WEISS

*WORLD FAMOUS BEST-SELLING AUTHOR
MARK B. WEISS IS TRULY A RENAISSANCE
MAN.*

Thousands have read his six published works both fiction and non-fiction and view Mark as an accomplished author and speaker. Yet Mark may be best known in real estate and financial circles through the company he began in 1988, Mark B. Weiss Real Estate.

Mark B. Weiss Real Estate has maintained a prominent role, and become well recognized nationally as a leader in the sale and management of commercial and investment property for financial institutions, private owners, corporations and trusts and as a developer of vintage property renovations throughout Chicago's neighborhoods.

Mark B. Weiss, CCIM founder of Mark B. Weiss Real Estate, is a graduate of DePaul University and one of the country's foremost real estate authorities. Weiss is a former president of the exclusive Lincoln Park Builder's Club and served as a member of the Chicago Association of Realtors Board of Directors and chairman of the association's Commercial Committee. Furthermore, he is a CCIM, Certified Commercial Member of the National Association of Realtors. He was also an organizer and Holding Company Director of the New Century Bank in Chicago.

In his adult life, Mark has never worked for others. He began his business career when he was 19 years old in 1972 when he conceived the idea and then opened the Uncle Dan Army-Navy Stores in Chicago and began their international mail order catalog business. After selling the business in 1981, Mark began Egel-Weiss Ltd., a fashion boutique specializing in active workout wear and designer clothing for both men and women.

In 1984 while pursuing a doctoral program in clinical psychology and after becoming one of Illinois' first divorce mediators, Mark became interested in the dynamics of systems decision making and he then changed his focus back to business and the brokering of commercial real estate transactions.

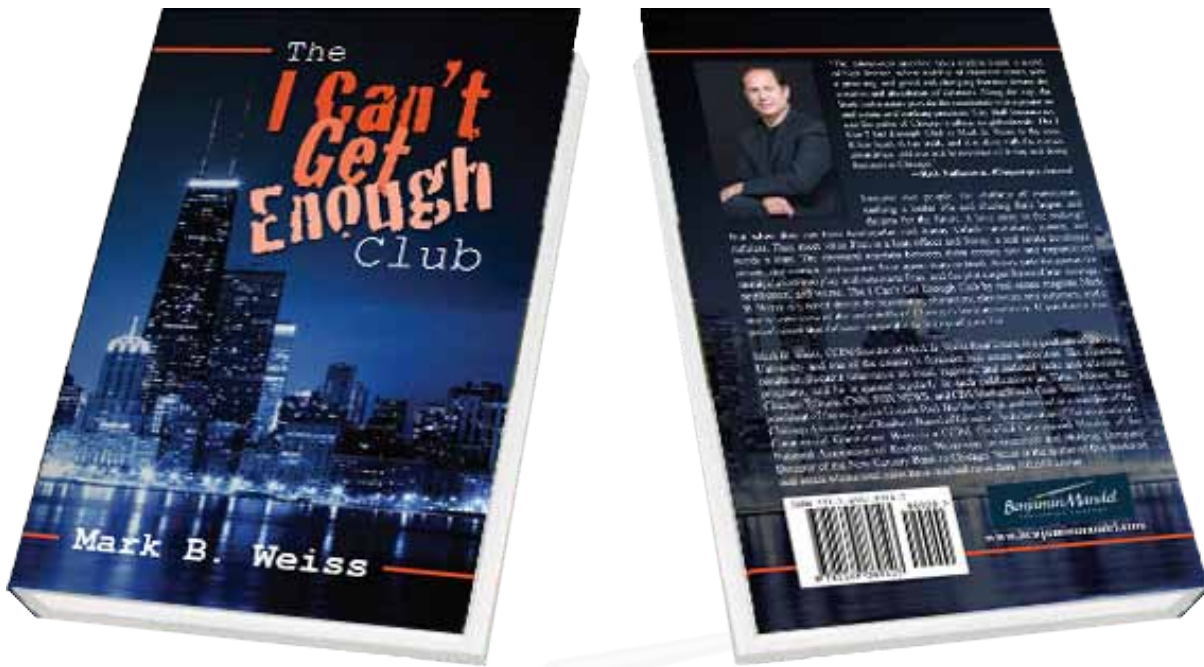
Mr. Weiss has taught at the Latin School of Chicago's "Live and Learn" program and at the Learning Annex from coast to coast. From 1991-1993, Mark studied at Second City in Chicago. After completing this internationally respected comedic training program, Mark both wrote and performed at the Second City ETC Stage.

His expertise results in frequent interviews on local, regional, and national radio and television programs, and he is quoted regularly in such publications as Time, Money, the Chicago Tribune, CNN, FOX News, and CBS MarketWatch.com. Weiss is the author of five books on real estate whose total sales have reached more than 100,000 copies. *The I Can't Get Enough Club* is his first novel.

