

FOR IMMEDIATE RELEASE:

Better Plastic Surgery Patient Education for Breast Implants and Breast Augmentation



Little Silver, NJ, May 19, 2010 — Advice Media, a publisher of consumer websites that provide detailed, highly researched information on niche topics, unveiled their new site design for ImplantInfo.com.

As the leader in providing breast implants and breast augmentation information to women, ImplantInfo.com is home to a vast library of information and the Internet's busiest plastic surgery discussion boards. The new design makes it easy for women to find the information they need and to locate a board-certified plastic surgeon to perform their surgery. For plastic surgeons, it offers first page Google rankings and exposure to millions of woman who would not otherwise know about their practice.

As one of ImplantInfo.com's visitors recently wrote, "I used ImplantInfo to help me in my quest to fix my breasts and I wanted you to know this was by far my favorite website for research and answers. You are doing a wonderful thing here helping women get real, true, informative answers...I also used this site to search for doctors and I ended up going with . . . I absolutely loved him and his staff. They have been truly wonderful every step of the way."

Founded in 1998, ImplantInfo.com was the first site on the Internet to provide woman with information about breast augmentation and breast implants and to help them locate board certified plastic surgeons. ImplantInfo.com has been featured in The New York Times, Allure Magazine, Oxygen Magazine and Plastic Surgery News among other publications. With millions of unique visitors per year, ImplantInfo.com is the most highly trafficked breast implant resource in the world. The new website design will provide improved tracking, social media buttons, microsites for sponsors, search functions and even more relevant and comprehensive content for the Internet's most established and longest-running authority on breast implant information.

About Advice Media

Advice Media LLC offers educational information on complicated subjects in easy to understand terms. With a 12 year history online, more than 2.5 million unique visitors, and one of the Internet's first social networks, Advice Media is a resource and trusted friend to both consumers and professionals alike.

For additional information or for a walk-through of the new site, contact:

Advice Media LLC
800-260-9497
732-224-8700
press@advicemedia.com
www.advicemedia.com
www.implantinfo.com
<http://www.twitter.com/implantinfo>

###