To learn more about author Mark B. Weiss:
<http://www.benjaminmandel.com/author.html>

About the Book

THE I CAN'T GET ENOUGH CLUB



TITLE: THE I CAN'T GET ENOUGH CLUB
AUTHOR: MARK B. WEISS
PUBLISHER: BENJAMIN MANDEL PUBLISHING, CHICAGO IL
ISBN: 978-1-4392-6910-7
PUBLICATION DATE: MAY 2010
FORMAT: PAPERBACK
PAGE COUNT: 300 PAGES
GENRE: FICTION/MYSTERY

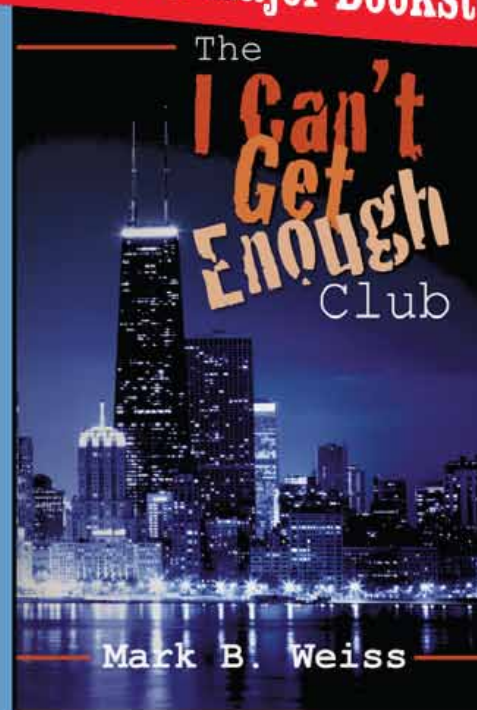
*Mark B. Weiss is available for print and air interviews.
Contact Kathy Welton of AKA Associates for his schedule or to request a review copy:
773-636-6410 or kathy@kathywelton.com*

To learn more about author Mark B. Weiss:
<http://www.benjaminmandel.com/book.html>

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The
Very Latest
by
Best-Selling
Chicago Author
Mark B. Weiss



**A
MUST
READ
in 2010**

(Bus Banner for Chicago)

- National Publicity
- National Print and Online Advertising
- National Radio Advertising
- Select Author Appearances
- Postcard Mailing
- Email Blasts
- Book Signings
- Web Site Promotions

ADVANCE PRAISE

“The I Can’t Get Enough Club... has truth, and it is alive with the ironies, absurdities, oddities and hypocrisies of living and doing business in Chicago. These are the very things that drive Weiss, the businessman, crazy in real life; but these are also the very things that give Weiss, the observer of humanity and the author, an opportunity to showcase his distinct voice and wit.”

--RICK NATHANSON, FEATURE WRITER AT THE ALBUQUERQUE JOURNAL

“It was a pleasure to read a book that is right on the money about why this financial world is in such turmoil. The story kept my interest from start to finish.”

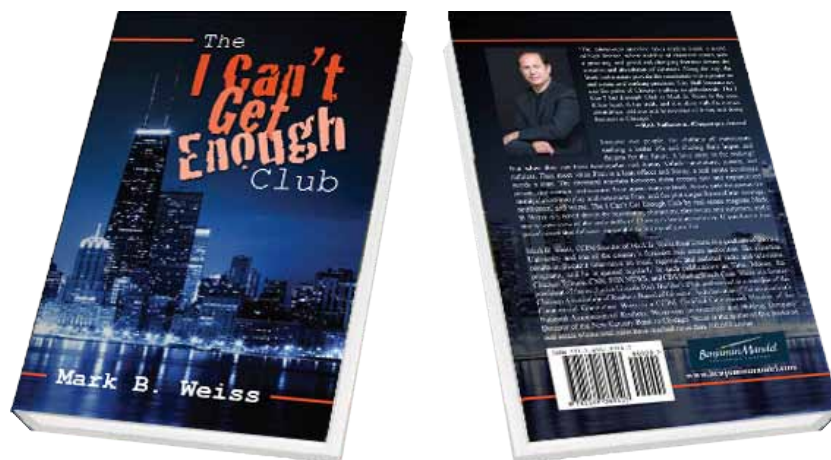
--DAVID GLASSMAN, COMPTROLLER UNIVERSAL STEEL

“The I Can’t Get Enough Club is an ambitious and gutsy novel that takes a very straightforward and unnerving look at greed and corruption. This book is a well observed study of the business practices that take place in today’s world and is impossible to put down. Bring on the sequel!”

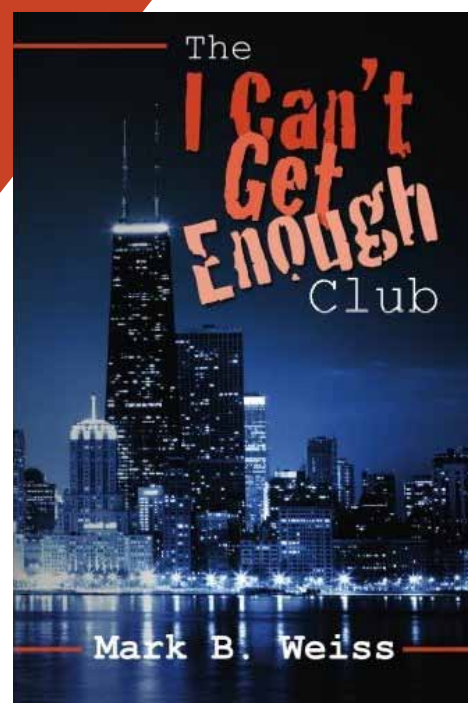
--MARILYN EGEL, MCSW

“Spring for It. The proof of such praise is in the reading, but why not check out the preview of first novels to see what’s coming?”

--BARBARA HOFFERT, LIBRARY JOURNAL



MORE TITLES FROM THE AUTHOR



Mark B. Weiss is the author of six books:

- *The I Can't Get Enough Club: Benjamin Mandel Publishing, 2010*
- *Secrets of a Millionaire Real Estate Developer: Kaplan, 2004*
- *Real Estate Flipping: Adams Media, 2003*
- *Condos, Co-ops, and Town Homes: Kaplan, 2003*
- *The Everything Homebuying Book: Adams Media, 2002*
- *The Streetwise Guide to Landlording & Property Management: Adams Media, 2002*

